

THIS IS LONDON'S "BIG HEART" WEEK

SAVE A SOLDIER

Fashion Notes

Skirts are longer and narrower than two or even one season ago, but there is quite a difference between the interpretation of the new tendency by the various houses. The foundation, or sheath of some of the evening gowns

is as tight as it can be imagined, one particular model being but a little more than over a yard at the knees. Great many of the skirts measure about two yards in width. The length ranges from ankle length, or even shorter, for walking suits and dresses, to skirts which just clear the ground.

Silks. Plain dotted foulards, mostly in blue or brown, are used for dresses or trimmings on three-piece tailored costumes, sometimes the upper part of the dress being made of foulard and the lower of gabardine, serge, or other material.

Embroidery. As noted before, embroidery is used extensively both in the hand-made and machine-made varieties, the latter especially in the shape of chainette. While most of the embroideries are applied directly to the materials themselves, several instances are noted where a piece of broadened ribbon or lace is further ornamented with hand embroidery with colored silk, wool, and

heads and then applied on the garment especially on the collar, the belt and cuffs.—Fashion Review.

—Welcome Susan.

Dear Miss Grey—Just a line to you most lively and interesting corner. As this is my first adventure, hope it will escape the W. P. E. Saw where "Forest" wanted help in crocheting. Thought I would send some directions, as I have several copies. Hope she can learn from this, as it is where I picked mine from, and I can crochet almost anything. Could anyone supply me with the same? I really don't correspond with anyone to learn, would be grateful. Dear "Mrs. Gay," your letter was most interesting and helpful. JUST SUSAN.

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Page of Interest to Women

Cynthia Grey's Mail-Box

Nice Books to Read.
Dear Miss Grey.—Here I am back again. Really, I will wear out my welcome soon, if it isn't already worn out. But I saw where a little girl was asking for a list of good books to read, so I thought I'd pass on a list of my favorite stories. I know the little girl would like every one of these: "Around the Corner in Gay Street," "Red Pepper Burns," "The Second Violin" (by Grace Richmond), "The Story of Green Gables," "Anne of Avonlea," "Anne of the Island," "The Story Girl," and "The Golden Road," "Laddie," "Girl of the Limberlost," "Freckles" (by Gene Stratton Porter), "The Little Rascals," "Patty Went to College" (by Jean Webster). I think if girls read this list she would find many a pleasant hour, and will want to read them over and over again.

I really must congratulate you, Miss Grey, on the improvement of the page. A year ago there seemed to be nothing else but a lot of silly kits and what I would like to see their names in print and to ask if they were old enough to have a beau.

I am going to ask you to send me a lovely soldier or two (Oh, I mean their addresses), and I'll do the best I can to cheer them, as I love to write letters. Will some kind soul send me a copy of my "tootsies" these hot days. They burn and ache until nearly every one can anyone pass on any cures for indigestion, and I'll be their slave forever. Now, I'll just give my opinion of the movie. Some of the pictures are excellent, and I enjoy a good picture. But a lot of the thea owners think they must give a lot of "red light" stuff to the public, and I hate these pictures—they always disgust me. There is enough crime brought before our notice, that we don't need to be thrown at us in our amusements. It would be a good idea to have a ballot and vote on this subject, and then the theatres would take the hint.

Now I must bid me away. I'll get out before I'm bored to death, but I wish all the Mail-Box readers a fine garden this year. URA KIDD.

Ans.—Welcome for your bright letter, "Ura." As for the improvement of our page, it is the Pasettes themselves that should be complimented, if any is due, for their letters make the page what it is, not the editor. For the weary feet try methylated spirits. Get some at the drug store, and when bathing the feet add about two tablespoons to the water.

"Looks So Lonely"

Dear Cynthia,—Noticing where many readers request names of lonely soldiers, I am taking the liberty of writing the name of one. He is a very dejected boy, and I hope you will be able to remember him. My friend tells me that he has only received one parcel since he was shipped to the front with the 135th Battalion, and always looks so lonely when the Canadian mails arrive. So I'm going to pack a box this week, and I hope that I'll make a pleasant smile appear when he receives it, but won't someone help me? Also I may say that this boy is in France, and for how long no one knows. VIOLET.

