REPORT 4 89/05/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :519-SEOUL

008-TRANSPORT SYS, EQUIP, COMP, SERV.
KOREA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

AUTOMOTIVE

CONTACT CDN'KOREAN PARTS COMPANIES WHO PARTICIPATED IN THE

PAST AUTOPARTS INCOMING AND OUTGOING MISSION TO DOCUMENT ACTUAL

AND POTENTIAL CONTRACTS SIGNED/PLANNED.

CONDUCT INVESTMENT AND INDUSTRIAL COOPERATION OPPORTUNITY SEMINAR FOR AUTOMOTIVE INDUSTRY.

READ PUBLISHED LITERATURE ON KOREAN LOCALIZATION AND IMPORT DIVERSIFICATION PLANS FOR AUTOPARTS.

ESTABLISH ONE JOINT VENTURE BETWEEN AUTOPARTS COMPANIES.

INCREASED LOCAL AWARENESS OF OPPORTUNITIES WITH CDN AUTOMOTIVE INDUSTRY.

AND IMPORT

MEET EVERY 2 MOS WITH MTI,KFI & OTHER MAJ.SEC

.ENSURE CONT'D AWARENESS OF EXISTING SUPPLIERS & DEV'P NEW AWARENESS OF OTHER SUPPLIERS.
COYS TO DET. EXPORT OPP.REPORT TO CDN IND.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 ----