

London Advertiser

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Things Have Changed.

Discussing the change that has come over Canadian papers in the matter of presenting political news, E. W. Grange, in the current issue of the Farmer's Advocate, traces the process by which a great deal of bias has been eliminated. Basing his remarks on a fifteen-year "term" in the press gallery at Ottawa, Mr. Grange goes on to say that "since the war and the recent reversion to one-party government again, there has been some reversion to the old system, especially in the heat of election times, but the great majority of Canadian newspapers have now firmly grasped the idea that it pays to be fair, and that their readers are keener about facts than about opinions. Most editors now recognize that the public is not fooled by the stage warfare of a partisan press, and that public common sense recognizes that there is a hollow note when there is always unqualified laudation of one party and bitter detraction of the other. The public is now getting the facts of legislation and of party policy. That is to my mind the most important new influence making for political honesty and good government."

There is quite a degree of truth in what Mr. Grange has to say, and there is also quite a degree of difficulty, even yet, for the paper that starts out to take bias and color from its news columns during an election.

A square attempt was made to follow this line all through. Readers as a whole approve of the plan, although complaint has been made that by publishing Melghen's and Crerar's addresses as they were given on their tours through Canada, we were playing into the hands of the enemy. This contention is not possible of defence. The average reader likes to know, or should like to know, the points Mr. Melghen or Mr. Crerar were making in their campaign. In order to vote intelligently it was necessary that all platforms be presented. The Advertiser was convinced of the soundness and the logic behind Mr. King's appeal, and knew that his presentation of national issues would not suffer by way of comparison with the others. It is not possible any longer to make any section of an intelligent community believe that they should not read all the views of various political factions. It savors too much of a self-appointed censorship, taking it for granted that were a reader to get anything except straight Liberal doctrine, the vote would be lost.

Newspapers have moved away from political domination, and it is a safe guess they will never again move back. They are willing to espouse political principles, but they will at the same time present various angles and views on the same subject. It is hard to find a paper any place now that preaches politics to the liking of a machine politician.

The Wells Incident.

ONE of the interesting sidelights of the Washington conference was the flare-up between the London Daily Mail and W. G. Wells, in which the New York World also participated. It all started on account of the tone of Wells' references to the ambitions of France, and he expressed his views in no uncertain way.

The result was that Wells received a wire from the editor of the Daily Mail:

"Tell Wells that the anti-French bias of his recent articles is destroying their value in this country and in France, and they are thereby falling very far below the magnificent promise of his first article, which I think was one of the best newspaper articles ever published."

Such instructions might with perfect right be sent to a correspondent, but in this case Wells had been engaged by the New York World to go to the conference. This latter paper very quickly informed the London Mail that Wells was their man, and acting under their instructions. The World puts it this way:

"Mr. Wells is under the same instructions every member of the World staff is, which are that there are no instructions beyond the obligation to write the truth as he sees it, with no leaning one way or the other because of any implied position of the paper's editorial policy. The World's news columns have no policy except the publication of the truth."

At any rate, the Wells articles ceased in the London Daily Mail. It is also noteworthy that Petit Parisien, which had also bought the rights to publish the Wells articles, dropped them with this explanation:

"On account of the flagrant bias against France that they showed."

The incident raises a most important question. The very growing responsibility of the press on international politics renders ill-considered, exaggerated pushing of ideas extremely dangerous. Wells has his admirers and his enemies, but the incident serves to show what a fuss one man with a stubby pencil can kick up in three countries provided he has access to the newspapers.

Publicity Needed.

ARTHUR Mould, the sub-contractor who laid the roofs on the Pine Lawn houses, which have been the cause of many troublesome sessions of the London Housing Commission, rather severely scored the press at a recent meeting of the housing commission for the part that it has played in bringing to light conditions as they pertained to the houses.

Mr. Mould said that the publicity was unwarranted, that the people living in the Pine Lawn houses were sick of the way their houses were being advertised.

One wonders if Mr. Mould were serious in his condemnation of the press. The Advertiser exposed the faulty condition of the roofs in question, and surely Mr. Mould would not say that The Advertiser erred when it brought to light the fact that the roofs as laid were not in keeping with the specifications, and that most of them leaked.

Of course, this publicity could have been avoided. The roofs could have been laid according to specifications, and there would not have been the need of publicity. That they were not laid properly is evidenced by the fact that the provincial housing architect has recommended that they be relaid. And it just may be that had The Advertiser not exposed conditions as they were, most of the Pine Lawn houses would have been hardly fit for habitation this winter.

