		Region						Sex			Age		Education				Income		
	Total	B.C.	Alb	Man/ Sask	Ont	Que	Atlan	Male	Fem	18-34	35-54	55+	Some HS	H.S.	Post Sec	Univ Grad	<30k	30k- 50k	50k+
Base: Aware of NAFTA	1315	154	118	100	486	342		662	652	469	471	373	174	340	443			406	
Unweighted Base	1323	150	127	104	477	345	120	673	650	460	507	354	174	338	447	362	353	408	50
Bad for Canada (General)	8%	11%	5%	10%	7%	9%	4%	6%	9%	7%	8%	8%	8%	9%	9%	5%	10%	7%	7%
Freer Trade between Canada/ U.S./																			
Mexico/ Lowering Tariffs	12%	16%	12%	13%	14%	5%	13%	14%	9%	15%	10%	10%	8%	11%	13%	13%	10%	12%	12%
Good for Canada (General)	4%	4%	5%	8%	4%	4%	3%	4%	4%	4%	4%	6%	7%	3%	4%	5%	4%	5%	49
It's going ahead/ agreement signed/																			
inevitable	11%	11%	13%	12%	13%	5%	12%	10%	11%	13%	11%	8%	5%	6%	14%	14%	7%	11%	132
Wages will go down	1%	1%	3%		1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	0%	1%	1%	12
Good for Canadian Business	2%	1%	2%	1%	1%	3%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	1%	2%	29
Lost jobs/ low Mexican wages	24%	20%	16%	11%	27%	29%	26%	25%	24%	22%	24%	28%	29%	26%	24%	22%	25%	25%	249
Similar to EEC/ trade bloc	1%		1%	2%	1%	2%	1%	2%	0%	1%	2%	1%		1%	1%	1%	1%	0%	27
U.S. getting best deal	6%	8%	10%	4%	4%	9%	2%	5%	7%	6%	6%	5%	7%	5%	5%	8%	6%	7%	49
Canada giving up too much	4%	3%	7%	2%	4%	4%	4%	3%	5%	2%	5%	5%	5%	5%	4%	3%	5%	4%	3%
Indifferent/ no impact/ good and bad	3%	4%	5%	4%	1%	2%	2%	3%	2%	2%	2%	4%	3%	3%	1%	3%	4%	2%	39
Mexican workers will suffer	0%		1%	1%				0%	0%	0%		0%		1%				0%	
Same as F.T.A. (Canada-U.S. Deal)/																			
Extension of F.T.A.	7%	6%	11%	12%	6%	8%	7%	9%	5%	10%	8%	3%	4%	6%	8%	10%	7%	7%	99
Will hurt Canadian manufacturing/																			
business	5%	3%		4%	9%	5%	3%	5%	6%	4%	6%	7%	6%	6%	4%	6%	6%	5%	67
Will hurt Canadian standard of living	1%		2%	1%	2%	1%	2%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	29
U.S./ Bush in favour	1%		1%	2%	0%	1%	2%	0%	1%	0%	1%	1%	1%	1%		1%	1%	0%	12
Mexicans/ Salinas in favour	0%		1%	1%	0%	0%		0%	0%	0%	0%	0%			0%	1%	0%		07
Canadians worried/ anxious	3%	4%	1%	4%	3%	3%	3%	2%	4%	3%	3%	2%	1%	1%	4%	4%	3%	3%	39
Canadian Labour Unions Opposed	1%	2%	1%		2%	0%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	0%	27
Bad for Canadian farmers/ Agriculture	0%		,,,	1%	0%	1%		0%	0%	0%	0%	0%	1%		0%	0%	1%	0%	_
Mexico getting best deal	3%	1%	3%	1%	3%	6%	3%	3%	4%	4%	2%	5%	4%	4%	3%	3%	5%	3%	3%
Mexico getting worst deal	0%	1%	1%	.,,	0%				0%		1%					1%		0%	0%
U.S. corporations only winners	0%	• • • •		2%	0%	0%	1%	1%	0%	0%	1%	1%		0%	1%	• • •	1%		12
Mulroney wants it	1%	2%	2%		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	12
Needed in today's marketplace	1%		1%		1%	0%	•••	1%	0%	0%	1%	1%	1%	1%	1%		1%	1%	0
U.S. and Canada will be losers	0%	1%			0%	1%		0%	0%	0%	0%	1%		•••	1%	0%	1%	0%	02
Generally in favour	1%	2%		1%	0,0	1%		1%	1%	1%	1%	1%		1%	0%	1%	0%	0%	12
Expand markets	4%	2%	2%	3%	4%	5%	3%	5%	3%	4%	4%	3%	4%	3%	4%	4%	2%	5%	49
Mexican workers allowed in Canada/	.,,			,	.,,		_,0						•					- 75	•••
immigration problems	0%	1%							0%		0%				0%	0%		0%	02
Lower labour standards	1%	1%		1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	2%	0%	1%	1%	1%	12
Mexican energy is safeguarded, ours is				1,00		, ,,	1,70	1,70			.,.	,,,,				,		•••	• • •
not	0%	1%							0%		0%				0%				09
Environmental standards will be upheld	2%	3%	3%		3%	1%	2%	3%	1%	2%	2%	2%	1%	1%	2%	4%	1%	2%	39

(continued)

Source: Angus Reid Group International trade issues study August, 1992 (2-723-08)