

Special Activities – Food, Agriculture and Fish

Special activities assistance is for non-profit, non-sales, food, agriculture and fish organizations, marketing boards and agencies. Activities undertaken by these organizations must be for the benefit of their members and include participation in trade fairs, visits, technical trials, product demonstrations, seminars and training, and commodity promotion.

PEMD Contribution

The PEMD contribution to a special activity is:

- per diem allowances of \$100 in Canada, and \$150 outside Canada for officers of the organization;
- 50 percent of the return economy airfare (or equivalent);
- 50 percent of the following:
 - consultants' fees to undertake studies or provide technical services;
 - legal, translation and interpretation services;
 - technical trials and demonstrations of food products, and plant and animal material;
 - advertising and promotional materials, sales aids, and printed matter designed for export promotion activities;
 - design, material and construction costs relating to the production of exhibits for trade fairs or exhibitions, as well as operating costs such as space rental, hydro, set-up and dismantling;
 - seminar and training costs, such as room rental, audio-visual aids, printed matter, simultaneous translation and honorariums;
 - transportation costs for shipment of food products, plant and animal material, exhibits and promotional material;
 - other costs that may have a direct bearing on the success of the activity, but excluding hospitality, entertainment and items that could lead to countervail actions.

The applicant is responsible for all other costs.

The PEMD contribution is non-repayable.

A maximum of \$125 000 per activity and two activity approvals per government fiscal year are allowed.

Application Requirements

In addition to the information to be completed on the application form, you must provide:

- a detailed description of the project, including objectives, personnel involved, and products and services to be sold;