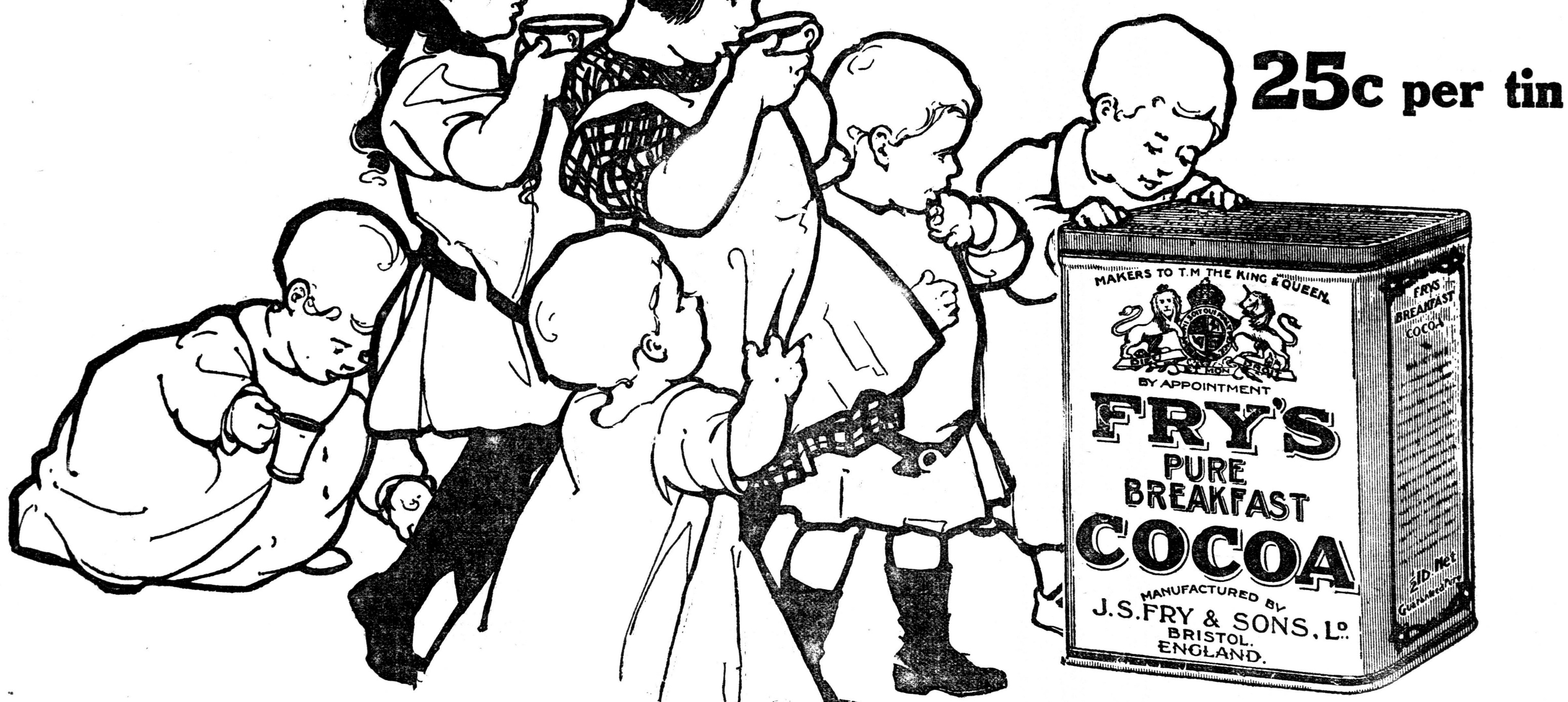


Fry's - THE Cocoa



25c per tin

THE very best beverage you can give a child happens to be the very best food for children of older growth—Fry's Cocoa. It contains every requisite for bodily nourishment—it builds, tones, stimulates, helps health—and it is delicious beyond any other beverage. Special processes of

1728



1910

Dr. Joseph Fry founded the House of Fry at Bristol, England, early in the eighteenth century. He was proud of the quality of Fry's Cocoa then; his pride would be even greater to-day. The highest medical authorities in England say "there is no flaw in its claim to be absolutely pure." Try it to-day.

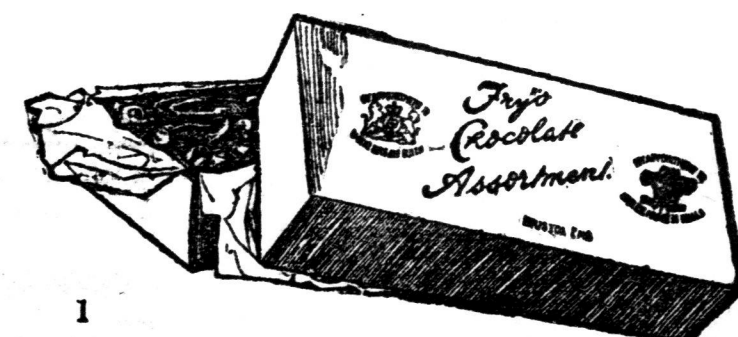
preparation make Fry's not only the purest of cocoas, but the most nourishing and palatable. It is an economical food, too,—a small spoonful makes a large cupful. Remember that there is no cocoa so good, and tell your dealer that

"Nothing will do but Fry's"

**BUY Fry's THE
Cocoa**

Fry's Chocolates will delight you! Real goodies—every morsel a temptation. We're just as proud of our Chocolates as we are of our Cocoa. Try Fry's Chocolates to-day.

25c



Be sure to notice the cover.

Trade Supplied By J. S. FRY & SONS, LIMITED,

32 Colborne Street, TORONTO