Ans.—The poor lad! One feels as though parcels cannot so overseas quickly enough to cheer him, knowing our Pasettes as I do, I'm sure Violet won't have long to wait for that parcel.

Reading in the Home.

Dear Miss Grey—I would like to say to the mother of little ones, DON'T show off the children before company or talk of their cute sayings. It is easy to spoil them, and they will look for special attention in the years to come as a result.

Don't put the furniture and a clean, orderly home first in your mind, but children first place. It is well worth it, the time given up to reading to them, and starting to read when they grow older see that good books are in the home. I would make a plea for the practice of reading aloud often. The mother can give the right expression, in a clearer way, by reading to them than they could get by doing the reading for themselves.

Be watchful of their companions, and make sure, while they are young, to instill the principles of good, honest and fair dealing, and that one with a goodness is so much more to be desired than all riches could gather up.

The 14th is at Bramshott Camp, England. "Shirley" has kept cream too long after it was sold, or else it might be caused also from being kept in a badly-ventilated room or cellar. Cream should be stored in a tub of ice, and fresh is added to it, and in warm weather should be kept in a tub of ice with water; or else, if you haven't ice, change the water three times a day, and churn when the cream thickens and is not too sour.

Don't put fresh cream in just before churning, as it will go into the butter-milk, and there is a loss if it is kept too long before churning. The best way is to keep it at the bottom of the crock. Don't keep covered closely, either, as it is useful for air to circulate. I have known where there wasn't a cellar, good butter-makers to hang the cream in a well in a covered tub, and with good results. Cows need salt every day. It helps to make butter creamy.

If a cow has been milked several months it will cause the length of time to give butter to be longer. Miss Grey, you won't care to have me visit, but I've often. I "got wound up" in the dust, and I know when I'm in the "P. S.—For the stubborn child, I think it is a mistake to try to break their will. Some of the smartest and strongest women have been very strong-willed in their young days, and to be using the whip is not the wisest thing to do. It is to insure good control of the child. Some little ones have unbounded energy and are, and often, very obedient. When parents should be thankful it is a sign of health.

Ans.—"Jerusha," you want you to get "wound up" just as often as you like, and pen us nice, helpful, sensible letters like this one. So do not hesitate.

Kind, Thoughtful Readers.
Dear Miss Grey—I see where so many of you are asking for lonely soldiers' addresses. I have two here who do not get so many parcels, so maybe you will use them. I know these two boys will appreciate a line or a parcel of goodies from a Mail-Box reader. I wish you and all your readers the very best of luck. I will sign myself, BUCKINGHAM LASS.

Ans.—The names will gladly be given in. We appreciate your sending them in.

DAILY BIBLE QUESTION CLUB

By Rev. T. S. Linscott, D.D. (All Rights Reserved.)
Review—"The Purpose of Job's Gospel," John, xxi, 15-25.
Golden Text: "These are written, that ye may believe that Jesus is the Christ, the Son of God, and that believing ye may have life in his name." John, xx, 31.
The questions for this week may be used as an oral or a written test, or as a review of the twelve preceding weekly lessons. The date, and title of each lesson, where found, Golden Text, and the question selected from each lesson follow during the present week.
April 15.—"Jesus the Good Shepherd," John, x, 1-18. Golden Text—"I am the Good Shepherd, the Good Shepherd layeth down his life for the sheep." John, x, 11.
Verse 2.—How can you show that all those who are in harmony with God recognize Jesus when they first hear his voice? (This is one of the questions which may be answered in writing by members of the club.)
April 22.—Jesus Anointed at Bethany." John, xii, 1-11. Golden Text—"She

