WOMEN READERS PAGE OF GENERAL INTEREST

RED CROSS AND C.W.C.A.

a call for all those warm woolen comforts we knit so vigorously last winter. "We want soldiers' knitted woolen helmets," they say, "trench caps and mufflers, mitts and wristlets, and above all, we want socks, and socks, and still more socks."

The mufflers required are those lovely soft warm scarfs, made of khaki wool, we shall have all we can do to keep a call those warm woolen comforts we knit so vigorously last winter. "I hope arrangements are being made in Canada to keep us well supplied with sooks during the coming autumn and winter.

"I hope arrangements are being made in Canada to keep us well supplied with sooks during the coming autumn and winter.

"I have a fair supply on hand to go on with, but judging by the applications that are coming in from the units at the front and the anticipated requirements, we shall have all we can do to keep

soft warm scarfs, made of khaki wool, measuring 58 inches in length and 10 inches in width. The wristlets are 9 "We can do with more soldiers' knit-

we remember all it is possible for us to do to mitigate the horrors and hardships of their lot, there will surely be never a vacant place in the woman's never so great, the call was never so

needle.

And in the very same week as the comes an expert need for redoubled energy in their line of work."

For there comes from the trenches and for the comes from the trenches and for the comes from the trenches and for the comes from the trenches and for all those were woolen compared to the comes from the comes fro

British

Red Cross

committee urge that they be shown every consideration.

To SIR JOHN HENDRIE,

generosity throughout the Empire.

83 Pall Mall, London.

Red Cross needs increase as

the Day of Victory dawns

The following cable has just been received by his

"The urgent need of to-day is for money to

Honor the Lieutenant-Governor of Ontario, from Sir

Robert Hudson, Chairman Finance Committee, British

carry on the general work of the Red Cross at all

the battle-fronts. OUR WORK INCREASES

DAILY, BOTH IN IMPORTANCE AND IN

COST. Our expenditure is now five thousand

pounds a day. Earnestly hope the Province of

Ontario will help us this year with the same

last vear

Women cannot go to fight," English writer. "Theirs are e battles fought at home. The line ust hold at home as bravely as the en-folk hold it there. There must be

Last week there came across the sea a cable message, urgent and imperative. It came to the headquarters of the Red Cross in Canada, and from there it has flashed forth to all quarters of the Dominion.

battalion.

There is a demand in the message, great long reinforced line—the brave greative is a place in the front ranks for the sewing needle as well as the knitting needle. MARIAN KEITH,

> Daily Bible **Question Club**

THE LONDON CAMPAIGN A city-wide campaign will be started tomorrow (Thursday), under the auspices of the Board of Trade. Teams representing the Board of Trade, Builders' Exchange, Canadian Club, Rotary Club, Advertising Club, Benevolent Order of Elks, Mocha Temple Patrol, Independent Order of Foresters

and the Salvation Army will canvass the downtown and business districts, starting on Thursday morning. Next Saturday morning collectors with Red

Cross badges and sealed collection boxes will visit every house in the city, so that those who have not been approached by personal canvags will be given an opportunity to subscribe. These canvassers and collectors are giving their time voluntarily to help the British Red Cross and the central

papers. LAST YEAR LONDON CONTRIBUTED OVER \$71,000. CAN WE DO LESS THIS YEAR WHEN THE NEED IS GREATER?

Lieutenant-Governor, Province of Ontario, Toronto:

diers and sailors from Home and Overseas, at the various seats of war.

This is an all CASH campaign, as funds are needed NOW. All subscriptions of \$1.00 and over will be acknowledged by receipt and in the daily

To the People of Ontario

once more proposing to appeal throughout the Empire, by street and other collections, upon "Our Day,"

which has been fixed for the nineteenth of October. The money received will be devoted to our wounded sol-

us to hope that the constantly increasing demand for our help may be met by a corresponding increase of

proceeds to us for our sick and wounded at the Front. I shall be greatly obliged if you will communicate

the contents of this cablegram to your Ministers, and recommend the proposal to their favorable considera-

tion. Their Majesties the King and Queen, and her Majesty, Queen Alexandra, are giving us their graci-

ous patronage, and I trust you will also see your way to help us in the same splendid manner as you did

(Signed), LANSDOWNE (Marquis of),

(Signed), PLYMOUTH (Earl of),

I have the honor to inform you that the British Red Cross Society, and the Order of St. John, are

The generous response which we received last year from all parts of the King's Dominions encourages

We shall be truly grateful to you if you will assist our work by organizing an appeal and sending the

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letter can be answered privately.]

