



## TIME

Makes many changes in business methods. The young person wishing for success finds the Forest City Business and Shorthand College, London, brings them in touch with all the demands of the hour. Catalogue free. J. W. WESTERVELT, Principal.

## TROUSERS

You always need an extra pair between seasons. Our stock will give you a large variety of the latest patterns to select from.

O. Labelle, 372 Richmond Street.

## Doyle's Liniment.

The Greatest Known Remedy for the Relief and Cure of RHEUMATISM, NEURALGIA, SPRAINS, BRUISES, MUSCULAR SWELLINGS, SORE THROAT, SORENESS OF THE CHEST OR BACK, or wherever a LINIMENT is required. It also cures the worst case of PILES.



TRADE MARK, Registered.

The La Grippe, which left me with lichen malum in my legs and ankles, could hardly open the door, and I was forced to take the liniment, and was induced to take along a bottle of Doyle's Liniment. I felt a marked benefit after the first rubbing. Have not been using it a little over a week, and can use my limbs nearly as well as ever I could. I consider it one of the greatest known remedies.

WM. PALMERSTON, Of St. Thomas Police Force.

The only known Remedy that will Cure the Sprained Collar, Joint of a Horse.

Price 60 cents per Bottle.

Sample Bottle, 25c. JOHN. W. DOYLE, London, Ont. Y.Y.

FITZGERALD and FITZGERALD, Barristers 171 Dundas Street, Fitzgibbon Block.

FAIRBAIN MERCHANT TAILOR, Opp. City Hall, Upstairs.

TECUMSEH or FOREST QUEEN FLOUR IS ALL FLOUR.

Not a grain of adulterated substance will be found in our flour. They are pure wheat all the way through. Giving hosts of women admirers for it. Have you tried it yet?

J. D. SAUNBY, Proprietor, PHONE 132.

SPECIAL NOTICES.

James F. Hunt & Sons' Bed and Mattress Cleaning Factory. We have New Mattresses, Feather Pillows, Cushions, Brass and Iron Bedsteads, sold by the pound. Ticks filled with feathers. Upholstering and repairing. Stoves bought and sold. 592 Richmond Street North. Telephone 997.

"Andrews' Plugs" are free from carbolic acid, cocaine, morphia, and such poisons. Safe for children and not at all unpleasant to taste. 15 to 20 plugs in a bottle.

Electric Turkish Baths. You cannot have good health with impurities in the blood, and the best way to eliminate them is to take a good Turkish bath, with massage, at 320 Dundas Street. It will purify the blood better than medicine.

Over 100 in King's son. A census has recently been taken of the pianos in use in the city of Kingston. There are instruments of various makers, but the list of names shows that there are more than one hundred pianos of the old firm of Heintzman & Co. to be found in the homes of leading citizens of the Limestone City. The fact speaks well for the musical culture of the people that a piano that is the favorite of great artists like Friedheim, Burmeister, Watkin Mills, Plunket, Greene, Albani and others is so generally the choice.

The popularity that has come to these pianos in Kingston is proof that in the east, as in the west, the Heintzman & Co. piano is the favorite.

London warehouses of Heintzman & Co., 217 Dundas Street, London, Ont.

On Jan. 8, Rev. Thomas Spurgeon related to his congregation the story of the conversion of his father, the late Pastor C. H. Spurgeon, which occurred just 50 years ago in a Primitive Methodist chapel at Colchester.

Mrs. Winslow's Soothing Syrup. Has been used for over FIFTY YEARS by MILLIONS of MOTHERS for their CHILDREN WHILE SUFFERING WITH PERFECT SUCCESS. IT SOOTHES THE CHILD, SOOTHES THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for DIARRHEA. Sold by Druggists in every part of the world. Be sure and ask for Winslow's Soothing Syrup, and take no other kind. Twenty-five cents a bottle.

HIGHEST CASH PRICE paid for old gold and silver, lead and copper dross.

Canada Smelting and Refining Company,

## MORE FURS

There's no reduction in the quality of our Fur Garments. We have simply cut the prices to clear them out. Extra good value to early shoppers.

—AT—  
REDUCED PRICES.

Spittal, Sabine & Co.  
152 Dundas Street.

## To Our Customers:

Beginning with the First of March, 1900, we are going to close our books and mark all goods down to a cash basis. We are not entering into this with a big flourish of cutting and slashing prices on our goods. Most of our goods are sold on too close margin to allow that. But it is entered into after due deliberation and consultation as the very best method of conducting business.

A great many of our customers have traded with us for many years, and it has been a pleasure to extend them credit. We have tried to give them the best goods at as low figures as possible, but one is always handicapped when doing a credit business, and were it not for the fact we felt assured we could give you better service on a cash basis we would enter into it more reluctantly.

