



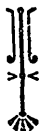
— The Red Bird —

Is Canadian by birth—not by adoption. Canadian because it was born that way, not because there happened to be dollars in it.

It is the Canadian wheel that has carried more riders to victory than all its Canadian competitors. It is the one Canadian wheel that has gained distinctions abroad and advertised Canada. It is the one Canadian wheel that is high grade in every particular, and seldom ever needs repairs.

—BRANCHES—

Toronto, Ontario.
 St. John, New Brunswick.
 Sydney, Australia.
 Montreal, Quebec.
 Winnipeg, Manitoba.
 Cape Town, South Africa.



The . . .
 Goold Bicycle Co., Ltd.
 Brantford, Ont.