

A Great Chance to be Earth Born for just 25¢



Earth Born Shampoo

Gillette of Canada is offering a 100 ml bottle of Earth Born shampoo for the bare cost of postage and handling.

We want to help you discover that Earth Born is more than a delightful fragrance. More than just an ordinary shampoo. Earth Born is low pH and non-alkaline. When pH test paper is dipped in Earth Born, it doesn't turn the paper dark. Proof that Earth Born is low pH and non-alkaline.

Earth Born restores your hair to its natural pH balance. Leaves it clean, shiny and strong.

You can choose from four fresh fragrances: Apricot for normal hair, Avocado for dry hair, Green Apple or Strawberry for oily hair. One is right for your type of hair.

Look for new pH balanced Earth Born Creme Rinse and Conditioner. It detangles, conditions, softens and leaves hair shiny.

Natural pH products from Earth Born. They're different and non-alkaline.

Earth Born Travel

You could end up tripping around Europe with a friend, for free. It's the chance you get just for paying the freight on your Earth Born Shampoo. When you request a 100 ml bottle of shampoo you automatically enter our contest. The odds aren't bad either—only campus newspaper readers are eligible.

Three Trips for Two Winners will be London bound, flying their choice of a summer '76 AOSC* campus charter—renowned for their rollicking hospitality over and back.

\$500 Spending Money

To keep you Earth Born when you get there Gillette is giving each of the three winners \$500 spending money. Just for paying the freight on a better shampoo.

*Association of Student Councils—Canada's official student travel cooperative. Offices: Vancouver, London, Ottawa, Halifax, Head Office—Toronto, 44 St. George Street. If you're going any place, start with this place. Student rates for all your travelling needs.

100 ml (3.5 fl oz) Earth Born for just 25¢

Please send me my choice of a 100 ml bottle of Earth Born Shampoo. Use my 25¢ to cover postage and handling. One offer per person. Enter my name in your contest. Offer expires March 5th, 1976.

Name _____
 Address _____
 City _____ Province _____
 Postal Code _____ Telephone _____

- Avocado (for dry hair)
- Green Apple (for oily hair)
- Apricot (for normal hair)
- Strawberry (for oily hair)

Mail Coupon to Earth Born Shampoo Offer, P.O. Box 504, Thornhill, Ontario, L3T 4A2. Please allow 6 weeks for delivery. Coupons received by March 12, 1976 will be eligible to win the prizes.

CONTEST RULES AND REGULATIONS

TO ENTER:

- 1) Print your name and address on this special offer coupon, enclose 25¢ to cover return postage and handling of your 100 ml bottle of Earth Born and mail to: Gillette Earth Born Shampoo Offer, P.O. Box 504, Thornhill, Ontario L3T 4A2.
- 2) To be eligible, all entries must bear sufficient postage and be postmarked no later than March 5, 1976, the contest closing date.
- 3) Three (3) prizes will be awarded from a random draw of all eligible entries. Each prize consists of return airfare for two people to London, England on winner's choice of any AOSC summer 1976 charter flights (validation of airfare may range from two weeks to one year), and \$500 spending money. Flight departure may originate from either Vancouver, Toronto, Montreal or Halifax commencing on or before August 31, 1976. (Approximate prize value \$1,300.)
- 4) A random draw will be made from all eligible entries received and each selected entrant will be required to correctly answer a skill-testing

- question to be administered by telephone. Limit of one prize per family, group or organization. Decision of the judges is final.
- 5) Prizes are not transferable and there will be no substitutions allowed. This contest is subject to all Federal, Provincial and Local laws and regulations.
- 6) Contest is open to all residents of Canada, except employees and members of their immediate families of Gillette of Canada Ltd., its affiliated companies, agents, advertising agencies, and the contest judging organization. Consent of parents or guardians is required for prize winners, if the winner is a minor.
- 7) Entries become the property of Gillette of Canada Ltd. who reserve the right to publish winners names and addresses, and photographs. Correspondence will only be entered into with the winners.
- 8) To receive a list of winners, send a postage-paid, self-addressed envelope after March 12, 1976, the contest closing date, to Earth Born Shampoo Offer Contest, Gillette of Canada, Limited, 5450 Cote de Liesse Road, Montreal, P.Q. H4P 1A7.

A confused and private place

Callaghan, Morley. *A Fine and Private Place*. MacMillan of Canada 1975 213 pp. \$9.95.

The fictional world that Callaghan creates on the pages of this novel is indeed a fine and private place... but in that sense such a world is a tremendous disappointment, for while it is technically fine and lucid, its theme is so private as to be obscure and uninteresting for the average reader.

This private aspect is reflected in the subplots of the novel and the apparent autobiographical roots of the main story. For example, *A Fine and Private Place* has, as its central character, an aging fiction writer of international fame who is relatively unknown in his home town of Toronto. This writer (Eugene Shore) is at home in the major cities of the world. His literary concerns lie in the exploration of the "criminal" versus the "normal" mentality. Sound familiar?

It is because it is a fairly accurate description of Callaghan himself.

Callaghan is the first writer of international fame Canada can boast of... but seldom has. He remains an obscure literary figure in Canada in spite of the fact that he has published 17 novels, been nominated for the Nobel Prize in Literature, and received numerous international accolades, such as the following from the *New York Times*: "If there is a better short story writer in the world, we don't know where he is."

He has lived in most of the metropolitan cities of the world (*That Summer In Paris*) and has often concerned himself with the "dichotomy" between a criminal and a normal person which all matches alarmingly well the character of Eugene Shore.

One encounters problems with tone, for as the novel proceeds one cannot help but hear vindication in the descrip-

tion of Shore. This produces an unsettling effect in a reader who knows something of Callaghan and it detracts from what the novel has to say.

Also distracting are the number of subplots and the unresolved character struggles at the conclusion of *A Fine and Private Place*. At times the novel deals exclusively with Shore, at times exclusively with Delaney (Ph.D. in English and sometime taxi driver), and times exclusively with Lisa Taler (rich and lovely television researcher). And at times involves Al and Lisa in a love relationship (sometimes in Toronto, other times in Paris and Rome), at times it involves Al in a master/protege relationship with Shore, and other times it involves Shore in a hate relationship with Jason Dunsford (troubled and malicious cop).

Sound confusing? You bet it is.

And it all seems such a shame. For although Callaghan is 72 years of age, he is still capable of writing the tight, restrained prose which has earned him so much praise in the past. At times we see hints of the previous superbly developed character - K. Caley, in Jason... only to lose the thread again in the tapestry of intertwined plots.

At times the staccato dialogue sounds like the best efforts of Hemingway... only to be lost in a philosophic or pedantic explanation of what has ignored Shore and why.

The novel must surely be enjoyable to those for whom Callaghan is an unknown name... and even for one who knows something of his background. But it suffers in its tone of neglected writer, loses something in its plot complexity, and all in all does little justice to the brilliant Callaghan of the past.

by Kevin Gillespie

ISRAEL AWARENESS WEEK January 26 to 30, 1976

TUESDAY, January 27

Information Table, Films and Slides, 11-2, Students' Union Building, Rm. 140 & 142. 8 p.m. Israeli Folk Dancing at Room 142, SUB.

WEDNESDAY, January 28

Information Table, Films and Slides, 11 a.m. to 2 p.m. SUB Rm. 140 & 142.

THURSDAY, January 29

Information Table, etc. 12 noon - Guest speaker, Rabbi Yossel Rosenzweig of Winnipeg, SUB. Rm. 142.

FRIDAY, January 30

Information Table, etc. Also Israeli Food and Israeli jewelry for sale SUB.

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