

There Is No Mystery About Our Premium Plan!

We manufacture about 400 lines of our own and they are the goods that we are forcing the sale of. To sell these goods by the usual plan is to send out travellers and carry on expensive advertising, etc., which will cost over 40 per cent. We have discontinued all advertising except what applies to our store and are taking our travellers off the road and are instead giving the purchaser of goods from us 20 per cent. and making the other 20 per cent. ourselves. Is this not a good business proposition?

On lines that we sell that are not of our own manufacture, we give the consumer about all of the profit, through our coupons, but we do this in order to have in our stores sufficient lines of steady consumption to enable a family to secure coupons fast enough to enable them to get many articles of value in a short time free. So you see that our plan is the only one that really solves the cost of high living and still gives us a living margin.

Boot and Shoe Department

Boys' School Boots

We have a line of boys' school boots that has added a great many customers to our store. It is a Box Calf Laced Boot, Blucher Cut, and we warrant every pair to be solid.

Size 8-10 . \$1.35 Size 11-13 . \$1.75
Size 1-5 . \$2.00
20 P. C. COUPONS WITH EVERY PAIR.

Men's Waterproof Boots

MADE IN TAN OR BLACK LEATHERS.

High cut or ordinary length. Made of the very best Kangaroo stock. Hand sewed and guaranteed to keep out the water.

\$6.50

We have also a line of HIGH CUT BOOTS in Tan or Black, Waterproof at

\$4.50

20 P. C. COUPONS WITH EVERY PAIR.

Our \$3.00 Shoes for Ladies

ARE MAKING A BIG HIT.

Ladies' Laced and Button Boots made in Dongola Kid, Gun-metal, or Vici Kid.

These popular priced shoes are made on very stylish and up-to-date lasts and are perfect fitters.

20 P. C. COUPONS WITH EVERY PAIR.

Ladies' Evening Slippers

You need them now and we have them. They are made in a variety of styles and of popular material, Patent Leather, Kid, Velvet, and Satin.

20 P. C. COUPONS WITH EVERY PAIR.

Men's Working Boots \$1.70

Just the thing for good rough wear. Made of Heavy Split Leather, Tap Soles, and guaranteed Solid Leather throughout.

A good shoe for a man who wants a solid shoe at a low price.

20 P. C. COUPONS WITH EVERY PAIR.

Asepto Store

Cor. Mill and Union Streets - St. John, N. B.

THE LABOR PARTY ADOPTS PLATFORM

Organizers of Party in St. John May Run Candidates on Ticket for City Commission.

A meeting of the Labor party was held Saturday evening and considerable progress was made in the drafting of a constitution. A meeting will be held shortly to select one or more candidates for the city commission.

The party has adopted a platform of principles which includes the following:

Tax reform by lessening taxation on industry and increasing it upon land values.

Abolition of property qualification for all public offices.

Direct legislation through the initiative and referendum.

Public ownership of all franchises, such as railways, telegraphs, telephones, lighting plants, etc.

Government inspection of all industries.

The abolition of the contract system on public works.

A legal work day of eight hours and six days per week.

Exclusion of Dominion Senate.

Proportional representation with grouped constituencies.

Theatrical Reciprocity.

Reciprocity in amateur theatricals has begun between St. John and Halifax, and the visit of the Columbia club of Halifax will be returned next week when the company of local players who successfully produced "The Lost Paradise" here in June will visit the sister town. The St. John club will be very noticeable showing in "The Lost Paradise," and having received a cordial invitation to reproduce the play in Halifax, have completed arrangements for three productions there Monday and Tuesday evenings and Wednesday afternoon of next week. The members of the company will leave here on Saturday evening next in a special Pullman. Among those who will go are D. J. Corr, F. Coulton, P. Corr, J. H. McHugh, L. A. Conlon, Gerald McCarthey, J. W. Gale, W. A. Flaherty, J. R. McCluskey, Jr., Miss Gladys Smith, Miss Josephine Lynch, Miss Helena O'Reilly, Miss Susan Murphy, and Miss Marion McMillan. In addition to those who will take part a large number of their friends will accompany the amateurs. Dr. D. J. Mullin has been appointed business manager of the company, and three chapmen will go with the club.

How Cold Was It?

It was indeed cold yesterday and a strong wind caused pedestrians to imagine that it was colder than it really was. An accurate registration of the cold can only be obtained in the city on application at the meteorological station in the customs house as no less than five thermometers from Charlotte Street, Prince William street, at midnight registered different temperatures. At A. C. Smith and Co. it registered 2 above; at the Royal Hotel it was 2 above; at Ferguson and Poirer it was 3 below; at the Hotel de Ville it was 4 below, while "The Standard" thermometer stood at 1 degree above.

