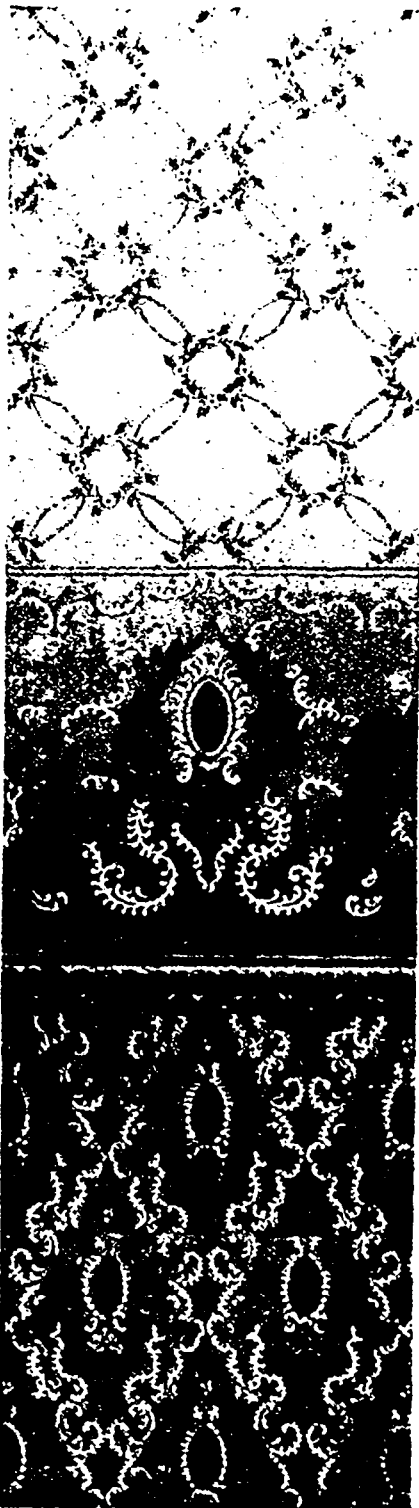


pink room is wanted it would be hard to excell the G.D style of this pattern.

A handsome dining-room paper is the crimson working of No. 1290, made quite brilliant by the use of several colored bronzes.

No. 1293 is a Persian design well covered; one way on an ultramarine blue ground, producing a perfect Eastern effect.

A good design for parlors is No. 1294, one



One of M. Staunton & Co.'s New Designs for 1900.

coloring in self tones of yellow enhanced with gilt on a white ground being very chaste and delicate. Two other very meritorious colorings are GE, a greyish blue, and GF, a warm yellow.

For bedrooms No. 1288 will prove attractive. This is a dainty floral with small rococo scroll. Another Oriental design in a large range of appropriate colorings is No. 1317, useful and decorative for smoking dens, billiard-rooms, etc.

A handsome tapestry paper is No. 1239 WL, a rich floral effect on a deep bengal blue ground.

In passing through the line the beautiful effects attained in the blended and clouded friezes will strike the eye as being above the average productions in this class.

An extensive range is shown in white blanks and glimmers, including all that the trade can desire in these goods. Bright and attractive colorings, in bright, medium, and dark shades are plentiful, and quick sellers can be read on the face of them. M. Staunton & Co., believe in giving good value in their lower-priced papers, as well as in the better ones, and this year is no exception in this respect.

A special line of glimmers on extra heavy stock will interest dealers wanting high-class decorative papers at a low cost. The designs are larger and bolder than the ordinary, and show very elegant effects.

Good kitchen papers are always in demand, and for this purpose a granite pattern and also an oak pattern are shown, which are sure to be popular.

M. Staunton & Co. have every confidence that the business of the coming season will even surpass that of last year, and are now engaged in making arrangements to handle the anticipated increase of trade.

In this issue are shown some half-tone cuts of the firm's new designs. These are, of course, at a disadvantage in that they do not reproduce the colorings of the original samples.

A WALL PAPER STORY.

A rather good story comes from Buffalo and is told by a dealer there who last Spring imported a large bill of goods from M. Staunton & Co., Toronto. A lady from Toronto, indulging in the feminine weakness of shopping away from home, and wishing to procure the very latest designs in wall paper, was shown a large variety by the obliging dealer. After a careful inspection she made a satisfactory selection for several rooms, paid the bill and had the goods shipped to Toronto. To the amusement of the dealer, the papers chosen were all made in Toronto, and he is now wondering what his fair customer will think when the goods are opened and the name of the manu-

facturers, M. Staunton & Co., is seen on the margin of the rolls.

Something like "carrying coals to Newcastle" you will say, but what of that if the lady is happy and satisfied at getting just what she wanted?

NEW GOODS FOR 1899-1900.

Colin McArthur & Co.'s travelers are now making their way throughout the country showing their extensive and choice new



One of M. Staunton & Co.'s New Designs for 1900.