

# SIMPSON'S Store Closes Today at One o'Clock So Shop Early---No Noon Delivery on Saturday



Trimmed Panamas Today at \$4.50

Good quality Panamas are used, and are trimmed with white flowers and rich ribbons, or with white ornaments. Some are embroidered in wool. All are new, and no two alike. Special price for today 4.50

**Trimmed Leghorns**  
No Phone or Mail Orders  
Only fine natural qualities, the fashionable kind. All are trimmed in light colors, or in white. An ideal summer hat. Special price, this 4.50 morning

**New Shapes in Panamas, \$1.19**  
No Phone or Mail Orders  
This is a wonderful line of Panamas for the money; all such good shapes, and white bleached, and finely woven. Our limited quantity at this low price, this morning, each 1.19  
Children's Outing Hats at 75c, made of canvas cloth, in old rose, sage blue, sand, gold, white or red.  
Also 100 Children's Trimmed Panamas at 1.95

## Another Lot of Women's \$4.50 and \$6.50 Low Shoes \$2.95

They Are Queen Quality, Dorothy Dodd and Other High-Grade Makes  
2,150 pairs Women's \$4.50, \$5.00, \$6.00 and \$6.50 Pumps, Colonials, Strap Slippers and Oxford Ties, in brown, grey, black and combination colored kid, patent colt and gunmetal leathers, with Goodyear welt and flexible McKay and turn soles; Cuban and Spanish leather heels; medium and narrow plain toe styles. Sizes 2 1/2 to 7 in the lot. Come at 8.30 this morning for your summer's supply. A pair 2.95

**Girls' High-Grade Boots**  
When choosing low shoes for girls ask to see our "Daintymaid" and "Daintitot" lines. They come in all leathers and styles and are made to fit the foot properly. Made in all sizes. Prices \$1.25 to \$3.00, according to size and style.

**Men's \$5.00 and \$5.50 Boots \$3.89**  
Goodyear welt boots, Blucher and straight lace styles, in gunmetal, patent colt and dongola kid leathers; wide, medium and English recede toe shapes. We were asked not to mention the maker's name in our advertising because of the reduced price. All stamped with the union label. Sizes 5 to 10. Regular \$5.00 and \$5.50. Today 3.89

**White Strap Slippers, \$1.39**  
Girls' White Canvas Pump, with ankle strap and neat silk bow, wide toe shapes, light weight McKay sewn soles, low heels; sizes 11 to 2, \$1.39; 3 to 10 1/2, \$1.19.  
**Boys' Sturdy Boots, \$2.95**  
"Active Service" Black Box Kip Blucher Boots, neat fitting round toe style, extra weight solid standard screw soles, reinforced and sewn with wax thread, military heels; sizes 1 to 6.

## Women's Sample Neckwear

At a Fraction of Their Real Worth  
No Phone or Mail Orders.

**At 49 Cents**  
Come early for first choice of these samples of new Summer Neckwear, 1,980 pieces, and no two alike. There are Georgette Collars, Colored Silk Collars, Organdy Collars, etc. Values \$1.00, \$1.25 and \$1.50. On sale at 49c this morning, each .49

**At 25 Cents**  
1,650 Samples of New York Neckwear, Paisley Collars, Pique Collars with black and white or blue and white borders; others are embroidered in green and blue; Dresden Collars and lovely Organdy Collars; 50c, 45c and 75c collars. Today, each .25

Stocks and Jabots, in fine, sheer Brussels net; folded stock; wired, with full Vandyke shape jabot, in ecru or white; also double tier jabot and stock of pretty shadow lace, in white .75 or ecru. Today, special .75

## Bed Sheets Less Than Mill Price

For Early Buyers, for We Have Only 300 Pairs  
Fully bleached Sheets, of good, serviceable quality; splendid for the summer home, etc. Size 70 x 90 in. All neatly hemmed. Regularly \$1.50 a pair. Rush price today, a 1.09

