

**NO COMPLAINTS—
ONLY PRAISE**
From Those Who Use
Rowat's Coffee.
70c Pound. Try a Pound Today.
T.A. Rowat & Co.
250 Dundas St. W. Phone 3051-2052



Your Choice
of anything in North Window
**\$1.00 SEE THESE
VALUES**

C. H. Ward & Co.
Diamond Merchants, Jewelers and
Opticians.
386 Richmond St. Phone 1084.

WHEN YOU
Buy a Wray's Diamond
You know you have the best.
1-3 Off Present Prices.
THE STORE WITH THE STOCK.



495 York St. 22V Phone 1391

SINCE 1863

**TAYLOR'S
Throat and
Lung Balm**

has been the favorite house-
hold remedy for cough, colds
and all bronchial affections.
Sheer merit alone has made
this medicine the standard
cough remedy for over 50
years.

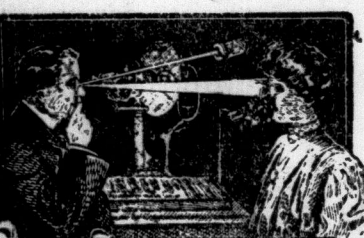
35c, 65c and \$1.20.
Manufactured and Sold
Only At

**TAYLOR'S
Drug Store**

New Address
390 RICHMOND STREET.
Half Block South of Dundas.
Phone 594 for Trial Bottle

**Smithing
COAL**
Prompt delivery to all parts of
the city

Orchard's
45 York St. Phone 384.



**Expert Eye
Examination**
CONSULT OUR SPECIALISTS.

26 Years' Experience Making
GLASSES OF QUALITY.

**Brown Optical
COMPANY.**

223 Dundas St. Phone 1877.
ALSO—Hamilton, Montreal,
Windsor.
Largest Exclusive Optical House in
Canada.

WOOD
MOSTLY HARDWOOD.
12" and 16" BLOCKS.

**DOMESTIC LUMP,
MILLER CREEK**

also
CANNEL LUMP

Chantler Bros.

263 BATHURST. PHONE 347.

**LONDON
OPTICAL**

HAVE YOUR EYES EXAMINED.
A. M. DAMBRA, OPTOMETRIST.
Dominion Savings Building, Richmond
Street, Phone 6131.

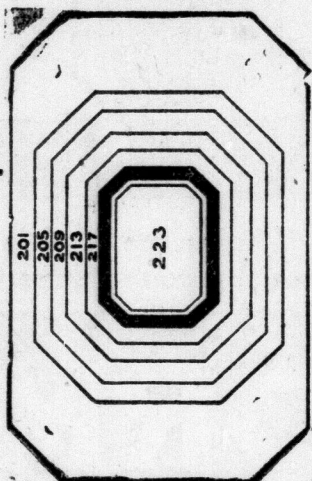
DIES FROM INHALATION OF MOTOR CAR FUMES

Leo Henner of Detroit Found
Dead in Automobile by
Companions.

Special to The Advertiser.
Detroit, March 12.—Gas from the
exhaust of an automobile in which
he had lain all night, following a
booze party, Friday, was responsible
for the death of Leo Henner, 31 years
old, according to physicians who per-
formed an autopsy at the county
morgue Saturday.

Henner was brought to the Receiving
Hospital early Saturday by two
men. Physicians at the hospital found
that Henner had died some hours
earlier.

The men told hospital attendants
that Henner, who was an investigator
for a motor bus concern, had gone to
Pontiac Friday afternoon to report
on an accident there, and drove back
to Detroit with friends. It was said
the men left Henner sleeping in a
garage at the rear of 3329 Fourteenth
street. When the "friends" called
at the garage Saturday morning they
found Henner "helplessly drunk," and
drove him to the Receiving Hospital
for treatment, not realizing they had
a corpse for a companion.



**Gummed
Labels**

A handy item for store,
office and home. The chart
above shows the various
sizes, each label having a
narrow red border. Most
sizes priced at low as 10c
per hundred.