Red Cross

Comes to Say "Thanks."

Hello, Miss Grey,—Here comes this about 12.—Spunk. little piece of insignificance again, but body cheerfully passed along. "Pajust for a little while, please, I've triotic" has sent some pieces for you come to thank the readers for send- How about postage? Tell "mother ing me so many recitations, and to thank you also for giving me so much thank you also for giving me so much kind she wishes. Too bad. space without even scolding me but I don't believe you're one of that kind. Hello, "Saucy Kate," received your address and will send it on right away.

From the Wotherland

bacco rugs, if they can be spared,

I would have sent it sooner, but was are well. I have not seen many papers (All Rights Received.)

The six daily studies for this week constitute the International S. S. Lesson for next Sunday. Read the Bible content of the sunday inches in width. The wristlets are 9 inches in width. The wristlets are 9 inches long, and are made either with on without the hole for the thumb.

There is something about that list makes the heart heavy. What makes the heart heavy. What does it mean, this urgent demand for the sound of th There is something about that list makes the heart heavy. What a regular little post I am for these articles, but I think our that makes the heart heavy. What does it mean, this urgent demand for more mitts, and scarfs, and caps, and wristlets, and all the cold-weather comforts needed on the battlefield?

Yes, we know to well that our boys are facing another winter in the trenches. They must face it, poor lads, but they must not face it alone. This splendid rearguard of women, that have splendid rearguard of women, that have winters must line up again. And when we remember all it is possible for us

There is something about that list in for these articles, but I think our line following questions:

"Paul's Defence Before Agrippa."

Acts, xxvi, Golden Text—"I was not disobedient unto the heavenly vision." Acts, xxvi, 19.

Yes, we know to well that our boys are facing another winter in the strenches. They must face it, poor lads, but they must not face it alone. This splendid rearguard of women, that have splendid rearguard of women, that have severy one pair of socks we sent across spendid rearguard of women, that have remember all it is possible for us anyway, and if the donor will send some the folloving questions:

"Paul's Defence Before Agrippa."

Acts, xxvi, Golden Text—"I was not disobedient unto the heavenly vision." Acts, xxvi, 19.

9, Verses 8-12—Why should it be thought a thing incredible, that Golds and were send my our full address when send send me your direct, and will send send me your direct, and will send will send will send will send will send will send send me your direct, and will send will send send me your direct, and will send will send send me your direct, and will send will send send me

I'm going to shut up for a while, so here goes,
P.S.—Mother would like a few to
NIME OF WISHES THE TWENTY-ONE.

Ans.—It was "Polly Anna" who so kindly offered the scarr for you, and

COLD WEATHER NEEDS

Flannelette Garments

WOMEN'S NIGHTGOWNS.

White Flannelette Gowns with long sleeves and open front; special value. At75c White Flannelette Gowns in slipover style, lace trimmed; splendid quality 85c Three different styles in Open-Front White Flannelette Gowns at\$1.00 each Slipover and Open-Front Gowns, lace and embroidery trimmed, in fine quality white Heavy Quality White Flannelette Gowns in open-front and slipover styles. At....\$1.50

Women's O. S. Gowns, plain and embroidery trimmed, in good quality white flannelette At\$1.25 and \$1.50

WHITE FLANNELETTE DRAWERS. Made of good quality flannelette, in open or

closed style, plain and lace trimmed. Price

FLANNELETTE CORSET COVERS. White Flannelette Corset Covers, with a narrow lace trimming; sizes 36 to 42. Price 35c each

CHILDREN'S FLANNELETTE GOWNS AND SLEEPERS.

Children's White Flannelette Nightgowns of good quality, sizes from 2 to 14 years. At 65c and 75c Children's Flannelette Sleepers in white only, snug little garments, in sizes 2 to 8 years. Price only 50c \$1.25, \$1.50, \$2.00, \$2.50 and \$3.00.

