

of the northern interior and the fossil fishes of the Wapiti Lake area. Assistant Ornithologist S.D. MacDonald will collect birds in the northern interior and C.E. Borden of the University of British Columbia will study prehistoric sites.

**NORTHERN PROJECTS**

Ten parties will work in the North. Three archaeological parties will investigate prehistoric sites in the Franklin and Mackenzie Districts. Dr. Richard S. MacNeish, Senior Archaeologist, will undertake research on the early prehistoric sites in the northern Yukon. This is a continuing project which has provided much new and significant information on the early peoples who reached North America from Asia. Father G.M. Rousselière, an archaeologist, will explore prehistoric sites in the Franklin District. The Eskimo family organization and the language of the Athabaskan Indians will also be the subject of study by ethnologists.

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**GIANT AERIAL SURVEY**

A \$4.5-million programme of aeromagnetic surveys, involving the Federal Government, five provincial governments and three Canadian air-survey companies and covering over 500,000 square miles of territory in the Canadian Shield, was announced recently by the Minister of Mines and Technical Surveys, Mr. Jacques Flynn.

The project is part of the \$18-million federal-provincial programme of aeromagnetic surveys announced last year, which will take 12 years to complete, will cover 1,800,000 square miles of great blocks of partly unsurveyed territory in the Canadian Shield, and will involve 3,600,000 miles of flying. Participating with the Federal Government on an equal cost-sharing basis are Alberta, Saskatchewan, Manitoba, Ontario and Quebec. The three companies which have contracted to carry out the surveys are Aero Surveys Limited of Vancouver, and Canadian Aero Service Limited and Spartan Air Services Limited, both of Ottawa.

The 1962 programme involves over a million line-miles of flying. Each contract covers a four-year period, representing three years of actual flying and one year for clean-up of compilation. The contracts also call for production of the resultant aeromagnetic maps within one year of the flying of an area. Present plans call for further similar contracts in 1965, 1968, and 1971. The completion of the entire programme is scheduled for 1973.

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**NEW CANADA COUNCIL MEMBERS**

Prime Minister Diefenbaker has announced a number of appointments and re-appointments to the Canada Council of Arts, Letters and Social Sciences.

Lieutenant-Colonel Douglas Black Weldon, Chairman of the Board of the University of Western Ontario and Chairman of Midland Securities Corporation,

London, Ontario, has been appointed Chairman to succeed Dr. Claude Bissell, who asked to be relieved of his post because of other commitments. Gérard Filion, published of *Le Devoir*, Montreal, has been appointed Vice-Chairman. These two appointments become effective immediately. Others include Trevor F. Moore, Vice-President and Director of Imperial Oil Limited, Toronto, D. Park Jamieson, former President of the Canadian Bar Association, and Samuel Steinberg, Chairman and President of Steinberg's Limited, Montreal.

The new appointments, which become effective May 14, are to replace members who, under the terms of the Canada Council Act, cannot be re-appointed.

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**CANADA AT FRENCH FAIR**

A touch of early Canadian-French history enhanced the Canadian exhibit at the International Trade Fair, Lyons, France, March 25 to April 2. A canoe of the type used by the *coureurs de bois* was a feature of the display, while the four-colour booklet describing and illustrating the Canadian displays had as its cover a reproduction of an old painting of Jacques Cartier and the French colonists disembarking in Canada in 1542.

There was nothing old-fashioned or primitive about the Canadian products shown at the fair, however. Twelve companies displayed the latest developments and most modern styling available in widely diversified product fields. The 36-page publication, *Le Canada, source de produits de qualité*, prepared by the Department of Trade and Commerce, described the products on display in the Canadian portion of the Lyons Fair and the highlights of each company.

**COSMETICS AND CULTURE**

It outlined the story of a Montreal manufacturer of beauty preparations who had learned his trade in Paris and had seized this opportunity to take his quality Canadian products back to France, the cradle of the cosmetics industry. A specialist in custom-made cosmetics, the firm owned by this man already works closely with the Canadian Broadcasting Corporation and live theatre in the Montreal area.

The booklet also included: A description and photograph of the latest stereophonic and high-fidelity equipment for home entertainment incorporated in a fine piece of furniture; a wide range of textiles from two of the most modern mills in the world; some of the light amber whisky that has brought Canada world fame; low-cost, high-efficiency heating equipment; plywood in a great variety of new uses; electrical equipment ranging from an alarm clock that lights the sleeper to wakefulness through a selection of the most up-to-date washers, driers and refrigerators to a counter-top key-cutting machine for use in hardware stores; marine hardware and boat accessories; scientifically-designed body-building equipment; and information on Canada's modern harbour facilities and access to shipping routes.