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Private Funeral Apartments.
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Personal attendance; lady assistant.
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CASH AND CARRY
Friday and Saturday Bargains:

Santa Clara Prunes
Regular 15c size and worth the money—
2 POUNDS 20c

QUAKER CORN FLAKES
2 PACKAGES 25c

ROLLED OATMEAL
Thin flakes of high-grade western oats, free from hulls.
6 POUNDS 25c

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Finest quality Bordeaux halves, good flavor and bright in color.
Per pound 45c

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Plain Cream or Pimento.
2 PACKAGES 25c

Borden's Canned Milks
St. Charles Brand, small size 3 for 19c
St. Charles Brand, large size 2 for 25c
Reindeer Coffee, small size 17c
Reindeer Coffee, large size 30c

GOLDEN DATES 2 1/2 lbs. for 25c
NATURAL FIGS, 2 lbs., 25c

CREAMERY BUTTER
Fresh churned and choice quality, lb., 39c

SOAP CHIPS, 2 lbs. for 25c
SOAP CHIPS, 2 lbs. for 25c
SOAP CHIPS, 2 lbs. for 25c

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Where You Buy For Less.
719 Richmond Street.
754 Dundas Street.

"1915"—TOLD BY WINSTON CHURCHILL ADMIRAL CARDEN SICK ON THE EVE OF ATTACK

De Robeck Sends Wire To Admiralty "About To Begin—Success of British Attack Depends On Sweeping Away Mine Fields From Path of Battleships."

FATEFUL MESSAGES EXCHANGED WITH FLEET

By RT. HON. WINSTON CHURCHILL
In reply to the admiralty telegram of March 11th, I received the following from Vice-Admiral Carden:
"March 14, 1915, noon."
"Fully concur with the view of admiralty telegram 101. It is considered stage is reached when vigorous sustained action is necessary for success."

"In my opinion military operations on large scale should be commenced immediately in order to insure my communication line immediately fleet enters Sea of Marmora."
"The losses in passing through narrow may be great; therefore submit that further ships be held in readiness at short notice and additional ammunition be despatched as soon as possible."

Admiralty to Vice-Admiral Carden.
"March 15, 1915, 1:40 a.m."

"109. You must consider any military operations on a large scale which you consider necessary with General Hamilton when he arrives on Tuesday night. Meanwhile we are asking war office to send the rest of the two Australian divisions to Mudros Bay at once, thus giving with the French, approximately 50,000 men available after 15th. This will be confirmed later. Twenty-ninth division, 15,000 additional, cannot arrive till April 2."

"Secondly, we understand that it is your intention to sweep a good clear passage through the minefields to enable the fleet to pass at close range, and to cover this operation whether against the forts or against the light and movable armament, by whatever fire is necessary from the battle fleet, and that this task will probably take several days. After this is completed we understand you intend to engage the forts at the narrow at decisive range and put them effectually out of action. You will then proceed again at your convenience with the attack on the forts beyond, and any further sweeping operations which may be necessary. If this is your intention, we would approve it. We wish it to be pressed forward without delay, but without loss of time. We do not gather that this state of affairs contemplates any attempt to rush the passage without having previously cleared a channel through the mine and destroyed the primary armament of the forts. We wish to be consulted before any operation of such a nature is decided on, and before undertaking it the parts to be played by the army and navy in close operation would require to be studied, and it might then be found that decisive military

action to take the Kild Bahr plateau would be less costly than a naval rush. You will be informed later about the ammunition, aeroplanes and mine-sweepers."

Admiral Carden's illness.

"March 15, 1915, 9:15 a.m."
"211. I fully appreciate the situation and intend, as stated in my telegram of March 14, to vigorously attack the forts at the narrow, clearing minefields under cover of attack. Good visibility is essential, and I will take first favorable opportunity, am requesting commander-in-chief, East Indies squadron, to hold in readiness the Swiftsure, to join me at short notice."

These two admiralty telegrams, 101 and 109, were very serious messages to send to the fleet. They had the intention, among other things, of making the admiral feel that if he made a determined effort to force the passage and suffered very heavy losses, or the whole operation miscarried, the responsibility would rest with his superiors at the Admiralty. He had only to think of his task and of the enemy in his front.
Everything being settled for the attack, I took two days' holiday and went to Sir John French's headquarters (where I was, of course, on direct telephone) to await results. I had no sooner got there than I received a telegram from Vice-Admiral Carden to the admiralty stating that he had been obliged to go on the sick list under doctor's orders. He recommended that the conduct of the operations should be entrusted to Vice-Admiral de Robeck, who, he said, "was well in touch with all the arrangements and had been of the greatest assistance in their preparation."

