

The Pet Philatelist.

Vol. 1. Berlin, Ont., Canada, Sept. 1894. No. 1.

SUBSCRIBERS—send your Guesses!

We have selected a number between 1 and 20, and want you all to Guess what that number is. Send 20 cts. with your answer to pay for this paper one year, and you will be entitled to 3 Guesses. Those who have already paid for this paper can have their guesses free. If either one of your guesses is correct, you will receive free a good book of nearly 200 large pages.

Remember, we do not wish to deal in Lottery Style, but use this method of getting subscribers. You simply pay for THE PET one year and have a chance to win a prize. The number above referred to will be published next month.

'SUBSCRIBE! And you will see this paper every month—**GUARANTEED.**

ADVERTISE!

SAY! Will you get up a club of Subscriptions or Advertisements for "THE PET"? We will let you keep $\frac{1}{4}$ (one-fourth) of all you collect for us. Isn't that fair? You can make money. Try it.