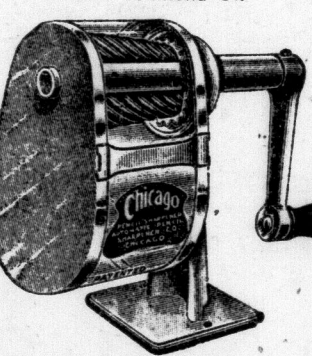
Pencil Sharpeners

Surely you prefer this
neat Sharpener at \$1.50 to
bandaged fingers and the old
slow process of whittling
with a knife.

COME IN AND LOOK
AROUND TODAY.

Phone 5600.

**HAY
Stationery Co.**
LIMITED.
331 Richmond St.



We have
Trusses to fit
all needs.
Our fitters
are experts.
\$1.50 to \$10.00.
ANDERSON
& NELSON
85 Dundas St.



Horse Covers

351 GLEBE ST. Phone 6197.

We Make Everything
Made of Canvas

**Children Cry
FOR FLETCHER'S
CASTORIA**

PURITY BREAD

IS A

FAIR PRICE

AND OF

FULL NUTTY FLAVOR

PHONE 944 OR HAVE OUR WAGON CALL.

R. FAIRFUL

27 OTTAWA AVENUE.

LONDON.

UNCHANGING HUMAN NATURE REVEALED BY EGYPTOLOGY

Men Spend Their Lives Digging Up Tombs of Musty Kings in
Order To Make Their Contribution To the
Fields of History and of Art.

Why do men spend their lives dig-
ging up the dusty tombs of Egv-
ptian kings who lived over 3,000 years
ago? The civilized world today—
1900 years since the coming of Christ
—impatiently awaits every vestige of
information emanating from the re-
cent discovery of a civilization that
was at its height 1900 years before
Christ's time. Why? What have
these exhaustive and persevering re-
searches contributed to the fund of
human knowledge? The answer can
be summed up in the reply of Mr.
Ambrose Lansing, assistant director
of the department of Egyptology of
the New York Metropolitan Museum
of Art, a noted archaeologist and ex-
perienced excavator.

"The contribution of Egyptology,"
says Mr. Lansing, "is of no material
value, in the sense of being of practi-
cal use, if one discounts the present
craze among the modistes or the oc-
casional furniture dealers who like to
copy some Theban design. In an-
cient Egypt the sciences were still in
their infancy, rudiments of geometry
or a bit of elementary physics being
the extent of their development.

No Literature or Philosophy.
"There have been no records of
Egyptian scribes, no writer of his-
tories, dramas or romance, as we find
in the early Greek civilization. What
written records have been preserved
have been merely the personal eulo-
gies of great kings and nobles. (I
might make one exception in the bi-
cal story of Joseph and Potiphar's
wife, which is undoubtedly of Egv-
ptian origin.)

"The idea of the immortality of the
soul, if this could be called a philo-
sophical contribution, was an Egv-
ptian conception, although the same
idea has persisted through nearly all
civilizations. In Pharaoh Akhnaton,
the father-in-law of Tutankhamen,
we find the first disciple of a mono-
theistic form of religion.

"In the field of architecture the
Egyptians excelled, although the
form and technique of their work has
long since passed into the discard.
We have marveled at the construc-
tion of the great pyramids and the
immense stone obelisks and wondered
how such accomplishments were pos-
sible with the apparently meagre
tools at hand. But these marvels
could be duplicated many times over
today. The names of a few Egyptian
architects have come down to us,
such as Sennut of the 18th dynasty,
Puyemure, the official architect and
builder for Thutmose III., Daga, who
built the temple of Menthotep III., and
Amenhotep, the father of Akhnaton.

"In weaving and linen making the
Egyptians showed great skill, but the
early Greeks were much more adept
at this sort of work and did it with
much greater efficiency. In embalm-
ing, which many have considered the
great hidden art of Egypt, we today
are far superior.

