

MONDAY, NOV. 8.

THE ROBERT SIMPSON COMPANY, LIMITED

PROBABILITIES—Westerly winds; mild and showery.

THE ROBERT SIMPSON COMPANY, LIMITED

H. H. FUDGER, President. J. WOOD, Manager.



\$5 Silk Moirette Petticoats \$2.49

THESE Skirts are "fitted" skirts—the hips fit very smoothly close.

As you, of course, know, as well as we do, the styles this winter will continue to call for the least possible fullness around the hips.

100 Ladies Petticoats, of finest quality silk moirettes, sky, rose, wisteria, reseda, Alice, brown, navy and black; made in various new and attractive designs; mostly imported models; deep flounces of accordion pleating, tucking and fancy stitching; others with the new yoke effect at hips. Lengths 35, 40 and 42 inches. Regular value \$5.00. Tuesday \$2.49.

Suits, Coats, Skirts

EVERY woman should have her winter wardrobe complete by now. But has she? Have you? Remember that our Cloak Department stands aye ready—it is your wardrobe in common with thousands of other fashionable women just as soon as you choose to call its services into requisition.

LADIES' SUITS AT \$25.00. Two styles Ladies' Suits, of imported broadcloth; colors are rose, black, navy, green, brown and purple; coats are 36 or 40 inches in length, semi-fitting, lined with silk serge; new flat collars, trimmed with buttons or braids; smart stylish suits, \$25.00.

LADIES' WINTER COATS. Smart Winter Coats, of fine quality kersey cloth, in navy, black and green, long semi-fitting back, shaped side gorges giving panel effect, high military collar, trimmed with velvet and jet buttons, \$18.75.

BLACK WOOL SKIRTS. Handsome Skirts, of good crisp quality black wool, full flare gore style, trimmed with satin strappings, buttons and loops, \$10.00.

Sample Net Waists

We are clearing on Tuesday 150 Sample Net Waists, in white, coral and colors, also a few blacks, all sizes in the lot up to 42 inches, fifteen distinct styles, comprising a choice for everybody. They are all lined silk, and have been selling regularly at \$2.98, \$3.98, and a few at \$5.00. Tuesday, to clear, \$2.50.

Special Sale of High-Class Suitings

Regular values \$1.00, \$1.25 and \$1.50, Tuesday, 85c. A special purchase of 5000 yards Fine Imported Broadcloths, Wide Wale English Worsted and Diagonal Weaves, English Serges and Chevots, in medium and wide wale weaves; weight in each line suitable for suits and lounge coats. The color range is almost complete; the newest shades and lots of black are shown. Qualities are guaranteed first class; nice tailoring materials; thoroughly sponged and shrunk; 52 and 54 inches wide; regularly selling in this store at \$1.00, \$1.25 and \$1.50. Monday, special, per yard, 85c.

The Little Folks' Wardrobe

WE have one of the best appointed departments for babies anywhere. We are going to hold a Babies' Day on Tuesday. If you want anything for the baby, here's the place. Let us mention a few things which it would be to your profit to procure here:

Flannellette Slips, fine soft white flannellette, well made, trimmed and finished. Special values, 50c and 65c.

Long Skirts and Narrow Coats, made of fine white flannellette or all-wool cream French flannel, cambric and quilted waist, some are silk faced. Special values, 35c, 75c, \$1.25 and \$1.50.

Morning Jackets and Wrappers, white flannellette or fancy velours flannellette, shawl stitched edges, ribbon ties. Special values, 25c, 65c, 75c.

Hand-Crochet Jackets, fine zephyr wool, white, white with pink or sky trimming, shawl stitched edges. Values, 50c, 65c, 75c, \$1.00 and \$1.25.

Crochet Hoods, fine Shetland floss, zephyr wool or Angora wool, dainty designs, very warm and comfortable. Special at 50c, 75c, \$1.00 and \$1.25.

Coats, several warm materials, in light and dark cardinal, navy and green, pretty styles, beautifully made and finished. This lot was late in being delivered. You can save one-third of their real value. Marked at \$2.00, \$2.50, \$3.00 and \$4.50.

A range of Knitted Novelties and Playthings, including dolls, animals, rattles and several others. Priced from 25c to \$5.00.

