Mid - Summer Clearance Sale

Now is the time to get your summer Shoes. We are offering all our Summer Footwear at big reductions, and among them you will find our White Pumps, Oxfords and Bóots at very low prices. Come in and try on your size and save money. Some of the Shoes it will pay your to have

Women's White Reignskin Boots — Goodyear welt, high heel. Extra Value for \$4.65

White Kid Lace Boots — High heel, Goodyear welt. A good dressy boot for early Fall wear. Regular \$10.00, "Doro-thy Dodd....... For \$6.85

We have also a lot of small sizes and broken lines in Tan, Black, Patent Leath-er and White that we are selling at Less Than Half Price.

IDEAL SHOE POLISH-Combination of liquid and paste, in black, tan and chocolate. The Best Polish on the

SALE AT OUR THREE STORES. NO GOODS ON APPROBATION. "THE HOME OF BETTER SHOES"



CONSUMER'S COAL CO., Limited

AN ABSOLUTELY SAFE INVESTMENT TWENTY YEARS—SIX PER CENT.—TAX EXEMPT

Provincial Road Bonds in \$100, \$500 and \$1,000 Denominations



at the Provincial Treasurer's Fredericton, N. B.

Issued August 15. Interest payable half yearly. For further particulars, apply to W. A. LOUDOUN,

THE COMPTROLLER GENERAL FREDERICTON, N. B.

1,300,000 FRENCH

SOLDIERS KILLED

New York, Aug. 7—Marcel Knecht, member of the French high commission to the United States in an address to day at the annual convention of the Knights of Columbus, said 1,300,000 French soldiers had been killed and 1,

The Universal



This story is told of a Missionary instructing a class of Oriental maidens in the English alphabet:

What comes after "S"? she inquired. A bright little maiden piped up "LIPTON'S." Wherever the English language is spoken "Lipton's" is synonymous with "T."

This reason is simple. Lipton's own the finest plantations in the world. They grow the very choicest Tea. They grow, dry, blend and pack it themselves. Consequently they can absolutely guarantee its quality and flavor to

No other firm selling Tea in Canada can give this guar-

THE UNIVERSAL TEA

300 CUPS TO THE POUND SOLD EVENYWHERE



Food Board Flashes For Feminine Folk

Are you insisting on getting wheat substitutes from your grocer and are you, as a housekeeper ,trying them out in your kitchen? There is no use saying they are not available because with possible exceptions in some districts, they are, and if your dealer does not carry them then that is his fault and yours. Next week the largest substitute milling concern in Canada is to be opened at Peterboro by the Quaker Oats Company. Cornmeal, oat flour, oatmeal and cornflour will be turned out at the rate of 7,000 barrels a day.

REV. MR. MCCUTCHEON

ONE WHO TOOK PART

Stirring Address by Rev. George Adam at War Anniversary in

Rev. George Adam, a Scotch divine of the Congregational church, heard here with such acceptance in pulpit and on lecture platform during the Y. M. C. A. campaign in the spring, is reported in the Montreal papers as having made a wonderful address on the war anniversary on last Sunday at which joint service Rev. Miles F. McCutcheon, formerly of this city, assisted. In part Dr. Adams recalled the fact that at a similar service a year ago, he had said that there was no sign of the end of the war; "but today," he declared, "there are signs that the war is coming to an end satisfactorily for the great alliance Telling of Premier Lloyd George's interest in Canada, Rev. Mr. Adam, who had taken breakfast with the premier (his favorite time for receiving visitors), said Lloyd George asked how Canada was standing the strain, and was told that Canada was in it to either victory or death. The premier spoke of a visit he had once paid to Montreal. Probably no one knew of it that time, but they would do so next time. (Applause.) "And he did not say he wasn't coming," added Mr. Adam significantly.

LINES RELATIVE TO THE DEATH OF HER SON

Mrs. Elizabeth L. Noyles, of Coldbrook, has received the following piece of poetry, written by a friend, relative to the death of her son, Sergeant Walter Noyles, who was killed in action on August 5, 1917. He was twenty-two years ald. Besides his mother, he leaves two sisters, Mrs. Frank Gordon and Miss Bessie Noyles of Amherst, N. S.