What Egypt Contributes.
"Only in the sense, therefore, that
all civilization is evolutionary—that
every period of development has
taken its source in the period before
it—can we ascribe any definite mat-
erial contribution to the early Egv-
ptians. What we do gain by these
delvings into a remote past is the
vast intellectual contribution to the
fields of history and art. And, what
is even more impressive, we have re-
vealed to us the unchangeable, eternal
nature of men and women, as truly
exemplified today as it was in the
time when Pharaoh Tutankhamen
reigned in lordly splendor."

The latter is undoubtedly the ex-
planation of the present popular ap-
peal. To know that Egyptian ladies
wore side combs in their hair and
bronze mirrors with ivory handles on
their dressers, wood and bone hair-
pins, daintily-carved cosmetic dishes,
and curling irons very much the same
as those sold today in the corner
drug store, gives to this ancient
history a glamor of romantic reality.

In the Metropolitan Museum of Art
in New York are complete razor out-
fits, used by the gentlemen of the age
old Thebes, blades of bronze, gilt
stones for honing, and a small pair
or tweezers—all packed in a neat
leather case to facilitate carrying on
journeys or tucking in the pocket.
Also one may see ivory combs, with
coarse and fine teeth, just as they
are made today; pen-holders, with

wells for red and black ink and the
long reeds frayed at the end like
a brush for writing; wooden jewelry
boxes and all sorts of fragile re-
ceptacles for oils and ointments.

Had Folding Beds.

The ancient Egyptians raked their
lawns with garden rakes, long of
handle and bearing blunt, wooden
teeth; they cut their grain with hand-
sickles, hardened on the cutting edge
by firing and covering the wood with
bronze. They brushed their clothes
with whisk-brooms, used bronze lad-
les in the kitchen, and ate with
wooden spoons. They sat on folding
cane stools, identical with those
manufactured today, the seat made of
tough leather. In one tomb, dating
back to 1550, B. C., was actually
found a folding bed made of wood,
the side-boards and slats hinged so
that the bed could be folded together
and shoved in a corner.

The Egyptians were excellent fish-
ermen, and the Nile evidently sup-
plied them with a bountiful supply of
food. They used fish hooks on lines
the same as we do, and the hooks
were curved with the reverse prong
to secure the fish, exactly as we use
them today. In addition to this they
used fine nets for deep water fishing.
Their carpenters made trowels for
masonry work, grass ropes, saws and
chisels.

Perhaps the above are the things
that have brought Egyptology home
to us. Our laborious scientists have
pieced together a picture of remote
life that is startling in human remin-
iscent.

Models Found.

In the spring of 1919, Mr. Lansing,
while working in the Valley of Kings,
near Kurph, Egypt, made a discov-
ery which is unique of its kind. In
the tomb of a great dignitary of the
XI. Dynasty (about 2000 B. C.) a
chancellor and steward of the royal
palace of Mehenkwt, were found
a complete set of models—small,
brilliantly-painted statuettes of men,
boats and animals, which were sup-
posed to provide the daily necessities
for the great noble. This was an
ancient custom and usually consisted
of a few figures of servants at their
daily tasks, eternally preparing food
and drink for the dead owner of the
tomb.

Gradually these servants had been
multiplied and the statue of the man
himself been made smaller until his
figure had been reduced to the same
scale as the servants. The latter are
grouped in models of workshops, or
on boats, performing their tasks, and
the master's statue had become a
figure on the tableau, watching the
work done for him. The spirits of the
little model workmen and the spirits
of the food they produced eternally,
supplied the spirit of the little statue,
and that was the soul of the dead
man.

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Newspaper Alliance in United States
and Canada.)

SEEKS SUITABLE SHRUB FOR SPRING PREMIUM

Horticultural Society Will Con-
tinue Efforts To Secure
Flower of Value.

The directors of the Horticultural
Society met Saturday night and
transacted considerable business of
interest to the members.

