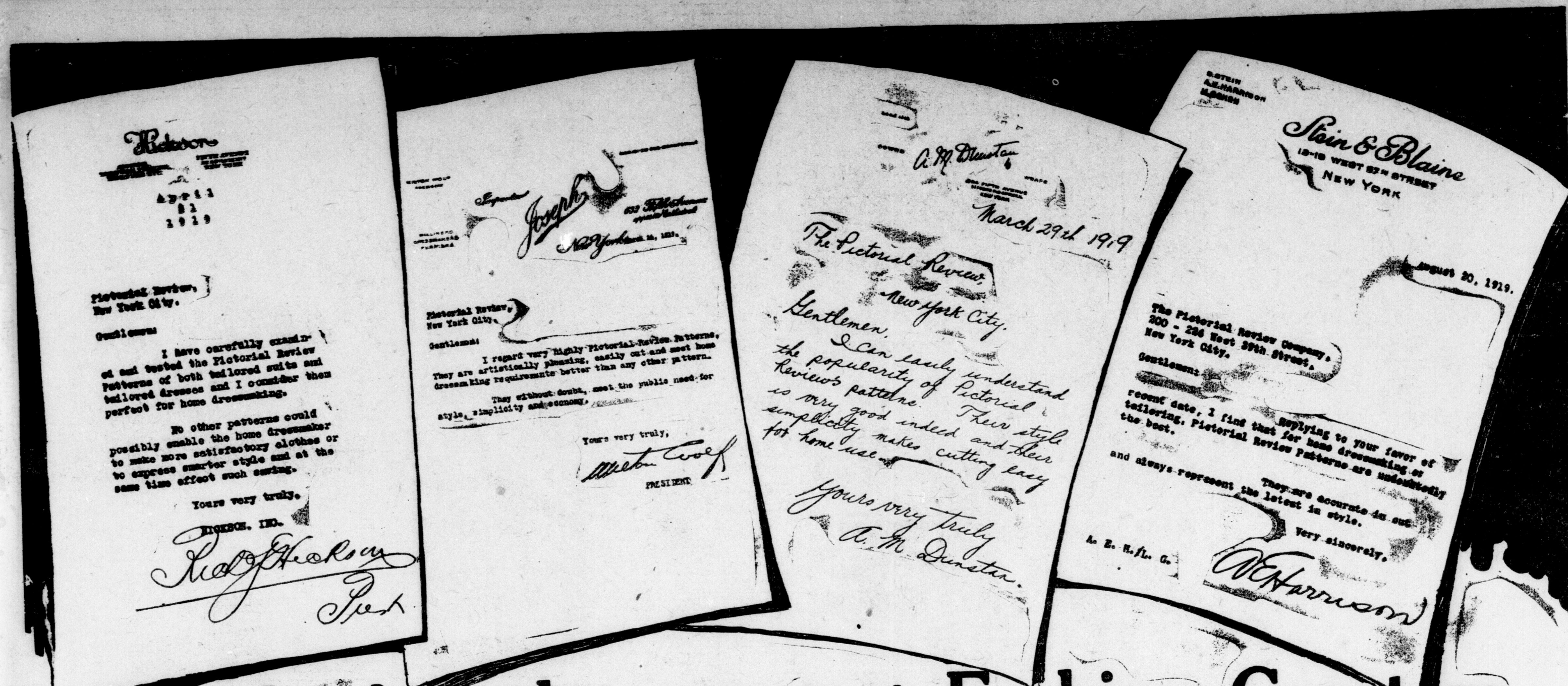




Read what the greatest Fashion Creators in America say about Pictorial Review Patterns.

THESE famous dressmakers, who receive \$200, \$300, \$500 and even more for a single gown, all unite in praising Pictorial Review Patterns. Money could not purchase such testimony. It is the greatest tribute ever paid to a pattern.

Think of it! These internationally famous style creators who cater to the wealthiest society leaders in the world tell you over their own signatures that Pictorial Review Patterns express smartness of style as well as perfection of fit, and that no other patterns are as economical to use.

Any words of our own would be superfluous in the face of these remarkable letters. These testimonials place the supremacy of Pictorial Review Patterns beyond discussion. The voluntary opinions of such style authorities as Hickson, Joseph, Dunstan and

Stein & Blaine, forever fix the status of Pictorial Review Patterns. Any statements these master designers make are accepted without dispute in the realm of Fashion. And remember that these patterns are sold by 7,000 leading stores throughout the United States and Canada for only twenty and twenty-five cents each.

The October issue, out to-day, is the Big Special Fall Fashion Number. It contains seventeen pages of the wonderful new styles which are endorsed by these great creators of fashion. Several of these pages are in full colors and show the correct shades in the new materials for Fall. There is always a tremendous demand for this Big Fall Fashion Number, and because of printing conditions this edition is limited. We suggest, therefore, that you get your copy at once before the supply is exhausted.

Pictorial Review

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