

# CANADEXPORT

*CanadExport* is EAITC's trade newsletter, distributed to 56 000 readers twice a month. It is the department's primary publication for keeping the Canadian business community and exporters informed about key trade matters.

Individual issues of *CanadExport* are 8 to 12 pages long. Regular features include:

- developments in individual industry sectors
- information on international market opportunities
- business news and upcoming events (trade fairs, official trade visits and conferences)
- Canadian export success stories and winning strategies
- developments affecting the international trading environment
- government programs and services to assist exporters
- reviews of new publications
- a two-page report on latest developments of interest to exporters on the Free Trade Agreement, Europe 1992 or Multilateral Trade Negotiations.

To receive *CanadExport*, fill out the enclosed subscription form, or:

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