**Pillow Cases, hemmed, sizes 42 x 72 and 44 x 72 inches. Priced for quick clearance today. .95**  
3 pairs for .95  
**Madapolam, a fine quality bleached cotton, free from dressing, 36 inches wide. Regular 12 1/2c a yard. Today, 10c**  
yards for .95  
**Turkish Towels, extra heavy quality, cream color, with narrow red stripes. Buy them today, 2 pairs for .98**  
**Fine Muckabak Bedroom Towels, size 22 x 38 inches; hem-stitched ends with pretty dam-**

## To Crowd the Wash Goods Section Today We Offer These Big Values

1,680 Yards 40-inch Printed Voiles—Grounds of blue, amethyst, yellow, tan and brown. Suitable for waists and dresses. At 8.30 a.m. today, a yard .12 1/2  
Remnants, Oddments and Broken Ranges of voiles, silk and cotton fabrics, piques, nurse cloths, tuckings, etc. Suitable lengths and materials for dresses, waists, etc. At 8.30 a.m., half price and less, a yard .19  
1,000 yards 40-inch White Voiles for waists and dresses. Regular 25c a yard. At 8.30 a.m. today, a yard .17

## Saturday Afternoon a Good Time to Put Up That Mosquito Netting

36-inch Fly Netting, green or black, a yard .10  
36-inch Fly Netting, white, red, yellow or green, a yard .15  
Imported English Netting, a mesh so fine that it will keep out the smallest mosquito; green only; 24 inches wide, a yard .15

## Silk Shantung

Bright natural shades, fine and medium weaves. Regularly 85c a yard. Today, 8.30 a.m., a yard .64

## Black Silks

Taffetas, Satin Messalines and Duchesse Paillettes; splendid blacks; rich and deep dyes. Regular \$1.38 to \$1.50 a yard. At 8.30 a.m. 1.24

## Silk Warp Poppins

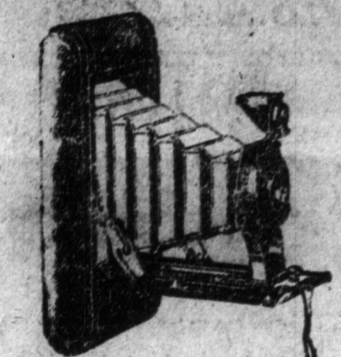
One yard wide, black and 18 shades, specially priced for today's selling, 1.10 a yard .110



## Women's Umbrellas

Regular \$4.00 and \$5.00 Today at \$2.98

144 only, excellent \$4.00 and \$5.00 Umbrellas will constitute an interesting 8.30 a.m. special today. The covers are of fine Swiss taffeta, with wide ribbon edge; neat rolling paragon frames, and a splendid assortment of attractive handles. Some are sport style, with silk loops. Each umbrella is in a silk case. While 144 last, 2.98 sale price, each .2.98



## Folding Pocket Premos \$5

For Roll Film  
Takes picture 2 1/2 x 3 1/2. In fitted with meniscus achromatic lens and kodak ball-bearing shutter, has round ends, so slips easily into pocket. Undoubtedly the best value on the market at \$6.00. Same camera fitted with R. H. lens, \$6.50.

## Our \$1.15 Mesh Bags Today 85c

Mesh Bags, in round link, fine mesh, silver finish, gate top clasp. Regular \$1.15. Today, 8.30 a.m. special, at .85  
Men's Three-fold Bill Cases, with pass case, ticket and card case combined. Saturday special .50  
Wristlets, for holding watch or with small money purse; in tan, brown and black. Today .23  
Fitted Cases for Soldiers, containing buttons, thread, needles, pins, safety pins, etc. Regular \$1.00. Today .50

## Sample Hand Bags \$1.29

Manufacturers' Sample Hand Bags, in all the leading styles; pouch shape; box bottom, long, narrow shape, and strap purse bags; also a few colored silk bags; lined with moire and Dresden silk; fitted with purse and mirror. Values \$1.39 to \$5.00 each. Today, 1.29 price .1.29

