

## Broadcasting (Continued from P. 2)

range of Canadians who cannot be served in any other way.

Mr. Fox also outlined eight other policy initiatives that would be studied in coming months.

The measures would:

- enhance the role of private broadcasters and assist the broadcasting industry as a whole to produce and exhibit higher levels of quality Canadian programming;
- enhance and extend French-language broadcasting and programming services in Quebec and across Canada, while strengthening the private French-language program-production industry;
- establish a framework for international marketing of Canadian television programs in both official languages through a variety of measures: negotiation of co-production treaties with other countries and extension of existing treaties to cover television programming;
- reinforce efforts to equalize broadcasting services throughout the country by using all available technologies, including Canadian satellites;
- respond to the needs of native people

for broadcasting services that reflect their languages and cultures;

- develop a more flexible regulatory environment attuned to the new technologies — with special emphasis on Canadian-content requirements, tiering of cable services, and extension of cable priority-carriage rules to encompass satellite-delivered services;
- revise the legislative framework for broadcasting to bring broadcasting objectives into line with the new environment, to give the CRTC authority to compel cable operators to lease channels at fair and reasonable prices to providers of new programming and non-programming services, and to permit a streamlining and simplification of the regulatory process; and
- strengthen the Canadian Broadcasting Corporation's (CBC) performance as a crucial component of the Canadian broadcasting system and review the CBC's role to ensure that it provides programming appropriate to the new broadcasting environment, with special emphasis on increasing Canadian-content levels and use of high-quality Canadian programming purchased from independent Canadian producers.



Michel Merowitz is just a bit slower than a speeding bullet as he changes into a Superman suit in a phone booth as part of a recent contest between teams from Carleton University and the University of Ottawa.

the Canadian term for the rapeseed variant grown almost universally in Canada and developed for its low content of erucic acid, considered a nutritional asset. Academic Press Canada of Don Mills, Ontario, the publisher, is part of an international publishing firm and expects to sell most of its output abroad.

Canada swept all ten titles at the three-day world short track speed skating championships. Sylvie Daigle from Sherbrooke, Quebec won all four women's races, set two world records and captured the over-all title. Quebec City's Louis Grenier took firsts in the 500, 1 000 and 3 000 metres to win the men's over-all title and set a world record in the 500 as Canadian men swept 1-2-3 in over-all standings.

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# Canada

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## News briefs

Seven Ontario high-technology manufacturers recently attended a ten-day trade mission in Brazil. The mission was led by Peter Barnes, general manager of co-ordination and development of Ontario's six technology centres.

The federal government has signed agreements for oil and gas exploration work offshore Prince Edward Island with Chevron Canada Resources Limited and partners. The two agreements have a three-year term and call for the drilling of two wells at an estimated cost of \$28 million in an area of approximately 1.3 million hectares.

Toronto's Alison Wiley finished second to Norway's Grete Waitz at the world cross-country championships held recently in Gateshead, England. It was the first senior medal for a Canadian runner. The Canadian senior women placed third in the team category behind the United States and the Soviet Union.

Canadians saved a record 13.7 per cent of their disposable incomes in 1982, up from 12.4 per cent in 1981, Statistics Canada reports. It was the tenth consecu-

tive year that the savings rate has remained at or above 9 per cent, about double that in the US. Governments accounted for 63 per cent of all conventional borrowing by non-financial groups, up from 23 per cent last year and two to three times the normal 20 per cent to 30 per cent level. However, the total amount borrowed was \$46.702 billion, only slightly more than half the \$83.09 billion raised in 1981.

The Export Development Corporation (EDC) and a consortium of three banks have signed a \$12.8-million (US) financing agreement to support the construction of an aircraft hangar and maintenance complex in Sri Lanka by Pendrith Equipment Limited of Mississauga, Ontario. Under the agreement, EDC will lend \$7.07 million (US) and the consortium, led by the Toronto Dominion Bank, will fund the remaining \$5.73 million.

Agriculture Canada will publish a reference text on Canadian canola in May. The 624-page colour-illustrated volume on the widely-used oilseed is called *High and Low Erucic Acid Rapeseed Oil: Production, Usage, Chemistry and Toxicological Evaluation*. Canola is