Our line of Guns, Bicycles, Bicycle Sundries, Fishing Tackle, Baseball and Football Goods, Boxing Gloves, Striking Bags, Scissors, Razors, Table and Pocket Cutlery, Skates and Sporting Goods of all kinds, will be complete, and sold at Lowest Cash Prices.

Trusting this will meet with your approval, and that the pleasant relationship heretofore existing may continue.

## WM. GURD CO.,

185 Dundas Street.

\*Bicycles will only be sold on Weekly or Monthly Payments, with interest added.

## Fancy Vests

can be worn with any kind of a coat. Always look stylish. We've a large assortment.

Southcott's 361 Richmond Street.

## METEOROLOGICAL

Local temperatures yesterday—Highest, 22 above; lowest, 5 above.

Today the sun rises at 6:54 a.m. and sets at 6:06 p.m. The moon rises at 6:34 a.m. and sets at 6:49 p.m.

WM. PALMERSTON, Of St. Thomas Police Force.

Price 60 cents per Bottle.

Sample Bottle, 25c. JOHN. W. DOYLE, London, Ont. Y.Y.

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SPECIAL NOTICES.

## Eye Strain

Many people subject to headaches have found a permanent cure in wearing proper fitting glasses. Eye strain was the cause of this trouble—may be the origin of yours. Consult our optician. He will say whether glasses would benefit you.

Jeweler Ward,  
374 Richmond Street.

## Palace CAFE

AMERICAN AND EUROPEAN PLAN.

Regular dinner from 12 to 1:30 daily—25c.

Richmond Street, Opp. City Hall.

anaemic poisoning—failure of kidneys to eliminate poisonous material, cancer, gastritis. Total number of deaths for the month 34.

—A fair-sized audience gathered in the lecture room of St. Andrew's Church last night to listen to the lecture on Ceylon and Southern India by Mr. James H. Dixon. Mr. Dixon showed one hundred magnificent colored views, illustrating not only the scenery of the country, but the ancient customs of the people. A feature of the lecture was the contrast between natives in their heathen condition and after conversion. A liberal offering was taken up in aid of missions. Mr. Dixon, after attending the Ecumenical Missionary Council in New York in April, will leave with his wife for Ceylon, where he will have charge of a large college and school, in which nearly 4,000 students are being educated.

The anniversary services of the Kensington Methodist Church were held Sunday, Feb. 26. Rev. D. E. Martin, of Melbourne, preached a very able and instructive sermon, both morning and evening. On Monday evening the anniversary tea meeting was held and was largely attended. Refreshments were served at 8 o'clock, after which an excellent programme was very ably rendered. The entertainment was largely of a patriotic nature, including two patriotic songs by Mr. Wm. Gibson, of his own composing; addresses by Revs. Walter Moffatt, J. J. Sinclair, D. E. Martin, J. Morrison and Mr. James Mitchell, duet by Misses Rossiter, quartet, Messrs Pinney Bros., Sutherland and Christie; instrumental, Messrs. S. Stewart, Pinney Bros., Christie and Sutherland. Great patriotic enthusiasm prevailed all through the evening's entertainment.

ABUNDANCE OF THE BEAUTIFUL

Heaviest Fall of Snow in Years—Locomotion Interfered With.

Yesterday's storm was the worst that London has experienced this winter. Early in the morning the snow commenced to fall, and it continued until far into the night-time. In the beginning it was only an ordinary snow-storm, but in the afternoon the wind became stronger, the snow fell more rapidly, and thickly, and was blown with cruel effect. In the country roundabout the city the storms of previous days had piled the snow high, and yesterday it drifted more and more. In the city its effects were even more noticeable. Besides forcing the people to walk by blocking the street cars, it made that walking exceedingly disagreeable. The snow-plowing department worked with all possible effect, but their efforts did not make the streets look tempting to those whom necessity forced to leave their homes. On the railways, in the early afternoon the authorities were forced to attach two locomotives to each train, but even so, the schedule was smashed. The street car service came to a standstill, despite the fact that the big sweeper was kept in continuous action. On many lines the cars had to be left where they stopped on the streets.

WHAT SHE TOLD HIM.

The pastor of a church in Washington, on leaving his study, which is in the rear of the church, saw a little girl, a friend of his, talking to a stranger.

"What was that man saying to you, Madam?" asked the minister, as he came up to the little girl.

"Oh, he just wanted to know of Dr. C— was the preacher of this church."

"And what did you tell him?"

"I told him," she said with dignity, "that you were the present incumbent."

## Made Right--Is Right...

There's a lightness and wholesomeness about our "Fit-Reform" Bread. The materials are the best—the workmanship is the best. Loaves none of the nutrition from the grain to the table. A reliable loaf with an attractive flavor. You'll enjoy it and be benefited at the same time—5 cents.