GILLET'S EYE

EATS GILLET'S DIRT

MADE IN CANADA

Advertiser Patterns



A SMART AND SERVICEABLE DRESS.
Waist—2008. Skirt—2010. Comprising Skirt Pattern 2008, and Skirt Pattern 2010. The waist is ideal in that it is made with a convertible collar. It is especially nice for slender figures. The skirt has a very practical, well finished, with full portions that may be buttoned over the pockets. It could combine straight and plain gingham or suiting for this design, or the skirt could be of serge, or drill, corduroy, pique, and the waist of chambray, lawn, batiste, tub silk or crepe. The skirt pattern is cut in three sizes: 16, 18 and 20 years. The waist in the same sizes. It will require 5 1/2 yards of 36-inch material to make the skirt and waist of one material in 16-year size. The waist separate requires 2 1/2 yards of 36-inch material. This illustration calls for two separate patterns, which will be mailed to any address on receipt of 10 cents for each pattern, in silver or stamps.

ADVERTISER PATTERN DEPT.
Please send above-mentioned pattern, as per directions given below.
Name
Town
Province
Age (if child's or miss's) pattern
Measurement: Bust..... Waist.....
Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust true, write only the figure representing inches. It is not necessary to write "inches" or "years." Patterns cannot measure you unless you mark 24 or whatever it may be. When in waist pattern, give waist measurement, or reach you in less than one week from date of application.
I have done what she could." Mark, xiv, 8.
4. Verse 3—"What can you say for, or against, spending time or money for Jesus or Christ, as a reward for offering, and for no other purpose?"

GAYE-MCKINNON.
INGERSOLL, June 18.—The home of Mrs. W. E. McKinnon, 127 Park street, was the scene of a pretty wedding on Saturday, when their daughter, Miss Hope McKinnon, was united in marriage to George W. Gaye of Toronto. The bride, who was given away by her father, wore a traveling suit of blue, trimmed with grey, with grey hat to match. She carried a bouquet of white roses and lilacs of-the-valley. The ceremony was performed by Rev. Joseph James in the presence of only the immediate friends and relatives of the contracting parties. The Girls' Club is a bright and active society, and has done its share towards patriotic as well as other work.

Patriotic Western Ontario GATHERING OLD PAPER.
THEBORDO, June 18.—The Boy Scouts were gathering old paper on Friday afternoon for Red Cross purposes.
GIRLS' CLUB ACTIVE.
CLINTON, June 18.—The Girls' Club of Willis, Presbyterian Church, held a successful bazaar on the main lawn on Saturday afternoon, at which they sold some home-made cooking, sewing, candy and ice cream, and for which a nice sum was realized.
FOREST. June 18.—The Red Cross workers' June shipment to Hyman Hall, London, contained the following: 127 pairs of socks, 41 suits pyjamas, 13 sheets, 30 pillow slips, 27 towels, 12 handkerchiefs, and 2 helpless shirts. A box of fruit was shipped for returned wounded soldiers.

WOMEN'S INSTITUTES' WORK
THORNDALE PROGRAMS.
THORNDALE, June 18.—The directors of Thorndale Women's Institute have arranged their annual program, as follows:
August 2—Russia, Ina C. McGuffin; address, Capt. (Dr.) G. W. Flacey, of Parkhill; reading, Mrs. (Dr.) Armstrong; violin solo, A. Watson; host, Dr. H. M. McFadden.
September 5—"Moral Value of Play," Miss L. Bryan; "The British Navy," Mrs. Samuel Duffin; recitation, Lloyd Guest; vocal duet, Mrs. M. Conn and Mrs. Wesley McCutcheon; hostess, Mrs. C. October 4—Kintore Institute; hostess, Mrs. Wm. Woods.
November 1—"Curse of Idiocy," Miss B. L. Hobbs; "Famous Canadian Men," Mrs. J. K. Fitzsimons; vocal solo, Mrs. A. Watson; instrumental, Mrs. J. McKenzie, London; reading, Miss M. Duffin; hostess, Mrs. R. H. Harding.
December 6—"Delegates' reports," "Christmas Thoughts," Mrs. C. Hobbs; instrumental, Miss V. Angus; reading, Miss L. Guest; vocal solo, Miss M. Blythe; roll call, Christmas suggestions; hostess, Mrs. James Arthur.
January 3—"Natural Resources of Canada," Miss E. Irwin; "Economy,"

Whenever the children suffer from earache, think of **COMPASS OIL**
Three drops, heated in spoon, and dropped into ear, cures.