The premium committee reported
that strenuous efforts by letter and
cable has failed to locate a suitable
lot of lilacs or other flowering shrubs
for the spring premium. They were
instructed to continue their efforts,
and it was decided that in any event
gladioli would not be used for a
spring premium, but, if unavoidable,
the spring premium would be com-
bined with that of the fall. This will
not be done if it is feasible at all to
procure a creditable supply for
spring distribution. It is intended to
offer, options for the fall premium,
probably of lilacs or tulips, but in
order to avail themselves of a choice,
members will have to reply to the
question that will be sent out, as to
which they prefer. The premium
committee is laying plans which will
enable them to distribute premiums
of very high value within two or
three years.

The secretary, Oliver Ellwood,
has assumed the reins of office, and
membership fees will be accepted at
the utilities office. Membership books
were distributed among the board,
and plans discussed for a drive for
members in the near future.

Routine accounts were passed, and
the board authorized the purchase of
some 300 or 400 especially fine
gladioli to be used in demonstration
beds in Victoria and Springbank
Parks. With the kind co-operation
of the parks board it is hoped to
stimulate enthusiasm for this flower.

Arrangements are in hand for the
benefit of the tuberculosis men in
Byron Sanatorium, who do not come
under the D. S. C. R., and are not en-
titled to any pension, amounted to
the sum quoted, among the com-
mittee in charge.

With Dr. Hugh Stevenson presid-

ing, the concert opened with a selec-
tion by the Askin Street Methodist
Church orchestra, under the leader-
ship of Dr. Henry Smith, the church
organist.

Mrs. Schofield of the New St.
James' choir and Harry Carson of
the St. Paul's choir gave, by request,
"Watchman, What of the Night?" a
very fine rendering that would have
demanded a repetition but for the
restriction requested by the chair-
man, who stated that the long pro-
gram unfortunately prevented any
encores.

The theatre was full; there were
no vacant seats downstairs, and not
many in the gallery, which, con-
sidering that this was the first con-
cert given by the association in Lon-
don, was very gratifying to the com-
mittee in charge.

Professor Kalaine was heard to ad-
vantage in the "Meditation" and mer-
ited the enthusiastic acclaim to which
his selection was responsive. The

SILK WEEK - MARCH 12th TO THE 17th

An Exhibition of One of the Finest Collections of Silk
Materials Ever Gathered In This Store, To Which
Every Lady Is Cordially Invited To Attend

Silks of Spring

Revel in Exotic Motifs and Colors

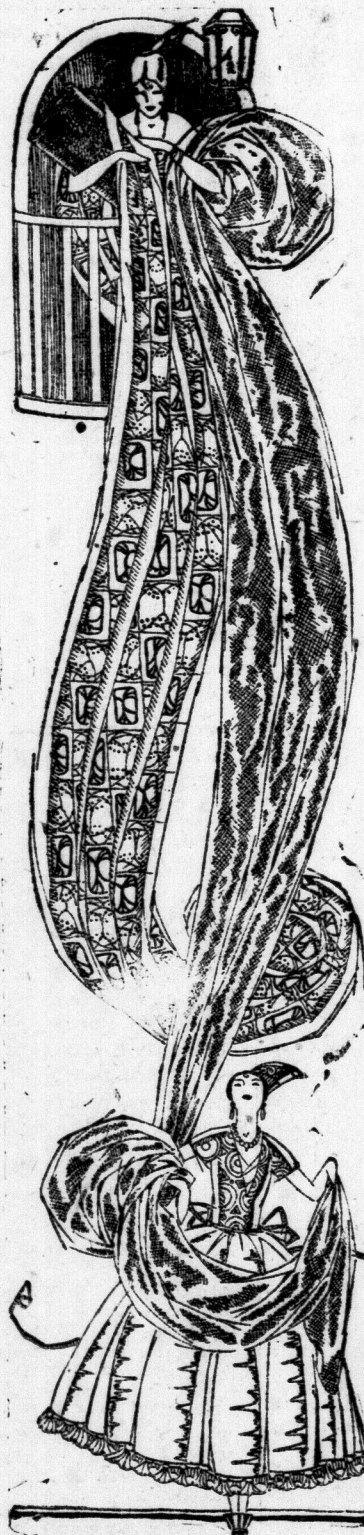
Some times they're Chinese in pattern, sometimes Egyptian or
Persian, but always their designs have shown a genius for rare
color combinations. Many women are choosing these hand-
somerly printed silks for frocks, because they require so little
trimming. They are smart for blouses, too.