## 10 Rousing Early Specials

Women's Nightgowns of white or colored crepe. Regular \$1.50 value. June sale special today at .93  
Women's Nightgowns of fine nainsook, are extraordinary value. Today at 1.13  
Women's Cotton Drawers with deep frills of embroidery are almost half price this morning at .29  
Women's Nainsook Undershirts with Swiss embroidery flouncings. Many at half price today .1.39  
Women's Nainsook Corset Covers with yokes of sheer Swiss embroidery are a Saturday morning special at .39  
480 Women's Corsets, cleaning, made of good wearing English coutil, styles suitable for average figures, medium low bust and long free fitting hip. Sizes 19 to 26. Today, 2 for .95  
Women's Brasieres, D. & A. and "Good Shape" models. Sizes 34 to 44. Today .49  
Women's Fine Ribbed Cotton Vests, Sizes 34 to 40. Today special, 2 for .25  
220 Women's Vests, made of lovely fine ribbed lisle thread. "Comfy cut" style, that cannot slip off the shoulders. Sizes 34 to 40. Today .39  
Women's Fine Knit Combinations of fine knit cotton. Low neck, no and short sleeves, with umbrella drawers, lace trimmed. Sizes 34 to 40. Today .49

## \$30 Extension Table for \$15.95

Extension Table, in solid quarter-cut oak, fumed or golden finish, 48-inch top, 8 ft. when extended; heavy twin pedestal base. No more than one to each customer. Regular \$30.00. Today, 8.30 a.m. special 15.95

## A Brief Review of Unusual Saving Opportunities in Girls', Misses' and Women's Apparel

### 1,000 Smart and Stylish Crepe de Chine Blouses at \$2.88

Something of interest to everybody—25 different designs for choice; jabot, cascade, fichu and a variety of large collars; some with deep pleated ends; others have convertible high or low collars, and all are perfectly made, with fine accessories, buttons, etc.; black, white, and a perfect range of light or dark colorings, in all sizes to 42 bust. Unusual value at our regular price of \$3.85. No 2.88 phone or mail orders. For a big moving today the price will be .2.88

**100 Women's Coats, in assorted materials, styles and shades. All new goods. Regular \$10.00 to \$12.50. Today 5.95**  
**150 Women's Better Class Coats, in poplins, serges, velours and novelty fabrics. Regular \$22.50 to \$30.00. Today 13.95**  
**150 Women's English Raincoats, assorted shades. Values \$8.50 to \$12.50. Specials, \$5.95 and \$8.95.**  
**50 Women's Serge Skirts, regular \$3.50 to \$4.50. Special at 1.95**  
**300 Women's White Repp Skirts, assorted styles. Special at .95**  
**150 Women's Porch Dresses, floral muslins or voiles, dainty patterns. Sizes 32 to 38. Special at 3.95**  
**75 Women's White Pique Middy Dresses, smartly trimmed, Country Club style, belted. Sizes 32 to 40. Special at 2.95**  
**50 Women's Summer Suits, in beach cloth, plain or stripe, assorted shades. Special, 6.95**  
**100 Women's Suits, broken sizes, serges or poplins, assorted shades and spring styles. Sizes 38 to 42. Formerly \$22.50 to \$30.00. Today, special 12.95**

**Misses' Silk Suits \$12.95**  
100 Misses' Taffeta Silk Suits, in various fashionable models, navy, black, green and brown. Regularly \$18.50 and \$25.00. No phone or C. O. D. orders. On sale today at 12.95  
**Misses' Gingham Suits, \$7.25**  
Misses' Gingham Suits from New York. Striped effect with large cape collar and belt. Today special price 7.25  
**Misses' New York Coats, Today, Special at \$14.95**  
A wonderful assortment of Misses' Coats in fine quality serges and poplins. Made with high waist line and button trimming. Special price 14.95  
**Misses' Tweed Coats, \$11.50**  
Made of extra fine quality light check. Have large collars and pockets, novelty belts, and are lined.  
**Misses' Summer Dresses at \$3.98, \$5.00 and \$8.50**  
Summer Dresses in graceful styles, tailored and fancy models. Materials are fancy voiles, organdies, chambray and rammie. Most unusual values at the above prices.