The verses follow:—

"SOMEWHERE IN FRANCE."

love, With a love that is stronger than life. Bright was the morn when the ship sail-

At the meeting of the DeMonts Chapter, I.O.D.E., held yesterday morning, reports of a successful month's work were given and a resolution was made to stand by the Navy League in all its efforts. Further preparations for the chapter's forthcoming garden fete were made. The regent of the chapter, Mrs. George K. McLeod, presided at the meeting which was well attended. Among the gifts made by the chapter during the month were ten dollars donated to the men of the siege battery for comforts and a quantity of ice cream sent to a soldier at the military hospital. The chapter also received reports of the patient at the county hospital for whose expenses it is holding itself responsible. Valcartier Chapter, I. O. D. E., held its monthly meeting yesterday when it was the guest of Miss Jeanette Bullock at her home in Westfield. The chapter has been very industrious during the past month and the work reported was much approved of. In the absence of the regent the first vice-regent, Miss Edith Miller, presided. The first matter which was taken up was the planning of a sale which will be held in the fall and various committees were appointed to take charge of the different branches of the work. Two new members were elected, Miss Dorothy Tennant and Miss Hazel work. Two new members were elected, Miss Dorothy Tennant and Miss Hazel

RIOTERS SENTENCED

Arthur B. McLean of Boston, is at the Royal hotel. He is remaining in the city for a brief visit, combining business with pleasure. Mr. McLean was formerly in business in St. John, in Water street, and is well known in this pro-

flour will be turned out at the rate of 7,000 barrels a day.

The darker the bread you have these days the more patriotic you are, so don't insist on getting light bread from your baker. On the contrary encourage him to go even further than the regulations specify in the use of substitutes.

Fresh, New Wash Suits for Little Fellows-All made in the most popular styles, in plain colors and in a variety of new color combinations. Just the kind of a suit the little chaps enjoy these warm days. Note the Special Prices for Friday

Special Sale for Friday

___ of ___ Women's Black Rubber Raincoats

The Black "Slicker" Raincoat is a very suitable garment for motoring and weekend trips. They are in sizes 34 to 40 inches, and will be offered at One Reduced

Price, \$3.98

COSTUME SECTION—2ND FLOOR

ed away
With my laddie, so bonny, to strife.
Blue were his eyes, with a mischievous

1. O. D. E. MEETINGS

Toronto, Aug. 7—Magistrate Dennison today expressed his disapproval of street rioting by sentencing several participants in Saturday night's disturbances to various penalties of which the most severe was one year's imprisonment.

ISSUED BY THE CANADA FOOD BOARD "The need for Food Saving will be as acute next winter as it was last year."

Week-End Men's and Boys' Clothing Department

BOYS' WASH SUITS

and Saturday Only...... 68c., 98c., \$1.19, \$1.45 and \$1.79

BOYS' COTTON HATS

Stores Open at 8.30 a.m., Close at 5.45 p.m.

Fridays Close at 10 p.m., Saturdays Close at

Specials in The

In colors to match the wash suits. Very light and comfortable, full range of sizes, smart new shapes. They will, no doubt, move quickly at these..... Prices, 48c., 56c. and 79c.

AUTO DRIVING DUSTERS

Men's Driving Dusters are a most indispensable garment during the hot weather. They are in serviceable shades of grey, fawn, linen and khaki, full back and belted styles. The Prices are \$3.40, \$4.95 and \$8.40

See Our Windows For These Friday and Saturday Bargains

A Friday and Saturday Towel Bargain and Saturday

Consisting of soft nap Turkish Guest Towels. They are white ground with Grecian border, in pink or blue. Size 14x22 inches. Regular

price, 38c. a pair. Sale Price, 25c. a Pair

A Genuine Bargain

They would be appreciated by the boys overseas.

HOUSEHOLD LINEN DEPT.

Men's Soft Collars and Washable Ties

Two Special Bargains for Friday and Saturday

Men's Soft Collars At Greatly Reduced Prices All this season's styles and popular

cloths, but numbers that cannot be re-

peated. Sizes 14 to 17 inches. Sale Price, 20c. each, or 3 for 50c.

Men's Washable Ties

Woven Tubular make. No seams, no stretching, no lining to get out of or-der. The ideal summer tie.

Sale Price, 20c. each, or 3 for 50c.

MEN'S FURNISHINGS DEPT.

anchester Robertson Allison-Limited:

Wonderful Economies in Seasonable Merchandise For Week-End Shoppers Where Quality and Dependability Go Hand in Hand With Big Savings For You

Women's, Misses and Children's Summer Apparel and Accessories, Etc.

HIGH CLASS SPORT WASH SKIRTS

Women's Gaberdine Skirts, all white or white with colored stripes, also heavy Bedford skirts. These include a few out sizes. Regular up to \$7.50.

Week-end Special \$3.98 each
Women's Stripe and Check Wash Skirts, also a few Bedford Cord Skirts.

Week-end Special \$1.78 each
Women's White Drill Wash Skirts with fancy shaped pocket, nice light weight, easy washing quality.

Week-end Special \$1.19 each

WOMEN'S WHITE VOILE DRESSES Fine voile dresses with fine embroidery or tuck trimmed skirt waist with large collar, trimmed lace and embroidery, some trimmed collar embroidered, all sizes; regular \$8.50 to \$10.50.

Week-end Special \$6.95 each

WOMEN'S SMART GINGHAM DRESSES THAT ARE ALL THE GO.

Women's Plaid Gingham Dresses in a variety of smart designs and colorings, also plaid voile dresses, value up to \$8.75.