New Fall House Dresses and Wrappers

A splendid range of new House Dresses in print and wrapperette, in good patterns, nicely made and finished, all with long sleeves, collars (convertible or close-fitting), in regular and O. S. sizes. Prices

...... \$1.50, \$1.75 and \$2.00 A good collection of Print and Gingham Dresses in light and serviceable colors with short sleeves. At\$1.00 Women's Wrappers, made of print and wrapperette, in stripes and neat floral patterns. At\$1.50 and \$1.75

COMFORTABLE LITTLE

KNITTED JACKETS FOR THE INFANTS. Infants' Handmade Art Crochet Jackets in white with blue, pink and self stitching. Price 50c Infants' Wool Polka Jackets, a pretty little coat in cardinal only. At65c Infants' White Wool Polka Jackets at 50c and 75c

INFANTS' ANGORA BONNETS.

Snug Little Bonnets, with silk ties, in sizes 13, 14, 15 and 16. Price\$2.50

HONEYCOMB SHAWLS. Fine White Honeycomb Shawls at 75c, \$1.00,

AGENTS FOR THE LADIES' HOME JOURNAL PATTERNS

140 DUNDAS STREET iones 115, 116.

as she later sent her address, I for warded yours to her, and you may have warded yours to her, and you may have the scarf by now. Our readers will join me in very sincerest wishes for our "Twenty-One" when his battalion our "Twenty-One" when his battalion his address.

Ans.—Maybe "Country Lad" will let me know if he is willing for you to have his address.

aper that Country Lat Has so that I though I have wateried operations in the good means of fuxures every day and ome. I feel sorry, for I know what it factory you name. If you intend coming he sitate to send them what they need s to be in strange city alone. I would be spore. The city to work, you had best write to keep them alive?

Every time we give 25 cents we have the Y. W. C. A. secretary and consult to here about room prices. ome-made sweets if it would be appre-lated. My address is with Miss Grey,

ADVERTISER **PATTERNS**



A SIMPLE, POPULAR MODEL 1778.—This is a pretty style, easy develop, and nice for all kinds of wash materials. The skirt is full, and gathered under a wide belt, where t joins the surplice waist. The collar is broad and outlines the deep neck opening. The sleeve may be in wrist or elbow length. The pattern is cut in four sizes: 8, 10, 12 and 14 inches. It equires 4% yards of 44-inch material for a 12-year size.

silver or stamps. ADVERTISER PATTERN DEPT.

Age (if child's or misses' pattern) leasurement: Bust..... Waist..... sent full accounts yet of his experiences

A. B. GREER,

as she later sent her address, I for you and help you bear your sorrow if I it not fit for pigs." Yet they were required yours to her, and you may have could, but that, too, is impossible.

Regarding your queries (unprinted), I mosphere." Would Send Sweets.

Dear Miss Grey,—I saw in today's paper that "Country Lad" was so lone paper that "Country Lad" was so lone though I have watched operations in the long to the watched operations in the long to the work, although I have watched operations in the long to the work and the work and the work although I have watched operations in the long to the work and the work and the work although I have watched operations in the long to the work and the

or I can send a self-addressed envelope for reply.

Oh! I feel sorry for a soldier's wife, and oh! kind readers, please don't hurt their feelings. A young man went overseas with the 91st and left behind him a wife and 5-months-old baby, and he had merely reached England when his dear baby went to the great beyond. Imagine if you can, readers, that young wife's sorrow and loneliness.

"Aunt Nannie," I would love to know "Ambitious's" name and address, Miss Grey, for I would dearly love to correspond with her, and maybe, too, I would know her.

Another from Hove.

Dear Miss Grey,—While reading 'The Advertiser of Monday, October 2, I noticed a letter in your column from the would be more like what we ought to do.

May I offer a suggestion as to how the collecting may be done? Could not one in each locality or town be named as one to receive the donations and at stated periods send the full amount to Miss Grey? It could then be sent by P. O. order and run less risk of going astray.

If everyone would strike while the from is hot, I think enough would likely

would know her.

It is ten years since I came to Canada, and have yet to meet the first person from either Hove or Brighton, and it seems so good to know that there is someone living very near from the first person from

an get it from her, and I will gladly answer all your letters.

ANOTHER HOVEITE. Ans .- Since "Ambitious" wrote her

etter, all sorts of "Hoveites" and 'Brightonites" seem to have popped Shall hope to hear from "Ambious." with address.

