

PAPER COLLAR MANUFACTORY,

CANTERBURY STREET,

ST JOHN, N.B.

THE attention of the Trade is directed to the COLLARS, CUFFS and BOSOMS made at this Factory. The Patterns which have attained a standard character are, in *turn-downs*, the

EUREKA,

and in *stand-ups*, the

JULIAN AND PRINCE ARTHUR.

The superiority of the COLLARS made at the Paper Collar Manufactory over all others consists in—

A clear space for Tie without injury or stretching.

Every Collar can be buttoned without damage to the edges or points.

They fit the neck perfectly.

They are made of waterproof material.

They are finished without the aid of poisonous pigments.

The facing looks like LINEN and not like coarse COTTON.

Perspiration marks can be sponged off without detriment to the surface.

They are made in styles that can be obtained nowhere else.

They are perfectly white, and never change their color.

They are as soft as silk.

They cost as little as others that possess none of these advantages.

For these reasons, those who wear them once lose all desire to try any other make, and will be satisfied with nothing else.

 Beware of spurious imitations. All Collars made at the Factory have our TRADE MARK on the band. Be sure and get the right article.

E. WILLIS & CO. Proprietors.