In the Curtain and Interior Decorating Dept.

A TOUR OF INSPECTION

THE Drapery Department occupies practically the entire fourth floor of the New Building, the Carpet Department taking up the old part.

First the Silkoline Section At 15c a yard. For screen filling. Small Curtains. Secondary Bedroom Curtains. Dressing Tables. These goods will wash. The designs may be just as good as in higher-priced fabrics, but, the material being of a light transparent cotton, you obtain a very nice effect at trifling expense. Designs include Japanese, English and American designs (including some of the famous Colonial Fabrics). People buy these goods 50 and 60 yards at a time to decorate entire rooms. In two or three months they change the scheme of decoration, and silkoline is so inexpensive it does not work out as an extravagant idea at all. We have patterns, a really wonderful choice, at 15c a yard, 36 inches wide.

Art Sateen is Close By A little heavier than silkoline, and not transparent. 15c to 35c a yard. 32 to 36 inches wide. Sateen is useful for bed comforters, being down-proof. For cushions, bedroom boxes, etc.

Chintz—For Bedrooms Some of the prettiest of modern bedrooms are done in chintz throughout. We have colorings to match all styles of wallpapers. English chintz, 40c yard. Turkish chintz, 15c yard. Dutch chintz from Amsterdam, 35c and 40c. Linen chintz, hand-blocked, \$2.00.

Sash Muslin Casement windows and bedroom windows often look best with sash curtains. We sell the muslin by the yard. 40 and 50 inches wide, 20c to 40c. Pure white and dainty, in dots, squares, etc., brought out in the weaving. We also show grenadines and laces for sash curtains.

Casement Cloths Casement windows are well provided for in this store. Colonial Fabrics from Marshall Field is a line that we have mentioned enthusiastically before this. 25c a yard. Scrim 30c yard. Curtains to come to the sill, with box pleated and shirred valance.

Cretannes Will be Always Popular

Hard open meshed effect, 40 inches wide; we sell them plain for stencilling or already printed in stencilling designs, or we'll do the stencilling here in the store to your own or our own design. In Colonial Serges alone we show 400 variations of design or coloring.

Madras for Curtains

A lacy sort of transparency in colors. 35c to \$1.00 per yard. 36 inches wide. We have plenty of choice.

Denims—Good Serviceable Denims

If you want wear buy denim. Plain, 25c yard. Figured, 40c yard. Greens, browns, blues, tans and red. For furniture covering, curtains, portieres, cushioned seats—anything to stand the wear. Dyed burial a little coarser, 18c a yard, 35 in. wide.

Screens for Stencilling

Hard open meshed effect, 40 inches wide; we sell them plain for stencilling or already printed in stencilling designs, or we'll do the stencilling here in the store to your own or our own design. In Colonial Serges alone we show 400 variations of design or coloring.

Silk Draperies for Drawing Rooms

Tapestry, Velours, Molts Silks. \$1.50 to \$2.50 per yard. Rich, subdued colors—French woven and dyed for lining window curtains and portieres. 4 Greens, 2 Champagnes. Many different designs in each color scheme.

Satin de Jean, \$1.35

A soft, satiny fabric for delicate effects. A plain cloth for stencil or applique work. Greens, terra cotta, red, fawns and blues.

For Side Curtains

Velours, \$1.50 to \$5.00. Monk Cloth, \$1.25 to \$1.50. Serges, 65c to \$1.25; Velours, \$1.50; Damasks, \$1; Repps, \$1.25; Cotton Repps, 60c. Some really stupendous effects are shown in this section.

Tapestries for Wall Panelling and Upholstering

Nottingham, 50c to \$4.00, 100 patterns. Swiss Appliques, 200 patterns, \$4.00 to \$10.00. Fine Arab, 100 patterns, \$6.00 to \$10.00. Rattengurs, 150 patterns, \$4.00 to \$10.00. Chintz Curtains at \$7.00. Marie Antoinette, \$8.00 to \$12.00.

Tapestry Curtains Ready Made

Pringed, corded and edged, all ready to hang; all colors—self-toned and mixed. From the "Art Looms" of Philadelphia, where they have the mercerized tapestry curtain down to a science.