Another Busy Mother, Dear Miss Grey,—I see there is a great demand for flags and coupons, and I have a few I do not want, so thought I would send them along There are nine flannelette gum flag our Quaker Oats coupons, five Gil lett's Lye, twenty-two Comfort Soap, and one Sweetheart—the Sweetheart for "Young Stepmother." In return for "Young Stepmother." In return would like as many Purity Oat coupons as you can spare, also some satin flags with the flowers on. I am trying for a bread mixer. Must say I do enjoy reading the letters in Mail-Box. It is such a comfort to me Box. It is such a comfort to me when I see English letters, as I am from England, and find it very lone-some sometimes, for all my friends are in England. Will sign myself,

Ans.-Will someone exchange with 'Yolande''? Very glad to welcome you any time, but you must be a busy woman with all those kiddies. Writing's quite passable.

Our Prisoners' Needs. Dear Miss Grey,-Your appeal the

other day for opinions on the subject A pattern of this illustration mailed of whether the readers of the page to write. By all means, YES. When DVERTISER PATTERN DEPT, ease send above-mentioned pattern, or directions given below, to:

to write. By all means, YES. When there are so many, it wouldn't take much from each one. Perhaps if everyone knew more about the lot of those prisoners, there would be prisoners, there would be a greater re-sponse to the appeals in their behalf. As I can shed a little light on the subject, and later may be able to shed more, I feel it my duty to speak. Our society had a prisoner adopted (my own cousin), who has just been interned in Switzerland. He has not

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure you need only mark 32, 34 or whatever it may be. When in waist measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write inches' or "ycars." Patterns cannot reach you in less than one week from date of application.

Sent full accounts yet of his experiences, but what he has written gives a small idea of their sufferings.

In moving about on the way to Switzerland, and delay in being examined, his parcels were left behind. Two who got parcels shared with four others, so six were living on what was hardly enough to keep two alive for five weeks. Their first meal in Switzerland was such a treat that he said: "It was a contrast to the German pigteed. Some of

forment and eat up more than the value

my nome town.

It does one's heart good to read her letter, but it also brings back the springtime aching to be among the old well-loved scenes, for it is when one thinks of the hedges and flowers and the sound of the sea that one seems to thinks of the hedges and flowers and the sound of the sea that one seems to long so much more for "home."

"Ambitous," if you would care to correspond with me, I am sending my name and address to Miss Grey, so you

to the page, though I always read it, so feel free to step in when I had something worth saving. Ans .- Your epistle is right to the point 'Juno"; a few more earnest ones like

it, and we may surely hope to awaken needs. You'll be glad to hear that occasional contributions are coming in, and these will no doubt increase as our read-ers grasp the idea of the fund.

"Polly Anna"-Please send me your address again, for I've a letter for you. (Guess who from!) and forget your

Whenever you sprain your ankle or wrist think of COMPASS OIL

The oil that soothes, strengthens and imbers up the joints.

ROSES 1,000 Superb Roses, just arrived. Russell, Scott Key Shawyer, Hadey, Milady, Sunburst, and many others.

WEST FLORAL CO. 249 Dundas St. Phone 2187.

Bed Davenports

You are invited to come and ook over our handsome dislay of Pullman Davenports nd Divanettes, in fumed and golden oak. We offer you a selection not equaled anywhere, and very moderately priced.....\$22.50 to \$65.00

H. Wolf & Sons 265 DUNDAS STREET.

SPROUTS

Very firm and nice Box 15c Main & Collyer

W. M. GARTSHORE,

Red Cross:

generosity as last year.

PHILIP POCOCK,

GEORGE H. BELTON, Chairman; F. E. LEONARD,

HUDSON."

CENTRAL COMMITTEE, BRITISH RED CROSS CAMPAIGN W. M. SPENCER, D. McEACHERN, Treasurer.

MAJOR HUME CRONYN, Honorary Treasurer; CAMPAIGN HEADQUARTERS-CANADA TRUST COMPANY, 446 RICHMOND ST.

The whole Empire joins in Red Cross work this week

Sub Prior of Order of St. John of Jerusalem.

President British Red Cross Society.

Nothing short of a concerted effort on the part of every man, woman and child in the British Empire will give the Red Cross the financial assistance it stands in

That effort will undoubtedly be made, and the sympathy and generous help of Ontario will again shine forth amongst the gifts of the Empire.

Let the spirit of Thanksgiving move us all at this time, that there are those who work eagerly, untiringly and efficiently, to save those we fain would help, but

If you have a brother, husband, son or friend amongst our Defenders—and who has not in these days ?—you cannot refuse your aid to an organization that stands ready at a moment's call to assuage the pain and suffering of your loved one.