This was a disconcerting event. We had arrived at complete understanding with Vice-Admiral Carden. He was the responsible author of the gradual naval attack. He had declared himself in the best agreement with the adoption of a more vigorous method. He was deeply engaged in the business, and was bound to fight to a conclusion. Now on the eve of battle he had suddenly collapsed. We had to begin again with somebody else. I had become acquainted with Admiral de Robeck during the previous three years. He was an exceptionally high reputation in the service. He was a good officer and a fine disciplinarian. Before the war he had served during my tenure of patrol of the coast as admiral of patrol. I had not always agreed with the schemes which he made in this capacity for dealing with war problems. One could not feel that his training and experience up to this period had led him to think deeply on the larger

aspects of strategy and tactics. His character, personality and zeal inspired confidence in all. The course of events pointed to him as the proper successor of Admiral Carden. He was, it is true, junior in substantive rank to Rear-Admiral Wemyss, now commanding the base at Mudros; but he had been second in command throughout the operations and had all their threads in his hands. Wemyss also was deeply engaged in the administrative crisis caused by the hourly arrival of the transport convoys. The exchange of these officers merely on grounds of seniority seemed clearly wrong.

Admiral de Robeck appointed.

Wemyss himself, with high public spirit, spontaneously telegraphed: "I am quite prepared to act under the orders of de Robeck if you should think it desirable to promote him. De Robeck and I are in perfect accord and can loyally co-operate which ever way you decide. The decision was virtually inevitable. Thus carefully did destiny pick her foot-steps."

I deemed it indispensable to come to a complete understanding with Admiral de Robeck and to make sure on our part that he was in full agreement with the admiralty and ready to take up the operations from the point at which Vice-Admiral Carden had been forced to relinquish them. I therefore sent, after consulting Lord Fisher, the following telegram from Sir John French's headquarters:

Admiralty to Vice-Admiral de Robeck.

"March 17, 1915."
"Personal and secret from first lord. In entrusting to you with great confidence the command of the Mediterranean detached fleet I presume you are in full accord with the admiralty. I am sure that you will be in full agreement with the admiralty and ready to take up the operations from the point at which Vice-Admiral Carden had been forced to relinquish them. I therefore sent, after consulting Lord Fisher, the following telegram from Sir John French's headquarters:

Vice-Admiral de Robeck to Admiralty.

"March 17, 1915, 10:20 a.m."
"First lord of admiralty. Secret and personal."
"228. From Vice-Admiral de Robeck. Thank you for your telegram. I am in full agreement with telegrams mentioned. Operations will proceed tomorrow, weather permitting. My view is that everything depends on our ability to clear the minefields for forcing the narrow, and this necessitates silencing the forts. The process of sweeping. General Hamilton and D'Amade and Admiral Wemyss have been on board today, and interview entirely satisfactory. And the next day."

"March 18, 1915."

"Weather fine. Operations about to begin."

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EAST COLLEGIATE PUPILS PREPARE FOR ELECTION DAY

Rival Parties Nominate Candidates To Go To Voters Next Week.

TO SPEAK TUESDAY

Real two-party politics will feature the elections to the student legislature of the East London College, following the holding of nominations yesterday.

The Athenians and the Spartans will take the place, in the student body of this school, of the Liberals and Conservatives of provincial and national politics, each party having nominated a cabinet that will be elected by the votes of the students next week.

On Tuesday the office-seekers of the parties will be given the opportunity of addressing the electorate, after which quiet canvassing will be the order.

Platforms have not yet been decided on, but are being worked out by the executives of the respective parties. Colors have been chosen, the Athenians being represented by green and the Spartans by white, the combination being the colors of the schools.

The candidates seeking election are as follows:
Athenians—Speaker, Reg. Armstrong; premier, Jack Rourke; secretary of state, A. McMurray; minister of finance, J. Gordon; minister of debates and oratory, Gordon Purdy; minister of music, Bonnie Banks; minister of drama, J. Johnston; minister of entertainment, C. Edwards; minister of social entertainment, N. Line; minister of external affairs, Albert Brown; minister without portfolio, Marietta Wright; Margaret Ross, Billie Hitchens, R. Lee.

Spartans—Speaker, Raymond Sinclair; premier, Bill Brooks; secretary of state, Irma McClurg; minister of finance, Jean Nelson; minister of debates and oratory, Neil Dowling; minister of music, M. Johnson; minister of drama, M. Thompson; minister of journalism, R. Turner; minister of social entertainment, Daisy Ponting; minister of external affairs, L. Goldenburg; minister without portfolio, D. Smithers, M. Heaman, B. Rogarth and M. Styles.