Lace Curtains Have a Central Position

Nottingham, 50c to \$4.00, 100 patterns. Swiss Appliques, 200 patterns, \$4.00 to \$10.00. Fine Arab, 100 patterns, \$6.00 to \$10.00. Rattengurs, 150 patterns, \$4.00 to \$10.00. Chintz Curtains at \$7.00. Marie Antoinette, \$8.00 to \$12.00.

Shades and Fixtures

We have a section devoted to all the window accessories, curtain poles, brasses, rings, rods, extension rods, shade cloths for blinds and so forth. Come to us when you want curtain stretchers, or anything else in connection with your windows.

Indian Grass-Trimmed Buckskin Moccasin Slippers

120 pairs Buckskin Moccasin Slippers, trimmed with Indian colored grass, cuff top, for house wear, etc.—Men's, regular price \$1.50. Tuesday 50c.

Women's, regular price \$1.25. Tuesday, 45c.

Misses', regular price \$1.00. Tuesday 35c.

Child's, regular price 75c. Tuesday 25c.

LADIES' PATENT COLT BOOTS AT \$2.29.

1000 pairs of Ladies' Patent Colt Boots, creased vamp, dull matt Blucher tops, flexible soles, Cuban heels, all sizes, 2-1/2 to 7, regular value \$3.79. A special purchase from Montreal, selling Tuesday at \$2.29.

A Wealth of Winter Muslins

WE HAVE built an aisle of Beauty on the Second Floor. It is bounded on either side by a brilliant display of muslins for evening wear. It is a spot suggestive of a whole campaign of evening triumphs.

To give things a decidedly practical turn to-morrow, we are going to make some special prices, prices that will be bound to interest you.

Cotton has just simply jumped lately, and no wonder there is a shortage. In many respects cotton is the most popular material of to-day.

On the Second Floor, Queen and Yonge Streets sides.

French Silk Printed Organdies, of exceptionally fine quality, 28 in. wide, beautiful floral designs, in all the leading delicate shades. Regular value 65c, per yd. 35c.

NEW VELVETS. Best German Velours, large check designs, special for gents' dressing gowns, smoking jackets, etc. Regular price 35c, for 25c.

Serpentine Crepe, the leading cloth for kimonos, dressing jackets, etc., dainty floral and Japanese designs, also plain colors, white, cream, black, green, fawn, wisteria, mulberry, etc. Regular 25c, for 20c.

Cashmerettes of all kinds, fine twills for all the best patterns, such as dots, stripes and fancies; the largest collection in Canada, 12, 12-1/2 and 14c.

A Special Showing of Fashionable Silks

VELVETS and CORDUROYs. ALSO SALE OF COLORED DRESS SILKS. New Silks, Novelty Silks, such as satin stripes, plaids, chameleon, moires, satin foulards, Dresden, gold broches, Persian designs.

New Black Dress Silks, moires, coletes, peau de soie, faille Francaise, satin duchesse mousseline, satin de chine, and a complete line of mourning silks.

Chiffon Dress Velvets, in the new shades, 22-inch, \$1.50 yard; 42-inch, \$3.50 yard.

New Chiffon Cord Velvet, extremely rich, stylish silk cord, the fashionable colors, also black, 22-inch, \$1.50 yard.

"Louis" Plain Chiffon and Dress Corduroy Velvets, come in all the newest fall shades, nothing richer for fall wear, guaranteed fast pile and fast dye, at \$1.00 yard.

Special sale of Fashionable Dress Silks, 4000 yards. Satin Paillette, Satin Messaline, Silk Cord, Chiffon Taffetas; handsome qualities for dresses, waists, etc. In navy, greens, brown, tan, wisteria, acropolis, Copenhagen, mustard, maize, bois rose, amethyst, sky, pink, mauve, ivory and black. Regular 75c and 85c qualities. On sale Tuesday, 67c.

New Imported Bed and Sitting Room Papers

Drop into the Wall Paper Department and see the pretty combinations for bedrooms and sitting rooms in latest ideas and colorings.

Linen, stripe, chambray, two-tone and natural floral effects, to be used on full wall, 2-1/2 effect, drop ceiling cut out in panels, 10c per roll to \$1.50.

2500 rolls Paper, clearing Monday in short lots, room quantities, assorted colorings. Reg. to 25c. Tuesday 7c. 600 feet Room Mouldings, white and imitation oak. Regular to 3c. Tuesday 1c.

