



# Kodak Simplicity

Every step in photography has been made simple by the Kodak system. Loading in daylight, focusing without a ground glass (no focusing at all with the smaller sizes), daylight development and Velox printing—these are Kodak features.

The Kodak Film Tank means more, however, than the mere doing away with the dark-room—it means better results. All the guess-work of the old dark-room methods of tentative development is done away with. Certain ready prepared powders are dissolved in a certain amount of water of a certain temperature; development then continues for a certain length of time. It's all by rule, and thereby gives the best possible result from every exposure.

*The Experience is in the Tank*

CANADIAN KODAK CO., LIMITED

*Complete Kodak Catalogue  
free at the dealers or by mail*

TORONTO, CAN.