## Petticoats 98c

No Phone Orders.  
Satin, mercerized and halcyon; several different styles, mostly with pleated flounces. Colors emerald, navy, rose, purple, cerise, tan, brown, Copen, mahogany and black. Regular \$1.50 and \$1.98. 98c this morning .98  
Misses' or Small Women's Petticoats of mercerized saten black only; two-piece flounce of knife-pleating; lengths 32 and 34. This morning .50

## Girls' Dresses 39c

No Phone or C.O.D. Orders.  
80 Dresses, sizes 6 to 14 years. Made of good wash materials in various light stripes and figured effects. For an 8.30 a.m. rush they are priced at .39

## Girls' Skirts 95c

60 only, Girls' Blue Cotton Serge and Shepherd Check Skirts made in pleated styles, finished at waist with band. Sizes 6 to 14 years. 95c Regular \$1.50. Today .95

# Men's \$20.00 and \$22.00 Suits at \$14.95---Men's \$6.00 Silk Shirts at \$3.95 and Other Offers That Will Interest Men Who Appreciate the Opportunity of Buying to Good Advantage



## \$6.00 Silk Shirts at \$3.95

Handsome Shirts of heavy quality silk, in a variety of splendid stripe designs; coat styles, with soft, double cuffs. Sizes 14 to 18, but as there are only 350 in the lot, we advise you to come early to be sure of getting your size. Today each 3.95

## \$2, \$2.50, \$3 Pyjamas Today \$1.39

A special purchase from the largest Pyjama manufacturer in Canada enables us to make this offer at less than usual cost of production. In the lot are soisette and silkette mixtures, in pink, blue, tan, grey, white, also cambric cloths of single, double and cluster stripes, on light grounds. Sizes 34 to 44. Regular \$2.00, \$2.50, \$3.00. Today, 1.39

**33c for Underwear**  
3,000 garments, Shirts and Drawers, of good balbriggan. Men's sizes 34 to 44. Come and get a supply today at the special price of .33

**Men's Panama and Straw Hats in Correct Shapes**  
We've got the shapes and the qualities that will make it an easy matter for you to get a suitable hat. These Panamas at \$3.50, \$4.00, \$5.00, \$6.00 and \$7.00 are particularly attractive in both variety of styles and in values.

## Men's Suits

100 Men's Fine Fancy Worsted Spring and Summer Suits, Regular \$20.00 and \$22.00, to Clear This Morning at \$14.95.

The lot consists of fine imported English worsteds, in a neat light grey pin check, also a rich brown broken plaid, and some plain navy blue clay twills, in pure indigo dye; smartly tailored in men's and young men's models; two and three-button sacques; also in pinch-back styles. Sizes 34 to 44. To clear this morning 14.95

60 Men's Two-Piece Summer Suits for Early Selling This Morning at \$10.50

One is a tropical weight homespun, in a light grey mixture; and the other is a flannel-finished English tweed, in a medium grey, with a white stripe; made up in two and three-buttoned models; one-quarter-lined, with patch pockets. Trousers finished with five pockets; cuff bottoms and belt loops. Sizes 34 to 44. On sale today at away below their actual value. 10.50

## Special in Boys' Suits

Regular \$9.00, \$9.50, \$10.00 and \$10.50, for \$5.95

82 Sample Suits that are remarkable values; a well-assorted lot, including rich greys and browns showing neat, small patterns, single-breasted fancy Norfolk models; pinch-back and pleated styles; full cut bloomers. Be down early for best choice. Sizes 25 to 35. Ages 7 to 17 5.95 years. This morning .5.95

## Boys' Grey Tweed Bloomers 95c

Full cut and lined throughout; well made from strong grey tweeds, in medium and light shades. Sizes 25 to 34. Ages 7 to 16. Selling this morning 95c

## Boys' Khaki Bloomers

Made from medium weight dark khaki drill cloth that will give splendid service. Have belt loops, side and back pockets, and strap and button knees. Sizes 7 to 15 years. Today .95

## Boys' Outing Pants

Smart-looking, serviceable, men's khaki drill pants for boys 7 to 15 years of age. Neat-fitting waist, with belt loops and watch pockets, tapered leg and cuff bottoms. Today 1.50

The Robert SIMPSON Limited