According to the savings division of the American Bankers' Association, the savings banks of the United States saved \$2,500,000 during the last school year, an increase of \$2,500,000 over the previous year.

DODD'S KIDNEY PILLS
BRIGHT'S DISEASE, BACKACHE, RHEUMATISM, GRAVEL, DIABETES, NEURALGIA, MIGRAINE, INDIGESTION, BILIOUSNESS, HEADACHE, BRUISES, SWELLINGS, PAINFUL URINATION, URINARY CALCULI, GONORRHOEA, PROSTITIS, ETC.

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You know you have the best, 1-3 off present prices.
THE STORE WITH THE STOCK.

COAL, COKE, BRIQUETTES AND WOOD.

JENKINS FUEL CO.
PHONE 1391. ywt

FINANCE FATHERS ADVISE ADOPTION OF AMENDMENT

Committee Recommends Enforcement of Legislation Governing Hucksters.

URGES BUYING LAND

Staging a real live session last night with Ald. W. A. Wilson in the chair, and Ald. Leonard Douglass "on the side lines," the members of the finance committee amongst other things sent on to the city council the remaining clauses of Mayor Wenige's inaugural address.

In addition to this the committee recommended the adoption of the no person shall be allowed to place any vehicle on the city market after 5 p.m. or before 5 a.m. unless the same is loaded with produce for sale. This enactment is calculated to drive the so-called "huckster" from the market square.

Ald. John Greer objected vigorously and voted alone in the negative, also protesting when Mayor Wenige expressed their opinions for official record. Ald. Greer then refused to vote and was duly recorded in the negative.

The motorization of the fire department, meaning the elimination of the four remaining horses, was sent on to the council. Ald. Burdick and Ald. Greer explained that the board of works would purchase two of the four horses at a valuation to be set by the committee of course.

Ald. Drake also favored the scheme, declaring that they should not be keeping a lot of horses around the fire house which were in use.

Says Bus Plan Impracticable
Although the majority of the committee seemed opposed to the mayor's proposal that the people be allowed to vote upon his \$800,000 bus scheme, they were willing that he should go to the council for consideration.

Ald. Greer stated that he had been convinced that a motor bus scheme was not practical for London, while Ald. Burdick stated quite distinctly that he was "no bus man."

After considerable discussion, the project was sent on to the council.

The project commission form of government also went to the council, despite the objection from Ald. Greer, who contended that they should wait until the Britania report had been received.

Mayor Wenige pointed out that the first item of his inaugural address was the establishment of the commission form of government, and he felt that the people should have at least an opportunity to voice their opinion.

Burdick Premises Vote.
Ald. Burdick stated that while he was not favorably disposed toward the proposal, he wanted to be fair, and he would vote to send it on to the council.

The mayor's "purchasing agent" proposal was also sent to the council. Ald. Greer also taking exception upon the ground that the Britania report had not been considered. Ald. Wilson thought it was too late, in any event, while Ald. Burdick felt

MAKERS' STOCK PURCHASE OF FRENCH HANDMADE CLUNY

On Sale Tomorrow—Friday—At Attractive Prices

BROKEN ASSORTMENTS—Small balances after the season's orders are taken care of, which means that often the choicest and biggest selling numbers in the range are found in broken quantities—where possibly centres are sold, leaving only doilies, or maybe doilies and centres are here, but ovals or sideboard scarfs are out. Dozens and dozens of delightful pieces for Christmas in the lot. This is, indeed, a real Christmas Sale, as the variety is so good, and covers prices from the six-inch doilies at two for 25c to delightful 72-inch luncheon cloths at \$32 each. French Hand-Made Cluny, Florentine and Point Venise, also Madeira and Filet Scarfs are in the lot. We briefly mention prices and sizes, but dozens of odd pieces are not advertised here.

SEE WINDOW TODAY—9 A.M. TOMORROW FOR SELECTION.



ORIENTAL RUGS.

5 Sample Rugs in beautiful colorings, large sizes, on exhibition in Carpet Section for a few days only. The prices will interest you. See Them.