The entire show of Silks is indeed a fascinating one, but not any more
fascinating than the new prices, which you will agree are still more
reasonable than many seasons heretofore. Always the newest. Always
the assortment. Always saving prices, considering quality.

Alltyme Silk Krepe

\$3.00 per Yard

This is the original and genuine Alltyme Silk Knitted Krepe, the name
registered and stamped on the selvage for your protection; a wonderful
material at a very moderate price; drapes so gracefully and imparts that
slenderizing and flattering lines featured in the spring fashions. See this
beautiful new Silk Alltyme Krepe in these colors of cocoa and nigger
browns, sandalwood, light sand, cinder gray, ceramic, kashan and
ramesses blue, pelican gray, harvest gold, capri blue, navy and black;
36 inches wide. \$3.00 a yard



APRIL DESIGNS

Now in

At Pattern Counter.

**SMALLMAN & INGRAM
LIMITED**

Silk Canton Crepes, \$3.50 Yard—Our Leader.

We will appreciate every lady
visiting the Silk exhibition dur-
ing the week to ask particularly
to see this our leader in canton.
The value is exceptional, because
it is absolutely a pure Silk con-
struction and a warranted pure
dye; a real silk for a real fash-
ionable dress for spring and summer.
Note the colors: Sand, bobolink,
oakwood, cocoa and nigger
browns, toast, wallflower, cer-
amic blue, cinder gray, ramesses
blue, bluebell, navy and black;
40 inches wide \$3.50 a yard

Rat-a-Nay Silk Check Sport Skirtings

Rich ground colors with check
woven in contrasting colors, such
as sand and bluebell, almond
green and harvest gold, ceramic
blue and gold, sandalwood and
kashan blue, bobolink and bitter-
sweet, all white; 36 inches wide.
Special \$2.50 a yard

Silk Canton Crepes, \$2.50 Yard.

Three leading colors: Nigger,
navy and black; 30 inches wide
..... \$2.50 a yard

Silk Canton Crepes, \$3.00 Yard.

Beautiful weave and quality for
outdoor dresses, in black, navy
and nigger; 40 inches wide
..... \$3.00 a yard

Sealing Wax Art

The making of sealing wax
beads, pendants, vases,
favors and flowers. Once
you have made something of
sealing wax the work is so
fascinating you just can't
help make something else.

Sealing Wax, made in 35
shades 10c stick, 3 for 25c
Brass Alcohol Lamps, price
..... 65c each
Wax Molders and Wax
Spatulas 60c each

At Stationery Counter.
Aisle D.

Every Day This Week

Silk Materials for Spring and
Summer Will Be Featured
in Silk Section.

Yes, we haven't forgotten to men-
tion Fancy Printed Silk Crepes.
There is such an assortment of de-
signs and colors we will have to
announce them another day; 40
inches wide, \$3.50 and \$3.75 yard

MALLINSON'S FAMOUS
SILKS. ROSHANARA CREPE
AND CHINCHILLA SATINS.

THE FAMOUS GOLF SILK
CREPES WITH SATIN BACK.

SKINNER'S PURE VEGE-
TABLE DYE SILK, IN TAF-
FETAS AND SATINS.

SPRING QUARTERLY
And Needlework Book
At Pattern Counter.

HOLD SPECIAL SERVICES.

Special to The Advertiser.

Stratford, March 12.—Anniversary

services were held Sunday at the

Central Methodist and Centennial

Evangelical Churches. At the Central

Rev. James Endicott, B.A., D.D., of

Toronto, general secretary of mis-
sions foreign department, preached,
and Francis Cullis of London sang.

At the 35th anniversary of Centennial
Evangelical Rev. C. S. Graeb of
Toronto preached.