Froze Their Feet.

Saturday afternoon George Chamberlain and others went to Torriburn to enjoy fishing holes through the ice in the river. During the afternoon he discovered that he had frozen his feet. He was quickly driven in to the city and taken to the General Public Hospital for treatment. It was found that his feet were not badly frozen, and after remaining at the hospital for about an hour he was able to leave and walk home. A couple of weeks ago an effort was made to locate his relative in the country froze his feet and was brought to the hospital where he is still being treated. It is feared that one of his feet will have to be amputated.

Died in Jail.

A man named Fred Lowe, died suddenly in the county jail yesterday morning, as the turnkeys were setting ready to have him removed to the hospital. He was committed for drunkenness on the 18th inst. and had been sick for some days. Early yesterday morning his illness assumed a serious turn, and it was decided to send him to the hospital. But before he could be moved, he passed away. The prisoner claimed to be an American citizen and he has no friends in the city. The body was removed to the morgue, and an effort will be made to locate his relative. The jail physician stated last evening that death was due to natural causes.

Races Planned.

An endeavor is being made to have some horse racing in St. John on the ice. The plan is to carry through the lovers of speed may expect to see some fast heats. Saturday night there was talk of the horses Jay Wilkes and Thomas J. being matched, and if these horses are brought together the horsemen will try and arrange races for the trotters and pacers. If all can be arranged it will make a good afternoon's sport.

False Alarm.

Last Friday night the West End firemen were given a run for a needless alarm. Charles Colwell thought that there was a great amount of smoke coming from his sheds at the Old Fort and saw in an alarm from box 115. The firemen hastened from their warm beds and the apparatus responded quickly and it was learned that what Mr. Colwell thought was smoke from his building was nothing more than the vapor arising from the water in the harbor.

Reserve February Test.

For Mrs. S. Kent Scott's Piano-forte Recital on Chickerine Concert Grand Piano, in Centenary School room.

Keys Found.

Two keys were found by the police on Colburn street yesterday afternoon and the owners are wanted for the same on application at the central hospital.

Paris, Jan. 27.

A Benatch Leon Cassini says that the Emperor's life is being saved by the fact that the French could not get the 20 Turco who were taken off the steamer Man-oute by the Italian authorities.

REBEL LEADERS ARE VICTIMS OF INFURIATED MOB

Guayaquil, Jan. 28.—An infuriated mob today broke into the Quito penitentiary in spite of a double guard and lynched Generals Eloy Alfaro, Flavio Alfaro, Medardo Alfaro, Ulpiano and Manuel Serrano, all prominent revolutionists.

CHAMP WANTS TO HAVE CHANGE TOO

Washington, Jan. 27.—Speaker Champ Clark in a public statement today declared that he was a candidate for the Democratic presidential nomination. Mr. Clark is emphatic in declaring that he is in the presidential race on his record and standing, and wishes no alliance with any other candidate.

LIBERALS ADOPT CURIOUS METHOD

Ottawa, Jan. 28.—The South Renfrew campaign which is now in full swing, will be the occasion of a mass meeting of the electors next Friday at Arnprior. Hon. Dr. Roche, secretary of state, Haughton Lennox, of South Simcoe, and other prominent conservatives, will address the meeting. Owing to the somewhat curious procedure adopted by those who are seeking to elect Hon. Geo. P. Graham in South Renfrew, there is little prospect of an immediate issue of the writ. The restoration of T. A. Low, the liberal elected in September last, was timed without regard to the condition of the lists. The bye-election cannot be held on new lists now, for the reason that the new lists cannot be used until sixty days after they have been placed in the hands of the clerk of the crown in chancery.

SEEK REFUND FROM THE GOVERNMENT

Ottawa, Jan. 28.—Premier Flammang and Messrs. Grimmer and McLeod of the New Brunswick government are in Ottawa and have been in conference with members of the government in regard to an old unsatisfied claim that province for a refund of revenues from inland fisheries. The Dominion at one time asserted a right of jurisdiction in regard to these fisheries and collected revenues, but the jurisdiction was later found under a judicial decision to pertain to the province.

INCIDENT HELD TO BE OF MINOR IMPORTANCE

Paris, Jan. 28.—The Tavignano incident, involving the arrest by Italian troops of the French steamer Tavignano and her subsequent release is expected to be settled without recourse to The Hague. In official circles the incident is held to be of quite minor importance, the arrangement of which will present no difficulty.

