

carved and with a central figure of Atlas supporting the globe. The directors of the company are gentlemen well-known in public, financial and mercantile life and are a guarantee of the stability of the institution. Mr. W. M. Ramsay, the Manager, is a gentleman eminently qualified for the position, from lengthened experience and executive ability.

North British and Mercantile Fire and Life Assurance Company,

THOMAS DAVIDSON, MANAGING DIRECTOR, 78 ST. FRANÇOIS XAVIER STREET.—Among the important business interests of Montreal, insurance has such a vital bearing upon all other interests, as to entitle it to special consideration in a review of the resources of the city. Among the many solid and substantial companies doing business here, there are none more worthy of particular mention than the North British and Mercantile Fire and Life Insurance Company, whose head offices for the Dominion are located at No. 78 St. François Xavier Street, of which Mr. Thomas Davidson is the Managing Director. The home offices are located at 64 Princess Street, Edinburgh, and 61 Threadneedle Street, London. This Company was incorporated in the year 1809, and soon took a leading position among British Insurance Companies. It has at all times been noted for careful management, liberal treatment, and a prompt settlement of all just claims. As its name implies both a fire and life assurance business is conducted. It has an authorized capital of \$14,600,000 and a paid up capital of over \$3,041,666, the Fire Fund and reserves being \$8,462,682, the Life and Annuity Funds \$20,699,659. The directors of the Company here are gentlemen well-known in business circles and public life. Gilbert Scott, Esq., Hon. Thomas Ryan, W. W. Ogilvie, Esq., and Archibald MacNider, Esq., Thomas Davidson, Esq., being the Managing Director. There are agencies of the Company located in the principal towns and cities of the Dominion, which, during the past year have reported excellent business.

La "Canadienne" Life Insurance Company,

13 ST. LAMBERT STREET, MONTREAL.—Incorporated by Special Act of Parliament, Authorized Capital, \$300,000; Government Deposit, \$25,000. The Hon. J. G. Laviolette, Legislative Council, President; F. X. Moisan, Esq., Vice-President; F. N. Belcourt, Secretary and Director; Dr. Rottot, Medical Adviser; James Wilson, Chief Agent English Department, at Head Office.

The wise and provident man makes provision against the day of adversity, and, also against the day of his death, when those who are dependent upon him may not be left in adverse circumstances. This can only safely be done in the majority of cases, by life insurance, and it is now acknowledged by every intelligent man, that it is a duty for everyone to be insured. Among the many first-class Insurance Companies in Montreal, is that of La "Canadienne," whose Head Office is located at No. 13 St. Lambert Street. Although this Company was established only one year ago, it has been established upon a solid foundation, and is already giving marked evidences of success. It has an Authorized Capital of \$300,000, and issues the following systems of Insurance:—Conjoint, Industrial, Limited Endowment, Endowment, Debenture Policies and Ordinary Life, so that intending insurers have their choice of six different plans, each being first-class in itself. The officers in this Company, are gentlemen well and favorably known in the community, and are, Hon. J. G. Laviolette, President; F. X. Moisan, Esq., Vice-President; F. N. Belcourt, Esq., Secretary and General Manager, and Dr. Rottot, Medical Adviser. Mr. Belcourt, the General Manager, is a gentleman with large experience in life insurance matters, having been with the Aetna Insurance Company, for two years. He is a gentleman highly esteemed by all who know him, and is a most efficient officer.

The attention of large employers of labor, as well as employees, is directed to this "Industrial Branch," whereby, for a small yearly payment, workmen may secure five dollars per week, when unable to follow their employment, and a substantial sum, for their families, in the event of death.



Windsor H

brief sketch of the palace or a public spacious halls, concert hotel plan, either hotel, and in the "Never Pay." "To become a brilliant city. The Windsor two acres of ground the increasing business present year it has banquet hall and dome-shaped ceiling rotunda of the Hotel one of the largest second floor, is over