

FIRE INSURANCE COMPANIES



Canada Branch
Head Office, Montreal

DIRECTORS:
Sir E. S. Clouston, Bart.,
Chairman.
Geo. E. Drummond, Esq.
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M. Chevalier, Esq.

J. Gardner Thompson,
Manager.

J. W. Binnie, Deputy Manager. Wm. Hay, Asst. Deputy Manager.

THE . . . EQUITY FIRE INSURANCE COMPANY

Established 1898

HON. THOS. CRAWFORD, President; WM. GREENWOOD BROWN, Gen. Mgr.

Assets on January 1st, 1911 \$426,699.64
Liabilities " " 211,318.44
Government Reserve, Jan. 1st, 1911 162,664.13
Security to Policyholders 378,045.35

**The Equity offers \$300,000 Security in
Excess of Government Requirements**

GENERAL AGENTS.

MONTREAL—Carson Bros. WINNIPEG—Brown Clarke Agency.
SYDNEY—Young & Lorway. VANCOUVER—W. S. Holland.
REGINA—McCallum, Hill & Co. HALIFAX—Faulkner & Co.
CALGARY—Geo. A. Lavis. ST. JOHN—J. M. Queen.

Head Office - 24 King St. W., TORONTO

THE LAW UNION & ROCK INSURANCE CO., Limited

OF LONDON

Founded in 1806

Assets exceed \$45,000,000 Over \$6,000,000 invested in Canada

FIRE and ACCIDENT RISKS Accepted

Canadian Head Office: 112 St. James St., Place d'Armes, Montreal
Agents wanted in unrepresented towns in Canada.

Alex. S. Matthew, Manager
W. D. Aiken, Sub-Manager
Accident Department

J. E. E. DICKSON,
Canadian Manager

The LONDON ASSURANCE

Head Office, Canada Branch, MONTREAL

Total Funds - \$20,000,000

Established A.D. 1720. FIRE RISKS accepted at current rates.
Toronto Agents : : : S. Bruce Harman, 19 Wellington St. East.

A Company of long standing doing a large business in one of the most progressive cities in Saskatchewan is opening an Insurance Department in connection with its business, and is open to negotiate with an English Insurance Company for its representation. Address Box 303, Monetary Times.

British and Canadian Underwriters

Assets, \$10,297,530 :: NORWICH, England

Guaranteed by the Norwich Union Fire Insurance Society, Limited, of Norwich, England.

Head Office for Canada:

12-14 Wellington Street East - TORONTO

JOHN B. LAIDLAW, Manager.

BURRUSS & SWEATMAN, LIMITED
Toronto Agents.



Fire Insurance Company, Limited, of PARIS, FRANCE

Capital—fully subscribed \$ 2,000,000
Fire Reserve Fund 4,211,540
Profit and Loss Account 243,156
Losses paid since organization 78,500,000
Net premium income in 1910 4,651,840

Canadian Branch, 94 Notre Dame St. W., Montreal.
Manager for Canada, MAURICE FERRAND.

Toronto Office, 18 Wellington St. East.
J. H. EWART, Chief Agent.

SASKATOON KNOWS HOW TO GROW.

The operating railway mileage over which Saskatoon wholesalers control the distributing business beyond competition is 1,642 miles. Saskatoon's railway business has shown an increase of more than 200 per cent. The net assessment in 1910 was \$10,748,639 and this year is \$23,392,528. The borrowing power, 20 per cent. of the net assessment, is \$4,678,505 and the total bond issues, \$1,520,687. The total bonds to be issued in 1911 amount to \$1,124,000, making a total of \$2,644,687. From this must be deducted electric bonds, \$538,917; waterworks bonds, \$506,850; local improvement bonds, \$454,455, a sum of \$1,500,222, leaving a balance of \$1,144,464. Deducting the sinking fund (general debentures), \$45,223, there is total liability on borrowing power of \$1,099,241 and a balance of borrowing power of \$3,579,263.

The Canadian agency, London, England, will spend \$2,000,000 in constructing a river dam for production of power, and in laying down about nine miles of street railway, which will be operating by September, 1912.

Wholesale and industrial sites may be had at moderate figures, varying according to location. Spur facilities are either already available or obtainable when required. The cost of securing a site in Saskatoon is not a serious consideration.

Wholesalers and manufacturers do not overlook the fact that Saskatoon will be on the direct route to Hudson Bay. The following table of distances merits consideration:—

	Miles.
Saskatoon to Montreal, rail	1,894
Montreal to Liverpool	2,760
	4,654
Saskatoon to Fort Churchill per Hudson Bay Railroad— 700 miles; Fort Churchill to Liverpool—2,960 miles	3,660
Distance saved via Saskatoon and Fort Churchill ...	994
Should Fort Nelson be finally selected as Hudson Bay terminal the distance saved would be	1,061

The census figures published this week show that the population of Saskatoon has increased in ten years from 113 to 12,002, a growth which surely has never been equalled.

The Canada Life Assurance Company have secured options on property in the cities of Calgary and Edmonton. Messrs. E. W. Cox, general manager, and H. L. Watt, treasurer of the company, have just returned from a trip to the Pacific coast.