SHUSTER TO ADDRESS PERSIAN COMMITTEE

London, Jan. 28.—W. Morgan Shuster, the American ex-treasurer General of Persia, arrived here tonight and was met by several members of the Persian committee, who warmly welcomed him. Mr. Shuster will stay in England for several days and will deliver an address before the Persian committee composed of members of the House of Commons.

TRIBESMEN AND FRENCH IN CLASH

Rabat, Morocco, Jan. 28.—A French column commanded by Col. Simon, has had a severe engagement with the tribes who are in the habit of attacking the posts on the Rabat-Mequin road. Many tribesmen were killed or injured and the French lost four killed and fifteen wounded.

GOODS HE NEEDED

Many a growing boy or girl is set down as constitutionally slow, stupid or lazy when it is really a question of inactive bowels, lazy liver or sluggish kidneys.



"Do you keep football goods here?" asked a gloomy-faced young man, as he entered Jones's shop. "Yes, sir; everything in that line." "Then you may wrap me up a bottle of arsenic, a paper of cyanide and an arm sling. I am going to play this afternoon."

RUPERT M. RIVE OPENS C.M.B.A. LECTURE COURSE

Imperialism Past and Present as Affecting Canada Frequently Discussed by Interesting Speaker Last Evening

The C. M. B. A.'s winter course of lectures was resumed last evening in the rooms of the society, when Rupert M. Rive, B. A., B. C. L., (Oxon.), delivered a most interesting and instructive address on "Imperialism, Past and Present as Affecting Canada." Despite the cold weather, which prevailed, the attendance was quite large and the lecture was followed with close attention. Mr. Rive made his first appearance in St. John, as a public speaker, last evening, and both by his masterful treatment of his subject, as well as by his forceful and eloquent style made an excellent impression on his hearers. R. J. Walsh, president of the society, acted as chairman during the lecture.

Mr. Rive, in opening his subject, sketched the origin of the Empire and showed how out of a disjointed heptarchy England was formed, the other Isles joined ranks. The development and extension of the Empire under the Tudor administration was then dealt with by the lecturer, after which he explained the principles on which the imperialism of the early Empire was based. The colonies were a source of profit, and therefore must be retained, but when the colonies ceased to be profitable, England's policy became one of separation.

From this arose modern imperialism. The imperialists refused to admit that the policy of separation of the little Englanders was a whole one for the motherland or the colonies; they advocated the union of the motherland and colonies into one empire, all of whose parts would have equal voice in the management of imperial affairs, and would bear an equal burden of the empire's responsibilities.

The growth of government in Canada was then traced, how out of a colony governed directly from Downing street, Canada emerged into a self-governing Dominion. Having now obtained the full measure of self-government, any step which Canada may take now will lead her in a new status, and the question arises whether she shall be a part in a great empire, or shall she be independent. Imperialism must be looked upon as a proposition to be viewed in the light of Canada's good or welfare. If this is taken as a guiding principle, said the speaker, we cannot go very far astray and whether Canada declares for independence or accepts an equal participation in a great empire, the future of the country will be one in which any nation may glory.

OBITUARY.

Mrs. Margaret Eccles

The death of Mrs. Margaret Eccles, wife of Samuel Eccles, of Westfield, occurred Saturday afternoon at the home of Alexander Day, 72 Adelaide street. Mrs. Eccles came to the city about a week ago for treatment for her heart, and her condition was not thought to be serious until Saturday when she took a bad turn and died shortly afterwards. The remains were taken to her home in Westfield yesterday morning by Undertaker N. W. Brennan, and the funeral will take place this afternoon at 3 o'clock. Interment will be in the burying ground at Westfield. The deceased was the daughter of the late David G. Cronk of Westfield and was 38 years of age. She leaves a husband and four children.

Pocketbook Found.

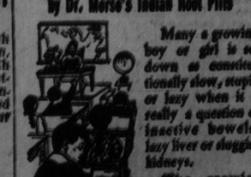
A pocketbook found on Prince William street on the 19th inst. by George McLaughlin was given to Sergeant G. H. Baxter Saturday, and it awaits the owner at the central station.

PILES

Dr. Chase's Ointment is a certain and successful remedy for PILES. It cures every case in 24 hours, without cutting, bleeding, or any other painful process.

Listless, Backward Children

Made Bright and Active by Dr. Morse's Indian Root Pills



The growing child, with a heavy appetite, certainly cannot long remain healthy and bright if the bowels and the kidneys, are choked up with impurities that should be thrown off promptly.

