

REPT4D  
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

62

POST :436-DUBLIN

SECTOR :001-AGRI & FOOD PRODUCTS & SERVICE  
IRELAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SUB-SECTOR:ANIMAL,POULTRY BREEDING STOCK

EXPLORE EMBRYO TRANSFER MARKET  
NEW MARKET SEGMENT

LIAISE WITH DEPT OF AGRICULTURE RE ANIMAL HEALTH  
MARKET ACCESS

ASSIST AGENT AT TRADE SHOWS AND RELATED EVENTS  
IMPROVED EXPOSURE

EXPLORE MARKET FOR POULTRY STOCK

MISSION TO ONTARIO AND/OR BRITISH COLUMBIA  
INCREASED SEMEN ORDERS

SUB-SECTOR:SEMI & PROCESSED FOOD & DRINK

FOLLOW UP ON SIAL FROZEN FOOD SEMINAR  
EXCHANGE OF TECHNOLOGY

LIAISON WITH FOOD RESEARCH CENTRES IN IRELAND AND CANADA  
INCREASED CO-OPERATION

MAINTAIN LINKS WITH AGENTS AND BUYERS  
NEW ORDERS

REPORT ON 1992 RE FOOD PRODUCTS  
INCREASED AWARENESS

SUB-SECTOR:FOOD HANDLING,PROCESSING EQUIP

APPROACH MAJOR PROCESSORS  
INCREASED AWARENESS

LINK UP WITH IRISH PARTICIPANTS AT SIAL SEMINAR  
INCREASED AWARENESS

SPECIAL PROJECT/POULTRY  
EQUIPMENT/TURKEY SALE