When You Need an Overcoat

THE Men's Store stock means that an expert has picked over all the different lines the manufacturers turn out, and selected those that appealed to his experienced judgment the very best value for the money, in each different style and grade.

Stores which confine themselves to their own or to some one factory or other cannot offer their customers this inestimable advantage—their pick of the choicest all-Canada production.

We can, and we do.

Here are the best overcoats we can procure in this country:

Men's Chesterfield Overcoats, black, heavy, soft finished chevots; newest style of coat; velvet collar, centre vent in back. Very special value, \$15.00.

Men's Black English Melton Overcoats, made with raised seams, broad nicely moulded shoulders, cut and tailored in plain Chesterfield style, dressy, \$12.00.

Black and Oxford gray meltons and imported chevots, made with raw edge and raised seams, nicely finished and tailored, newest 47-inch Chesterfield model, \$15.00.

Men's High Grade Imported Kersey Cloth Overcoats, in dark olive, with self stripes, smooth beaver finished material, strictly high-class as to workmanship and finish, \$18.50.

Dollar Per Garment

We mention two splendid lines out of an overflowing stock.

Stanfield's "Red Label" Extra Heavy Ribbed Underwear, for men and women, of the best Nova Scotia wool with a lock-stitch which prevents ravelling, and rendered absolutely unshrinkable by a secret process; sizes 32 to 42. Per garment, \$1.00.

"St. George" Heavy Wool and Camel-hair Undergarments, natural shades, a new production of unshrinkable winter wear, with a double breast; sizes 34 to 48. Per garment, \$1.00.

Book Samples

Our last sale of books before the holiday season opens. A quantity of these are samples and end lots from one of the largest jobbing houses in Canada. The sale will start Tuesday morning and continue until the bargains are disposed of. There are great values in all these books, and are suitable for Christmas gifts. Also Sunday school teachers for presents to their classes. The prices range from 25c up to \$2.00.

Big Clearance of Towellings

1600 yards All Pure Linen Scotch Crash Roller Towellings, with or without borders, plain twilled or homespun weaves, 18 to 19-1/2 inches wide; every yard is perfect; no better absorbent or wearing towelling made; regular 12-1/2c and 15c per yard. Tuesday 9c.

50c Socks, 3 Pairs \$1.00

Men's Fancy Colored Cashmere Socks, English made, extra quality, smooth even thread, neat patterns and colors, seamless, double-spliced heel, toe and sole; all sizes. Regular 50c. On sale Tuesday, pair 35c, 3 pairs \$1.00.

Men's Tan Suede Wool-Lined Gloves for fall and winter wear, dressy and comfortable, good wrist, dome fasteners; all sizes. Regular \$1.00 value. On sale Tuesday, pair 75c.

Tuesday's Grocery Savings

One car Redpath's Standard Granulated Sugar, 20 lbs. \$1. Choice Side Bacon, peameal, half or whole, per lb. 25c. Finest Spanish Onions, 9 lbs. 25c. Aunt Jemima's Pancake Flour, per package, 10c. St. Charles Cream, 3 tins 25c. Choice California Appricots, per lb. 15c. Polished Rangoon Rice, 5 lbs. 25c. Finest White Sage, 4 lbs. 50c. Ogilvie's Royal Household Flour, 1-4 bag, in cotton, 55c. Canned Corn or Peas, 3 tins 25c. Pure Malt Vinegar, imperial quart bottle, 25c. Malta Vita, breakfast cereal, 3 packages 25c. Telephone direct to department, M-7841.

Orchestral Selections

At Noon. March, "The Sixteenth Regiment." Overture, "Poet and Peasant." Suppe Waltz, "Quand l'Amour est Mort." Selection, "The Love Cure." Eysler A Tone Poem, "Apple Blossoms." Characteristic, "Butterfly." Bendix Patrol, "S'masee." In the Afternoon. March, "Marching." Trinkaus Waltz, "Viennese." Stanislas Selection, "It Happened in New York." Land, "Herbert Overture." Morning, Noon and Evening. Canonnetta, "Polka." Langley Arabian Scene, "The Pride of the Desert." Intermzzo, "Japanese Patrol." Verre