No, Mr. Mould, the fault for the publicity and adverse criticism of the Pine Lawn houses is not with the press, but rather with those who wrongly brought about a condition that necessitated publicity as a remedy.

Unselfishness.

FROM Vienna came Dr. Adolf Lorenz, one of the world's great surgeons. He was afraid the fact that he was a citizen of an alien and at one time enemy country might condemn him in the eyes of United States people. Lorenz is working, not for fees, but to show his gratitude because United States helped to save the lives of starving Austrian children.

What a wonderful thing it is, in this world of selfishness, to watch the deeds of a man like Adolf Lorenz!

And what a wonderful satisfaction it must be, to him, to be able to help the poor children, handicapped by infirmities!

Those thoughts have been running through your mind.

What is the greatest word in human speech? Voltaire thought it was time. Napoleon thought it was glory.

The ex-kaiser thought it was power.

Studying Lorenz, you wonder if the greatest word is not kindness—"charity," the Bible calls it.

Cynical is the average person's philosophy: "Look out for No. 1 first. Get the money. This is a world of dog-eat-dog."

Prevalence of that philosophy explains most of our misery, most of our problems.

Life could be a heaven on earth, if all were guided by the Good Samaritan instinct. That will come, some day. The human brain has not yet evolved to the point where it grasps the mighty philosophy of the Christian religion, that it holds the only key to happiness.

Love of mankind and a subordination of desire for personal gain animated "Johnny Appleseed," who tramped the country years ago, planting apple seeds which started thousands of orchards.

The greatest inventors are guided, not by the lure of profits but by desire to help humanity. Tellier, inventor of cold storage, without which civilization could not be fed, died poor. Yet he died happy, for he realized his gift to mankind.

You know similar cases—people without great ability, yet who go through life doing all they can for others.

Usually they make no material success of life. Too busy to make money. When death claims them, they go out of this world with far more than the man whose career has been devoted to corralling riches.

Such men are the forerunners of a future race, voices crying in the wilderness.

All honor to Dr. Adolf Lorenz, of the miracle hands. And let us not forget the great rank and file of physicians who, in their own and often limited way, are guided by the Hippocratic oath, administering to many poor without hope of reward.

\$11,000 a year. He was either thrifty or something else.

If you have any spare money The Advertiser can tell you of homes that need attention. And it can be done so that your dollar will do 100 per cent service, with no undue publicity to the families helped.

A remarkable record for the safe handling of passengers was broken a few days ago on the Illinois Central suburban service in Chicago, a passenger being killed. This is the first fatality in 50 years. The service handles 2,500,000 passengers daily.

Speaking of Canada's premiers, one writer says Mackenzie King makes the ninth. Some one is surely left out, as the following list will show: Macdonald, 1867-1873; 1878-1891; Mackenzie, 1873-1878; Abbott, 1891-1892; Thompson, 1892-1894; Bowell, 1894-1896; Tupper, April to July, 1896; Laurier, 1896-1911; Borden, 1911-1920; Meighen, 1920-1921; Mackenzie King, 1921—

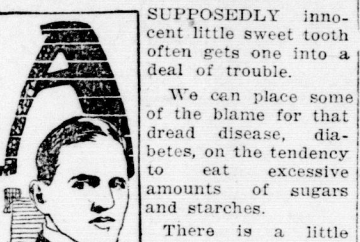
North Oxford by-election provides a peculiar situation for any student of politics. The premier made hydro radicals the issue as far as he could, and on that plea there is ground for assuming that his stand on that matter has been approved. The vote also brings to sharp relief the fact that the Conservative following is very much on a ragged edge in such a district, as out of 9,052 votes cast the Conservative secured only 954, scarcely one-tenth of the total vote.

From Duisburg in Germany comes a letter stating that in that country there are so many more German girls and women than men since the war that there is a desire on the

part of women to seek husbands elsewhere. The letter goes on to explain that the difference in language is a small affair, as most of the German girls understand English. Some 1,800,000 Germans were killed during the war, hence the reason for looking to Canada for husbands. In this way the single young man in Canada has a premium put on his head that he should be quick to bring into use to close up any proposed marital arrangements that are hanging fire.

WAYS TO KEEP WELL Sweet Tooth

BY DR. R. H. BISHOP.