The muddy complexion, dragging limbs and duller for mental or physical effort show plainly that the child needs Dr. Morse's Indian Root Pills to stir up the liver and kidneys and regulate the bowels.

Dr. Morse's Indian Root Pills do this most effectively, cleaning the whole system, purifying the blood, aiding the digestion and giving plenty of life and activity. As upon the education obtained may depend the success in life of your boy or girl—see to it that the general health of the child is such that study is pleasure and not a hardship.

Made from roots and herbs by W. H. Comstock Co., Ltd., at Brockville, and sold by all dealers at 50c a box.

Chronic Throat Trouble Permanently Cured

Seven Day's Use of Catarrh-ozone Performed Regular Miracles.

Miss Countess's Case Proves the Wonderful Efficacy of Catarrh-ozone in all Throat and Nose Diseases.

Windsor, Ont., Jan. 11.—Miss Countess's case will prove of great interest to everyone troubled with sore throat, bronchitis or weak lungs.

When asked for a statement, Miss Countess said: "About seven years ago I contracted a heavy cold that settled on my lungs and resisted all treatment. After I had tried several doctors here and specialists in Detroit without benefit, I went to my remedy by using Catarrh-ozone. It cured my cold in one week. It brought back my voice and I have been ever since free from my old troubles. For a cough, cold and lung trouble I am sure that Catarrh-ozone is the best remedy. It goes right to the sore spot, gives quick relief and makes a lasting cure.

Catarrh-ozone cures because its healing vapor is inhaled to the very places that are sore and inflamed. To permanently cure your winter ills, your coughs, sneezing and Catarrh, by all means use a tried and proven remedy like Catarrh-ozone. Look for Catarrh-ozone only, 50c, and \$1.00 at all dealers, or by mail from the Catarrh-ozone Company, Buffalo, N. Y., and Kingston, Canada.

STEAMER ARRIVALS.

Halifax, Jan. 28.—The White Star Dominion Star, Canada arrived today from Liverpool, with 117 passengers, of whom 6 are for the U. S. The Canada discharges 750 tons of cargo and proceeds to Portland. The mail Str. Gramham which arrived last night from Liverpool, brought 846 passengers, a number of whom are Canadians from the west returning after their Christmas holidays. The Scotian from Glasgow will be off for Halifax tonight but may not put in till tomorrow morning. She has 177 passengers and the Uranium from Rotterdam also due, has 110.

TELEPHONE SUBDIRECTORIES PLEASE AT YOUR DIRECTORY.

West 230-31 Alston, Mrs. M., residence, Dufferin Row, W. E., number changed from West 190-31 to West 230-31.
West 34-11 Belyea, Alfred L., residence, 277 Tower, W. E.
West 125-11 Campbell, D. G., residence, 44 St. James, W. E.
Main 981 County Treasurer, 42 Princecess.
Main 1916-41 Dunn, Miss L. R., residence, 214 Princess.
Main 1648-21 deGorres, Mrs. John, residence, 17 Garden.
Main 1048-11 Ellis, Geo. D., residence 197 Douglas Ave., number changed from Main 1768-31 to Main 1048-11.
Main 2302-21 Fitzgerald, J. Arthur, residence, Thorne Ave.
Main 1448-21 Gayton, Miss D. K., residence, 28 Harrison.
Main 1864-11 MacEwen, Mrs. W. R., residence, 58 St. James.
West 231-41 McIntyre, Fred H., residence, Cedar Hill Cemetery.
Main 982-11 McKinley, James, residence, 83 St. Patrick, number changed from Main 987 to Main 982-11.
West 195-32 Ferley, Miss E. H., residence, 11 Whipple, W. E.
Main 23 Puddington, Wetmore, Morrison, Ltd., Whol. Grocers, 7 Water, number changed from Main 234 to Main 23.
Main 1759-21 Pidgeon, D. B., residence 155 Douglas Ave., number changed from Main 1762-41 to Main 1759-21.
Main 2166 Chitt, F. H., residence, 15 Horsfield.
Main 131 Smalley, A. B., residence, 15 Wentworth, number changed from Main 2137-21 to Main 131.
Main 946-11 Thomas, L. S., residence 169 Waterloo.
Main 211-31 Tutts, Miss Edna C., residence, 164 Ludlow, W. E.
Main 1391 Wallace, R. G., residence, 42 Coburg.
P. J. NISBET, Exchange Manager.

DIED.

