

50 YEARS The Year 1897 is the **SEMI-CENTENNIAL**
OF THE
Canada Life Assurance Company.

ESTABLISHED 1847.

President, A. G. RAMSAY, F.I.A.
Secretary, R. HILLS. Superintendent, W. T. RAMSAY.
Asst.-Actuary, F. SANDERSON, M.A., A.I.A.

The Sun Life Assurance Co.
OF CANADA

Head Office - - MONTREAL.

W. T. McINTYRE, Manager Toronto District. F. G. COPE, Cashier.
A. S. MACGREGOR, Manager Western Ontario, London
W. H. HILL, Manager Central Ontario, Peterborough.
John R. REID, Manager Eastern Ontario, Ottawa.
Position of Company, 31st December, 1896:
Assets, - - - - \$5,365,770
Income for 1895 - - 1,528,054
Life Assur'oe in force - 34,754,840
A strong and popular Home Com-
pany - The only company in Canada com-
puting its reserves on the H.M. 4 per cent
basis. It thus offers the best security to
its policyholders.
ROBERTSON MACAULAY,
President and Managing Director.
Hon. A. W. OGILVIE,
Vice-President.
T. MACAULAY Actuary and Secretary.

LONDON & LANCASHIRE LIFE.

Head Office for Canada: Cor. St. James St. and
Place d'Armes, Montreal.

Life Rate Endowment Poli-
cies a Specialty LOW Rates. World-wide Poli-
cies. Absolute Security.
The Full Reserves under all policies are deposited annually
with the Dominion Government.

DIRECTORS

Sir Donald A. Smith, G.C.M.G., Chairman.
Robert Benny, Esq. R. B. Angus, Esq. A. T. Paterson, Esq.
B. HAL BROWN, Manager for Canada.
J. L. KERR, Asst. Manager for Canada.
Toronto Agents - S. BRUCE HARMAN, Cor. Wellington and Scott Streets -
CHARLES MORRIS, 122 Crawford Street - W. C. EDDIS, 12 Adelaide St. East.

HARTFORD FIRE INSURANCE CO.
HARTFORD, CONN.

Incorporated 1810

Commenced Business in
Canada in 1836.

Assets 1st Jan., 1897, \$10,004,697.55
Net Surplus - - - 3,264,392.15
Policy-holders' Surplus, 4,514,392.15

GEORGE L. CHASE, President. P. C. ROYCE, Secretary.
THOS. TURNBULL, Ass't Sec'y. CHAS. E. CHASE, Ass't Sec'y

P. A. CALLUM, Inspector, Toronto, Ont.
Agencies throughout Canada.
Agent at Toronto JOHN MAUGHAN, 28 Wellington East

Catalogues

During the
next three
months
Merchants
and
Manufact-
urers will
prepare
their 1898
season's

We print Catalogues. Some of the
best specimens are printed by us. If care-
ful workmen, clear type, good ink and per-
fect presses count for anything, then ours is
a first-class printing office. We solicit en-
quiries.

The Monetary
Times
Printing Co.
Limited,
Toronto

WESTERN Incorporated 1851 **Fire and Marine**
ASSURANCE COMPANY

Head Office,
Toronto,
Ont.

Capital Subscribed . \$2,000,000 00
Capital Paid-up . . . 1,000,000 00
Assets, over 2,320,000 00
Annual Income 2,300,000 00

Hon. GEORGE A. COX, President.
J. J. KENNY, Vice-Pres. & Managing Director. C. C. FOSTER, Secretary.

Not a Dollar of Interest overdue Decem-
ber, 31, '94.

Not a Dollar of Interest overdue Decem-
ber, 31, '95.

Not a Dollar's worth of Real Estate owned
in 1886-7-8-9-90-1-2-3-4-5, 10 years.

The Temperance and General Life Assurance Co.

HON. GEO. W. ROSS, President.
H. SUTHERLAND, Manager.

British America Fire and Marine
ASSURANCE CO'Y

Head Office
Toronto

Capital \$ 750,000.00
Total Assets 1,464,654.84

Losses Paid, since organization, . . . \$14,094,183.94

DIRECTORS:

GEO. A. COX, President. J. J. KENNY, Vice-President.
Hon. H. C. Wood. S. F. McKinnon. Thos. Long. John Hoskin, Q.C., LL.D.
Robert Jaffray. Augustus Myers. H. M. Pellatt.
P. H. SIMS, Secretary.

Federal Life 
Assurance Co.

HEAD OFFICE, - - HAMILTON, CANADA.

Capital and Assets.....\$1,326,415 81
Premium Income, 1896..... 312,398 60
Dividends to Policyholders, 1896..... 42,756 00

DAVID DEXTER, Managing Director. S. M. KENNEY, Secretary.
J. E. McCUTCHEON, Supt of Agencies.

Organized 1792. **Insurance Co.** Incorporated 1794.

NORTH AMERICA

FIRE OF PHILADELPHIA MARINE

CAPITAL.....\$3,000,000.00.
TOTAL ASSETS..... 9,651,808.00.
NET SURPLUS..... 2,319,773.00.

MEDLAND & JONES, Agents, - - - TORONTO

Robert Hampson & Son, General Agts. for Canada,
MONTREAL.