SUPPOSEDLY innocent little sweet tooth often gets one into a deal of trouble. We can place some of the blame for that dread disease, diabetes, on the tendency to eat excessive amounts of sugars and starches. There is a little organ in the body called the pancreas which takes care of the sugars and starches. Like any other organ, it does its work well and only cries out when it is overworked. Excessive overwork finally exhausts it and the result is diabetes. Starches and sugars are converted by the body into heat and energy. When an excess is eaten, what is not used is converted into fat and stored away as such. For this reason most people who acquire diabetes are fat. Just as one man can smoke more cigars or cigarettes than another without harming himself, so one man has a greater capacity for sugars and starches than another. No one can judge his pancreas by the pancreas of his neighbor. Because he eats less bread and sweets than the next man is no reason that he is not overworking his pancreas. In the first place, that next man

with whom he is comparing himself may either have diabetes or he may be developing it. And in the second place, the other man may have been born with a stronger and better pancreas. Just as one can develop diabetes by bad habits, so can he cure the disease, prevent it, or at least live with it to a ripe old age by good habits. Diet is of the utmost importance and should be regulated by a physician to fit the case, since each diabetic has his own peculiar needs.

READ YOUR CHARACTER

(By Digby Phillips.)

NO. 66—CANDID LIPS.

Candid lips are lips which are naturally a bit parted. Possession of a crop of adenoids and the inability to breathe well through the nose are also causes of parted lips. But lips that are parted from this reason have a somewhat different appearance. They're continually parted, for one thing. For another, they're more parted. You want to watch for the parting of the candid lips when the person is interested. Candid lips are properly classified among the physiological indications of character. They are the actual result of a candid and frank nature more than traits inherited conjointly with this tendency. Candidness and frankness are nothing more than a certain eagerness to speak out what's in the mind without undue consideration of consequences. A person whose lips are thus slightly parted can speak out more quickly than one who is holding his lips tightly closed. It's just like the difference between the athlete who is on his toes, all balanced for the quick spring, and the one who has planted his feet squarely in preparation for an effort of resistance. Test it out for yourself the next time you see two people in a hot argument. You'll find that they both have candid lips temporarily at least, each one all set to get his word in. You can't be on edge to get your word in quickly if you're holding your lips tight. Tomorrow—Wrinkleless Faces. (Copyright, 1921, by Public Ledger Co.)

25 YEARS AGO TODAY

Here We Have Items of Local and District Interest, As Recorded in The Advertiser of 1896.

WEDNESDAY, Dec. 21, 1896. It has been announced that the London Electric Motor Company is to be reorganized. It is proposed to form a joint stock company of which the members will be Messrs. W. Barton, A. Gorman and Thomas Cahill—members already interested—and the new members are: Messrs. W. H. Wortman (Wortman & Ward), and S. R. Break, also Messrs. C. E. A. Carr and S. Potter of the London Street Railway Company. W. H. Wortman will be the new president of the company; C. E. A. Carr, vice-president; S. R. Break, manager, and W. Barton will continue as superintendent.

T. F. Kingsmill left today on a purchasing tour in the European markets. The cosy rooms of London Lodge, No. 18, A. O. U. W., were well filled by the members last night, when the following brothers were duly elected to the various chairs for the ensuing term: Past master workman, James Shannon; master workman, James Nicol; foreman, Wm. M. Dwyer; overseer, John McConnell; recorder, W. H. Shannon; financier, Thomas Burridge; receiver, C. E. H. Fisher; guide, James Bendie; inside watch, D. Gillespie; representative to grand lodge, J. B. Stephens; alternate, J. M. McLaren.

The Arion Literary Club held a very enjoyable meeting on Wednesday evening last at the home of Mr. Cahill, South London. Mr. E. Dennis presided. The lesson on Drummond's "Natural Law in the Spiritual World" was conducted by Mr. M. A. Casey. A recitation was given by Mr. Moore, and Mr. James Belton told of his recent experiences in British Columbia. Miss Munson and Jarvis rendered instrumental. Mr. John A. Croden acted as critic.

Mr. W. H. Davis, jeweler, city, entertained fifty of his personal friends

to an oyster supper at the Grand Trunk dining-rooms last night. Mr. Davis presided, and ex-Ald. J. W. Jones proved an efficient coupler.

The election of officers for Lodge Chelsea, No. 27, of the Sons of England, for the ensuing year took place last night with the following result: P. F. Bro. George Tambling; president, Bro. George Gregory; vice-president, Bro. A. E. Taylor; secretary, Bro. H. Fountaine; treasurer, Bro. R. Wray; chaplain, H. Lush; surgeon, Dr. H. Williams; committee, Bro. R. Gray, W. Corbin, E. H. Russell; James Smith, D. Decker, P. Edwards; inside guard, Bro. H. Edmonds; outside guard, Bro. H. J. between rival coal dealers.

Weather—Rain or sleet. Probabilities: Toronto, 1 a.m.—For 24 hours for the lower lakes region: Unsettled; local falls of rain or sleet today; colder, northwesterly winds on Saturday.