THE PARNELL-DEAN STEAM BAKING COMPANY.

75 Bruce Street. Telephone 920.

## Hurrah!

Joy in London Over Relief of Ladysmith.

A Monster Celebration, Fervent and Spontaneous.

Citizens Turn Out En Masse and Rejoice.

Business Blocks Clothed With the National Colors.

Bells Ring Continuously—Flags Everywhere—Bands Play and the Air Is Filled With Glad Sounds—A Memorable Day.

This morning, when the news of Dundonald's entry into Ladysmith was posted on the newspaper bulletins the intense patriotism of loyal Londoners found vent, and in a marvellously short time signs and sounds of jubilation were everywhere in evidence throughout the city. The joyful news spread like wildfire. "Ladysmith Relieved!" "The long siege is ended!" "Hurrah for Buller!" and similar expressions were heard on every side. It was 8:30 a.m. when the piercing noise of factory whistles, followed shortly by the ringing of the city hall bell, the chimes of St. Paul's, and other church bells aroused the city to a realization of the great victory. Crowds of citizens hastened to the newspaper offices to learn of the confirmation of the report, and Newspaper Row was soon thronged. The crowd and evidences of the welcome with which the news was received grew apace. Flags were quickly flying upon the public buildings and business blocks. The merchants decorated the fronts of their stores with the national colors. Great stacks of flags were on hand in readiness for the event. Inside of an hour the business portions of the city was literally clothed with red, white and blue, and the bright colors stood out prominently in contrast with the pure white blanket which last night's snow storm spread over the city. It was a grand

outburst of rejoicing. Spontaneity and liberality testified to the fervor of the citizens. As the time wore on the crowds in the streets became larger. Huge snow-drifts had no terror for men, women or children. The whole city turned out. Flags and patriotic emblems were at a premium. The first to come bought up all they could get; but while some of the more excited waved half a dozen Union Jacks, there was at least one in nearly every hand. Glad sounds filled the air, horns of all sizes and colors were tooted vigorously; cheers and hurrahs were heard on every side mingled with the continuous pealing of the bells, the banging of drums and explosion of fireworks. Impromptu processions were quickly formed in various quarters, and those who formed them should lustily and sang "God Save the Queen."

No instruments capable of producing and maintaining a noise was left untried. From the human lungs and larynx to the horn, the cymbals, and the rattle, the bell, the giant cannon cracker, and its little brother the common cracker, all were utilized to add to the ebullition of rejoicing.

All day throngs of men and boys, with flags and noise-producing instruments, tramped ankle-deep through the snow that covered the streets, while groups of citizens and citizenesses lined the sidewalks and added their cheers to the general clamor.

They recked little of the sharpness of the winter breeze for their hearts were warmed with the sacred fire of the loyalty and enthusiastic joy at the deliverance of

"Our brethren in their sorrow over seas."

One of the most surprising features of the spontaneous outburst of enthusiasm was the celerity with which the streets were decorated. As if by magic, flags and bunting floated to the winter breeze, until a glance along Dundas or Richmond streets showed a waving mass of red, white and blue. The dwellers on the side streets were not a whit behind in displaying their loyalty and enthusiasm, and many residences were decorated in the bright colors that told so eloquently of the joy of the citizens at Ladysmith's relief.

STUDENTS CELEBRATE.

The students of the Medical College turned out in full force as soon as they heard the news. They paraded the principal street, preceded by a large Union Jack and an effigy of Kruger, formed by dressing the college skeleton in a grotesque manner. Following a playful custom which prevails among the fraternity, the students brandished human thigh-bones, arm-bones, pelvic bones, hands and feet, and other gruesome portions of dismembered human anatomy. They gave vent to their enthusiasm in cheers, blowing horns and singing patriotic songs. They were joined by the students from the business colleges, who, with flags and horns, did their share in celebrating the news.

Before noon the Musical Society Band, under the leadership of Mr. F. L. Evans, was out on the streets, and added to the enthusiasm by the rendition of rousing martial airs. The band played several selections in front of the newspaper offices and were circled by a delighted and excited crowd, cheering, shouting, waving flags and tooting horns.

Cheers!

The city hall bell has been ringing almost continuously ever since it was first started, early in the day. Everyone who chose helped to keep it going. Once the men were tempted away by the sounds outside, and the rope was pulled by a little fellow about 10 years old, who was nearly swung off his feet each time the gong sounded.

About noon a mob of schoolboys took possession of the city hall arcade, and

Now, for the first time you can get a trial bottle of Cherry Pectoral for 25 cents. Ask your druggist.



## Advancement

Advancement of Canadian ideas and ambition are most clearly shown in the matter of dress.