FILET AND MADEIRA SCARFS

Three sizes only in these lovely quality Scarfs. Madeira Centers with hand-made filet lace edge and neat insets of filet. Note the sizes and be early for these—
4 only size 20x36. Sale price \$7.00
3 only size 20x45. Sale price \$8.25
4 only size 20x54. Sale price \$10.00

6-8-12-INCH DOILIES

6-inch Doilies 12/c, 25c, 35c and 45c each
8-inch Doilies 18c, 35c, 49c and 55c each
12-inch Doilies 65c, 98c, \$1.00 and \$1.25 each

OVAL TRAYS

10x14 Oval 49c and 90c each
14x22 Ovals \$2.50 and \$3.50 each

ROUND CENTERS

20-inch Centers. Sale prices 89c, \$1.50, \$2.00
24-inch Centers. Sale prices \$2.75, \$2.98, \$3.98
28-inch Centers. Sale prices \$3.75, \$5.50, \$6.25, \$8.50 each
36-inch Centers \$2.95, \$3.98, \$5.00, \$7.25 each

CLUNY LUNCHEON CLOTHS

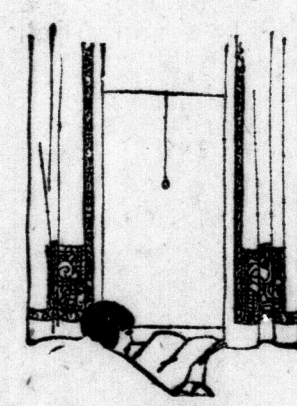
45-inch Round \$5.49, \$6.98, \$7.98, \$9.00 each
45-inch Square, 2 only \$13.50
54-inch Round \$9.75, \$15.00, \$19.75
72-inch Round \$22.00, \$23.50, \$32.00 each

Point Venise Scarfs in Three Sizes

These are only shown in the Scarfs. Wide point Venise edge, with fine linen centers. Lovely for bedrooms or dining-rooms.
6 only size 20x36. Sale price \$5.00
6 only size 20x45. Sale price \$6.00
6 only size 20x54. Sale price \$7.00

36-Inch Cluny Center, \$2.95

Genuine hand-made French lace with fine pure linen centers—25 only in the lot at about half regular price. While they last, each \$2.95



NEMO CORSETS

Advertised on Page 7, on sale in our Corset Department, on Second Floor.

MEN'S SERVICE.

Ties Pressed Free. Bring Your Twisted Ties and Have Them Pressed Out. No Charge.

New Shipment of Fine Curtains From Switzerland

The newest in Swiss manufacture are comprised in this shipment. Made by one of the largest manufacturers there. Swiss Curtains have always been the most artistic and attractive Curtains used, and obtainable at moderate prices. We have now a splendid assortment to show you in many different designs, which will add charm to your room.

Some of the different styles shown are Irish Point Applique a Jour, Duchesse Cateurized Venise Point, Florentine and Point de Bruges. Our prices start at \$7.50 pair, \$8.00, \$8.50, \$9.50, \$10.00, \$11.50, \$12.00, \$13.50, \$14.50, \$16.00, \$16.50, \$17.50 to \$27.50 pair

We would be pleased to have you favor us with an inspection of these very attractive Curtains.

Fourth Floor.

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TRANSPORTATION BODY WILL NOT MEET FRIDAY

Session Had Been Arranged to Receive Beck's Street Railway Report.

No meeting of the transportation committee will be held Friday night, Ald. Leonard Douglass has informed City Clerk Sam Baker that he knows of no reason why any gathering should be staged, and the mayor seems of the same opinion. The session will be called off.

The meeting was arranged last Monday, and the supposition was general that Sir Adam Beck would be ready by that time to submit his report relative to the contemplated purchase of the street railway.

Now it appears that Sir Adam will not be here, and The Advertiser knows definitely, as a matter of fact, that he had no intention of being present.

Tokio, before the earthquake and consequent fires, had an area of 37 1/2 square miles of two-story wooden buildings. A good cook may be hired for five dollars a month in Honduras.

STANDARD BANK CLAIM FOR \$7,420 ALLOWED

Judgment of Mr. Justice Kelly Recalls \$100,000 Bond Robbery.

Canadian Press Despatch. Toronto, Oct. 17.—The theft of \$100,000 in Victory bonds from the Union Station and the train platform in the old station on April 5 last is recalled by a judgment given today by Mr. Justice Kelly, in which he allows the claim of the Standard Bank for \$7,420 against Findlay McLeod and Sarah McLeod and also declares Mrs. McLeod trustee for the bank of the premises at 16 Gillespie avenue. These premises were purchased by Mrs. McLeod and she gave in part payment a \$1,000 bond which was part of the stolen mail.

McLeod and his wife were arrested at Hamilton on May 3, and \$3 of the stolen bonds were found in their possession. The other bonds had been cashed, McLeod, his wife and son were arraigned on the charge of theft. Mrs. McLeod and her son were acquitted, McLeod being sentenced.