TURNER—Sunday, Jan. 28th, 1912, Ida Gertrude, wife of J. Allan Turner, leaving husband and two daughters to mourn their sad loss. Funeral services, 2:30 p. m., Tuesday at her late residence, 279 Princecess street. Relatives and friends are respectfully invited to attend.

SWEENEY—29th Sunday, 28th Inst.

Charles S., eldest son of Henry J. and Marion S. Sweeney, in his 46th year. Funeral Tuesday afternoon from the residence of his brother-in-law, Donatien Sweeney, 259 Charlotte street. Services at 2:30 o'clock.

IF YOU BREAK YOUR GLASSES, BRING THEM TO US.

We can give you an exact duplicate without the expense of a new pair.

D. BOYANER, Optician, 25 St. John St.

WAS A CONFIRMED DYSPEPTIC

Now Finds it a Pleasure to Enjoy Meals

Here is a case which seemed as bad and as hopeless as yours can possibly be. This is the experience of Mr. H. J. Brown 384 Bathurst St., Toronto, in his own words:

"Gentlemen—I have much pleasure in mentioning to you the benefits received from your Na-Dru-Co Dyspepsia Tablet, and can cheerfully recommend them. I simply had confirmed dyspepsia with all its wretched symptoms, and tried about all the advertised cures with no success. You have in Na-Dru-Co Dyspepsia Tablets the best curative agent I could find. It is now such a pleasure to enjoy meals with their consequent nourishment that I want to mention this for the benefit of others."

The fact that a lot of prescriptions or so-called "cures" have failed to help you is no sign that you have got to go on suffering. Try Na-Dru-Co Dyspepsia Tablets and see how quickly this sterling remedy will give you relief and start your stomach working properly. If it doesn't help you, you get your money back. See a box at your druggist's. Compounded by the National Drug and Chemical Co., of Canada, Limited, Montreal. 141

LATE SHIPPING.

Liverpool, Jan. 28.—The British steamer Bellerophon, from Tacoma, etc., via London, has gone around in the Mersey.

Steamer Arrivals.

Liverpool, Jan. 28.—Hesperian, St. John, N. B.; Manchester Commerce, St. John, N. B.

Bargains Today

Children's Warm Footwear COME EARLY

Child's Combination Stockngs and Rubbers

Sizes 6, 7, 8, 9, 10.....50c

Sizes 11, 12, 13, 1, 2.....60c

Child's Waterproof 1-Buckle Overshoes

Sizes 6, 7, 8, 9, 10.....50c

Button and Buckle

Sizes 11, 12, 13.....80c

Child's Warm Felt Slippers

15c to 50c

Splendid Bargains in Men's and Women's Overshoes, Rubbers and Fine Boots

Francis & Vaughan 19 King Street

Consider Your Clothes

Remember that Dry Cleaning will remove all dirt, dust or stains and make your garments as pure and fresh as new.

Ungar's Laundry and Dye Works

28 Waterloo street, St. John, N. B.

66 Barrington street, Halifax, N. S.

THREE EDISON, LUBIN, BIOGRAPH

EUGENE WRAYBURN—Edison Drama

A Social Play With Intensely Dramatic Situations.

THE BABY AND THE STORK—Biograph Comedy

How Bobby's New Baby Brother Creates A Mixup.

A TIMELY LESSON—Lubin Serio-Comic

The Green-Eyed Monster In High Society.

NEW YORK "I LOVE YOU, DEAR!"

The Best Song From "The Red Widow." HEAR MARGARET PEARSON SING IT.

EUGENE GAZETTE, Pictorial Song Hits.

COMING FEATURE, Trackery's "Vanity Fair"



Quick relief for back, neck and joints. Every household should keep a bottle of this reliable liniment.

JOHNSON'S LINIMENT

For every ailment that has a painful character. Use liberally for Colds, Rheumatism, Chorea, Sprains, etc. Sold by all Druggists.

L. S. JOHNSON & CO., Boston, Mass.

QUEBEC THREATENED WITH AN ICE BRIDGE

Quebec, Jan. 28.—For a time today Quebec was threatened with an ice bridge. Owing to the severe cold and the ice has been making rapidly and

today it remained steady for a time, but moved away on the high tide. Meanwhile the icebreaker Montcalm is temporarily held up, having lost one of the blades of her propeller while at work at the ice above Quebec. Another blade is loose. Nothing can be done with the Montcalm until the 2nd of February when the high tide will enable her to be pinned on the glacier. The pieces of her propeller will then be replaced with her regular winter ones.