Compare the Indian with his breech cloth to the first settlers, and with the modern up-to-date dressers—especially those who are fitted out from our superb stock of clothing.

We mention our stock in particular as it comprises all the latest designs and colorings—pretty patterns and carefully selected cloths—well made up suits, the embodiment of style, grace and lasting attractiveness. We can fit all sorts of figures with clothing that is becoming—clothing that is absolutely correct in cut, finish and material—because we sell only the famous Fit-Reform make.

Suits or Overcoats—\$10, \$12, \$15, \$18, \$20.

Trousers—\$3, \$4, \$5, \$6.

Fit-Reform Wardrobe,

ROBERT M. BURNS.

180 Dundas Street, - - - London, Ont.

## MORE MATTER FOR WISE HOUSEKEEPERS

Extravagance waits till need compels; economy buys before. The most im provident people are those who never buy if they can put it off. People with foresight have the luxuries as well as the necessities, and spend no more money than their procrastinating neighbors who have but the bare necessities.

The Economical Housewives Will Come Tomorrow for These Things.

|                                                                    |        |                                                                                                                 |        |
|--------------------------------------------------------------------|--------|-----------------------------------------------------------------------------------------------------------------|--------|
| Fine Victoria Lawns, very wide with, at per yard.....              | 6c     | Heavy Twilled Sheet, 72-inch, worth 25c, for, per yard.....                                                     | 15c    |
| Ladies' Hemstitched Handkerchiefs, worth 5c, for.....              | 2½c    | 100 dozen Towels, selling at, each.....                                                                         | 5c     |
| 36-inch Unbleached Sheet, only 10 pieces left, worth 75c, for..... | 5c     | Decorated Dinner Sets, 94 pieces, special at.....                                                               | \$4.88 |
| 8-piece Toilet Sets, very special, at, per set.....                | \$1.25 | 200 White Bed Spreads.....                                                                                      |        |
| Fine White Cotton, 38 inches wide, for this sale only.....         | 4½c    | To find new owners at lowest prices that you or we have ever known, there'll be a scramble for these. So hurry. |        |

186 Dundas Street.

## Bargain-Apolis,

by shouting and blowing horns, expressed their appreciation of the half-holiday they have been allowed.

In their route march, the medical students visited the Collegiate Institute, and cheered with characteristic energy. The pupils looked to the windows, and for the nonce all regulations were forgotten. Soon after the medicals' departure the public school pupils arrived, and there occurred a repetition of the occurrence, this time with such a serious disregard of order that the teachers found it impossible to restore the pupils' equilibrium, and judged it best to discontinue the studies.

The employees in many of the mercantile establishments were given a holiday; in fact this was the rule wherever circumstances allowed of it. The men employed at the Stevens' Manufacturing Company's works marched to the newspaper offices in a body.

Manager Hickey, of Grafton & Co., distributed over 3,000 patriotic medals this morning.

A huge Great Dane dog showed his patriotism and devotion to the land of his adoption by giving vent to vociferous barking, adding to the general uproar.

Members of the Y. M. C. A. are requested to meet at Association Hall at 7:30 tonight to take part in the procession.

Over at the Normal school flags are flying on the clerk of works' office, and the workmen are off for the day. The pupils and teachers have closed their books, and the venerable old caretaker has cleaned the blackboards, and gone with the boys to see the fun.

Away up on the roof of J. P. Cook's shoe store on Dundas street, a brass cannon has been mounted.

The clerks, under command of Lieut. Howard, are firing regular fusillades in honor of the event.

Manager Carr turned out early this morning, and had men at work decorating the cars with flags, bunting and banners. Even the trolley poles were entwined with the colors, and the cars were exceedingly attractive, as they passed through the crowds that thronged the streets. On one car was a big banner, with the inscription, "Hurrah for Buller!"

A HALF-HOLIDAY.

The school children have been granted a half-holiday this afternoon, though most of them forestalled the intentions of the school officials by taking the forenoon also.

CONGRATULATED HER MAJESTY

A Loyal Cablegram Sent in Mayor Rumball's Name.

City Clerk Kingston filed the following cablegram at the C. P. R. telegraph office this morning:

"To Her Majesty the Queen: 'The mayor and corporation of London, Canada, send hearty congratulations on the relief of Ladysmith. (Signed) MAYOR RUMBALL.'"

CABLED BULLER!

London Ladies Send Congratulations to the British Commander in Natal.

Following is a copy of the cable sent by the Local Council of Women to Gen. Buller on hearing of the relief of Ladysmith:

"Buller, Ladysmith, South Africa.—Council of Women, London, Canada, heartily congratulates you."

Frederick Kahler, a dealer in books, has been sentenced by Judge Finletter in the criminal court at Philadelphia to one year's imprisonment for selling copies of David's novel, "Sappho."