Week-end Special \$4.96 each Women's fine quality Gingham Dresses trimmed pique collar and cuffs, also fancy voile dresses; regular to \$10.50. Week-end Special \$7.95 each

SPORT SMOCKS AND MIDDIES. Women's fine quality White Drill Middies and Smocks with plain blue, rose or green collars, or with plaid gingham trimmings, all sizes; regular \$2.50 and Week-end Special \$1.98 each

VOILE BLOUSES. Women's Blouses, including samples in all white or colored stripes of which there is only one each; sizes 34 to 44 in. Value to \$1.75.

Week-end Special \$1.15 each

EXTRA VALUES IN HOSIERY DE-

PARTMENT FOR MEN AND Fine quality Lisle Thread Hosiery, full fashioned, seamless feet, 3 inch garter top, all sizes, in black.

Week-end Special 43c, pair Men's Socks in good summer weight, double heel and toe, sizes 10, 10½ and 11 in

Week-end Special 25c. pair SUMMER VEILS. Special large size spot sport Veils, three special patterns to choose from. Week-end Special 2 Veils for 25c. GIRLS' SAMPLE WHITE DRESSES AND BOYS' WASH SUITS AT WEEK-END PRICES.

Girls' Sample Dresses. Last clean-up of lovely little dresses that are slightly soiled, smart little styles in lawns, voiles, organdies, etc, trimmed finest of lace and embroidery with satin ribbon girdles;

sizes 3 to 10 years.

Week-end Special one-half price

HOUSEHOLD REQUIREMENTS OF SPECIAL INTEREST TO THE THRIFTY HOUSEKEEPER. Good quality Pillow Cases all made up ready for use; size 40x42 in.

Week-end Special 35c. each
Large size Sheets in good quality of

week-end Special \$1.95 each
Extra good quality in large White
Turkish Towels, corded ends.

Week-end Special 75c. each
Clearing up sale of Table Damask cut
in short ends from 1½ to 3 yards each.

At Special Prices

POPULAR DRESS GINGHAMS. Late shipment Dress Ginghams in plaids, checks and stripes, light and medium col

Week-end Special 18c, per yard SPORT SILK SUITINGS. Knop Silk Suiting for mid-summer wear in popular shades of rose, grey, pongee, navy, purple. 36 inches wide. Week-end Special 89c. yard BATHING TOGS FOR WOMEN AND CHILDREN AT WEEK-

END PRICES. Women's pure wool Jersey Bathing Suits one-piece style navy trimmed red. Value \$4.25. Week-end Special \$3.68 each

Week-end Special \$3.68 each
One only navy Silk Bathing Suit all
in one piece, smart style with pockets,
fancy collar and girdle of white silk, also
silk cord lacing; size 40. Value \$11.25.
Week-end Special \$9.25
Women's and Girls' Bathing Tights
of fine black Jersey cloth.
Week-end Special 88c. pair
Girls' Bathing Suits, fine navy cashmerette, all in one piece, blouse and
bloomers; sizes 4 to 10 years. Value to
\$2.25.
Week-end Special \$1.48 each

Week-end Special \$1.48 each
Bathing Caps 'to match all suits, very
becoming styles. Value to 95c.
Week-end Special 68c. each

Store Open Friday Night Until 10 p.m.; Closed Saturday at 1 p.m. MAIDS' AND HOUSEKEEPERS' DRESSES AND APRONS AT

WEEK-END PRICES. Maids' aprons of fine linen lawns, fancy hem-stitched or emb. trimmed hips, wide string ties. Value to \$1.25.

Week-end Special 58c, each
Women's Bungalow Aprons of good strong cambric, neat patterns and good full sizes in medium, light and dark

Week-end Special 75c. each
Women's Fitted Aprons in princess
style, fast wash cambrics, neat stripes
in medium, light and dark shades.

Week-end Special 56c. each
Women's Garden or Utility Dress,navy percale, trimmed white pique, collar and cuffs; sizes 38 to 46 in. Value \$2.95.

Week-end Special \$1.88 each

BOYS' WASH SUITS AT WEEK-

END PRICES. Boys' natty little two-piece Wash Suits in all white linens, plain color chambrays or neat stripes. Shade blue, tan, saxe, natural linen and all white; sizes 2 to 6 years. Value \$1.75.

Week-end Special 98c suit Boys' fine chambray and linen Wash Suits in pretty shades of pink, blue, also neat stripes in navy and white, tan and white, saxe and white; sizes 2 to 6

ROMPERS AND PANTIES FOR THE

Week-end Special \$1.38 suit

New buttoned krotch Rompers for the kiddies, all well made, nice fine cambrics, fast color in fancy stripe and neat patterns, medium light and dark shades;

sizes 2 to 6 years. Week-end Special 58c. pair Kiddies' Panties, lovely little panties of good strong cambric for the kiddies, trimmed hemstitched ruffle; sizes 2 to

Week-end Special 25c. per pair

London House Head of King St.