Wednesday Morning Bargains at Gray's

Clearance Silk Tussah Taffeta Silk Dresses

Values Up To 89c Yard For 59c

Three different lines of Silk Tussahs, in plain colors of green, navy, royal, sky, pink and black, in fancy-colored grounds, with small neat patterns in natural shades in the smart sport effects, colored stripes and figures; widths 36 and 38 inches.

Two Specials in the Linen Section

20-inch Toweling with red border, suitable for tea or hand towels. Specially priced at 8 1/2c yard, or 12 yards for \$1.00

Embroidered Sheets, scalloped or hemstitched, regular \$2.50 and \$2.75, to be placed on sale for Wednesday morning only at each \$1.75

Sale of Trimmed and Untrimmed Hats

Smart Ready-to-Wear Hats and Untrimmed Shapes, in Java, Tagel and Wenchow braids, all new styles, in colors only (no black); regular \$1.50 to \$3.50 value. On sale Wednesday morning for 98c

Ladies' Home Journal Patterns, Now 20c

All Home Journal Patterns have been advanced to 20c

Summer Quarterly Style Book, 30c, including free pattern.

Gray's LIMITED.

Agents for the Ladies' Home Journal Patterns.
140 DUNDAS STREET.
Phones 115, 116.

Gray's LIMITED.

NEW PERFECTION OIL COOK STOVE

I had coal and wood, are awfully high, but I have bought a New Perfection Oil Cook Stove and using Royalite Oil, have made that part of the expense of the stove very low.

H. C. OF L. REDUCED BY NEW PERFECTION

The high cost of living is being daily reduced by 2,500,000 housewives who cook their meals on New Perfection Oil Cook Stoves.

With Royalite Coal Oil a New Perfection will cook your meal for from 5 to 10 cents

The Long Blue Chimney gives perfect combustion. All the heat goes to the food—no smoke, no waste.

The NEW PERFECTION roasts, toasts, broils, bakes,—better than a coal or wood stove, and takes up about half as much room.

THE IMPERIAL OIL COMPANY Limited
BRANCHES IN ALL CITIES

Patriotic Western Ontario

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Silver Gloss Starch

For nearly 60 years, Edwardsburg "Silver Gloss" has been the standby.

Guaranteed not to injure the finest fabric.

Manufactured by THE CANADA STARCH CO. LIMITED, MONTREAL.