The highest and lowest readings of the thermometer at the observatory yesterday were 34 above and 4 above.

12-CENT EGG COMING.

BEDFORD, Eng.—Market men here predict the price of eggs will rise to 12 cents each by Christmas. It is due to another egg shortage, they say.

THIS WAR DOES GOOD.

Folkestone, England.—People here are buying coal at lower than pre-war prices. It's due to a war. The war is between rival coal dealers.

TRUE ACCURACY

in your Watch

is not a matter of the movement alone. The movement needs the protection of a carefully designed and adjusted case to do its work properly.

Cashier Quality

Winged Wheel

Watch Cases

are the product of 50 years' experience in making nothing but watch cases. That is why any dealer will approve your request to have your watch set in a Winged Wheel Case. You can get a Cashier Quality gold fitted case in a variety of beautiful styles to fit any standard movement.

American Watch Case Co.

of Toronto, Limited

Largest Makers of Watch Cases in the British Empire.

HYDRO SHOP SUGGESTIONS FOR GIFTS FOR EVERYONE

THE troubles of the Christmas shopper vanish with a visit to the Hydro Shop, where every gift problem finds a ready solution, no matter how much you wish to spend or who the gift is for. That is why hundreds of Londoners do all their Christmas shopping at the Hydro Shop. There is nothing hackneyed about a gift electrical, yet there is a world of genuine, day to day serviceability whether you choose an ornamental lamp, a table convenience, or a labor saver. The Hydro Shop's special Christmas display of Electric Lamps at All Prices—Some As Low As \$4.

THE GIFT SUPREME IS AN ELECTRIC RANGE

AS LOW AS \$25 Down

Your Choice of McClary, Moffatt or Westinghouse Ranges.

THE demand for electric ranges for Christmas gifts is so great that hydro crews are working under pressure to keep pace with the installations. You may be able to get yours in to cook your Christmas dinner yet! Phone 7000 and have a hydro representative call on you with full information or come to the Hydro Shop at once. All orders filled promptly in their own turn. Electric cooking is incomparably superior to any other, and incomparably cheaper, too, than either gas, coal, wood or oil. The work it saves insures a life replete from kitchen drudgery.

HAS SHE AN ELECTRIC WASHER OR IRONER?

If she hasn't an electric washing machine, then she is doomed to spend eight weeks and four days in 1922 continuously struggling over a back-breaking washtub or muscle power washer. The alternative of outside laundering is nearly as bad a bugbear. That's what a day a week for washing means. Give her an electric washer that will do a big family washing in about an hour and for less than a cent. Then she will have whole weeks left for other duties or recreation. The Hydro Shop alone gives you your choice of all the leading makes and types by direct comparison, and every one "serviced."

Kribs, Thor, Trojan, Dominion, Easy, Eden, 1900 Cataract or Laundry-ette.

As Low As \$15 Down.

An Electric Ironing Machine

that will iron every dress, shirt or ruffled thing in your wash basket, completes a wonderful home labor-saving equipment.

Electric Toys Entuse the Boys.

ELECTRIC railway trains with stations, semaphores, switches, real electric locomotives hauling coaches, motor-driven airplanes, drills, bell transformers, flashlights.

Majestic Heaters, \$11 to \$20

EASILY carried from room to room and attached in a jiffy, ready to take the chill out of a room and restore that atmosphere of coziness and good fellowship. Its operating cost is very little. What could be more attractive as a moderate-priced Christmas gift?

THE GREATEST GIFT BARGAIN IN LONDON.

Only \$35

A genuine rotary-shuttle, portable electric sewing machine, bearing a name of world-wide fame. Equipped with the famous Hamilton-Beach motor, it takes all the work but uses so little electricity you never will be able to find the amount in your monthly hydro bills. With it sewing becomes a pleasure. Even the novice can perform the most intricate work and save its cost in no time. You cannot buy this machine at so low a price elsewhere in America, and the limited supply available is being rapidly exhausted. Come in at once and place your order.

A Grill, a Percolator, a Teapot, an Iron. Come and Make a Choice.

ELECTRICAL appliances afford a most attractive scope for the Christmas shoppers' spending limit.

Percolators	\$12 up	Shaving Mug	\$15
Tonsters	\$5 to \$8	Immersion Heater	\$7.50
Special Hot Plate	\$5	Water Kettle	\$1.50
Teapot	\$14.50	Three Heat Grill	\$14.50

And Scores of Other Pleasing Gifts.

THE HYDRO SHOP

Open Every Evening Till Christmas.
Out of Town Orders Accepted.

Dudnas and Wellington
Phone 7000