

5.1.2 Revenues

- Reported publishers' revenues totalled \$772.7 million in 1982.
- Income from actual book publishing (which includes sales of the publisher's own books, sales of rights and sundry incomes) accounted for \$393.18 million (51%) of all revenues and averaged about 50% over the period 1979 - 81 inclusive. Other sources of revenue were from the exclusive distribution of others' books (\$232.32 million or 30%), from integration activities such as order fulfillment services, printing services for others, book retailing and wholesaling, periodical publishing and the production of audio-visual products (\$134.32 million or 17%) and from grants (\$12.87 million or 2%).
- English language publishers accounted for \$672.4 million (87%) of total industry revenues and \$343 million (87%) of revenue from book publishing.
- French language publishers, then, accounted for \$100.28 million or 13% of total industry revenues and 13% or \$50.1 million of industry book sales.
- Revenues of the publishers from exclusive distribution were distributed as follows:

- English language	\$ 207.5 million (89%)
- French language	\$ 24.8 million (11%)
Total	\$ 232.3 million (100%)
- Revenues of the publishers from provincial and federal grants accounted for the following