FOR HOME LAUNDRY

Chemically Self-Extinguishing

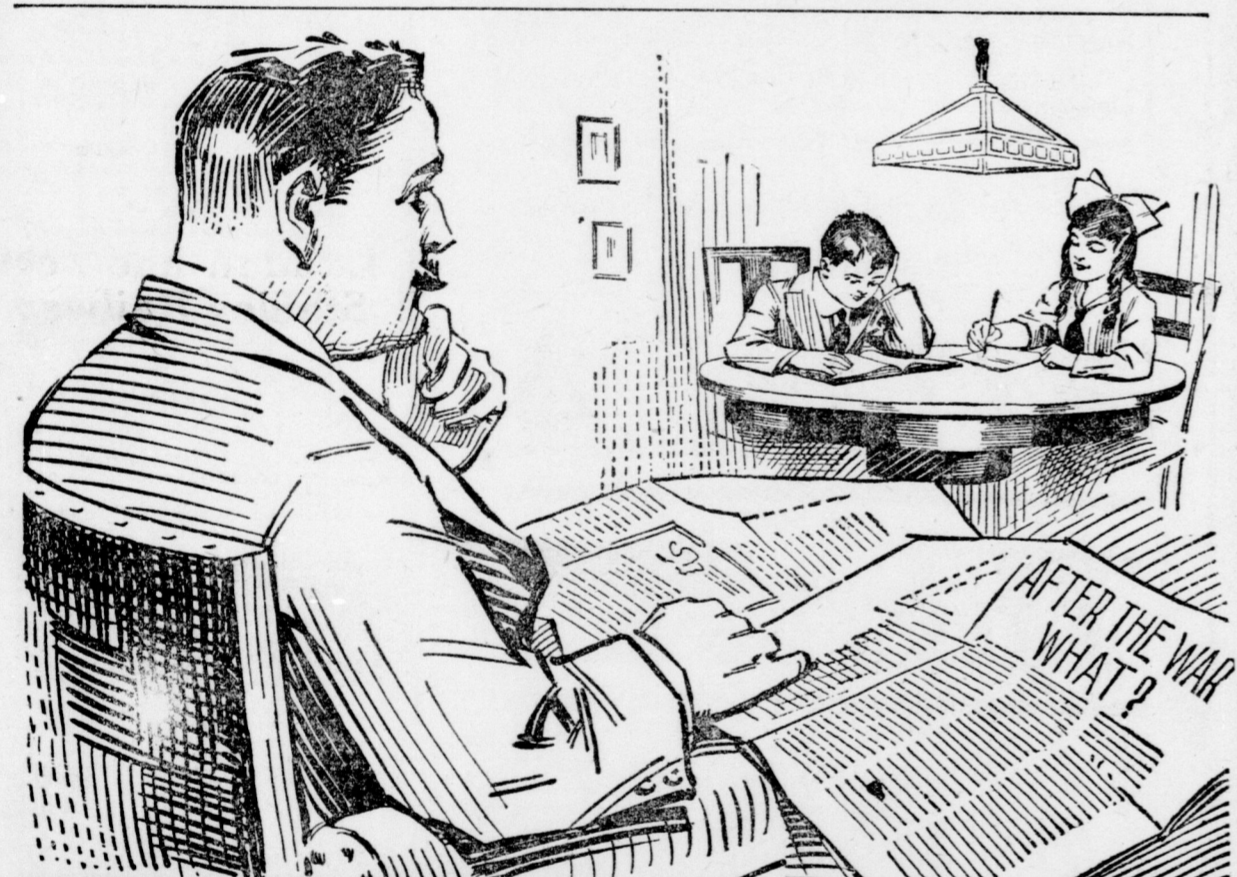
What do these words mean to you? They mean greater safety in the home—surely something that interests you keenly!

Perhaps you have noticed these words and the notation "No fire left when blown out" on our new "Silent Parlor" match boxes. The splints or sticks of all matches contained in these boxes have been impregnated or soaked in a chemical solution which renders them dead wood once they have been lighted and blown out, and the danger of FIRE from glowing matches is hereby reduced to the greatest minimum.

SAFETY FIRST AND ALWAYS USE EDDY'S SILENT 500s

HORLICK'S Malted Milk for Invalids

A nourishing and digestible diet. Contains rich milk and malted grain extract. A powder soluble in water.



Where You Cannot Prophecy — PREPARE!

NOT even the best-informed man in government or business circles dares to attempt a prophecy of conditions after the war. We hope for the best—meantime wise men are preparing now for anything!

How?

By regulating their expenditures according to their actual needs rather than by their prosperity—by husbanding the surplus—and by investing to the limit in Canadian War Loans that help so much to maintain present prosperity.

Money saved and loaned to Canada by Canadians is a two-fold safeguard for the future. The lenders will benefit directly from the excellent interest return and absolute security—and indirectly because the interest thus kept in Canada will help to keep business good after the war.

Canadian War Savings Certificates are issued in denominations of \$25, \$50 and \$100, repayable in three years. At the purchase prices of \$21.50, \$43 and \$86 respectively, they yield over 5% interest. Buy them at any Bank or Money Order Post Office.

The National Service Board of Canada,
OTTAWA.