

Precedently

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Progress was the genesis of "Semi-ready."

It is as distinct an advance in the realm of garmenture as the automobile is in locomotion.

"Semi-ready" eliminates the guess work of selecting a garment in the piece.

It provides for delivery the day it is ordered.

Made up to the trying-on stage, to be completed after it is ordered.

Gives the purchaser ample opportunity to judge actualities in effects.

Designed by, and cut, under the direction of the best artist in Canada.

Sold on the widest kind of a guarantee:—"Your money back if dissatisfied."

Suits and Overcoats \$20, \$18, \$15, \$12 and \$10.

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SEMI-READY WARDROBES

2364 St. Catherine St.			
22 King St. West	1551 St. Catherine St.	72 Sparks St.	432 Main St.
TORONTO	231 St. James St.	OTTAWA	WINNIPEG
	MONTREAL		