14/12/89

DEPARTMENT OF EXTERNAL AFFAIRS

PAGE: 284

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: SAN JOSE

Market: COSTA RICA

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: To keep interesting Canadian exporters in local market Expected Results: To get more responses from Canadian companies

Activity: Target companies for ExpoComer

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: EXPOFARMA 89- Nov 89. Panama Expected Results: To increase present exports

Activity: EXPOCOMER 90. Mardch 90. Panama Expected Results: To increase present export

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: Develope a more complete market profile in this sector.