

Better Begin

that course in evening school early this month. Bookkeeping, Penmanship, Arithmetic, Spelling, Business Papers, Business Practice, Shorthand and Typewriting well taught.

FOREST CITY
Business Shorthand
College
LONDON, ONT.
J. W. WESTERVELT,
Principal.

Imported Worsteds
And Tweeds,

selected from the best mills are always found on our tables. Fall stock now complete.

O. LABELLE,
TAILOR,
372 Richmond St. Phone 1027

Doyle's Liniment.



TRADE MARK Registered.
The Greatest Known Remedy for the Relief and Cure of RHEUMATISM, NEURALGIA, SPRAINS, BRUISES, MUSCULAR SWELLINGS, SORE THROAT, SORENESS OF THE CHEST OR LUNGS, or wherever a LINIMENT is required. It also cures the worst case of PILES.
See what a St. Thomas policeman says about Doyle's Liniment:

London, June 23, 1929.
Last Monday, June 19, I went to work as usual. Was taken with Sciatic Rheumatism in my side and hip. Got home with difficulty. Purchased a bottle of Doyle's Liniment. My wife first bathed the parts affected with hot water and applied the Liniment three times a day. In three days I was able to resume work. I consider it worth its weight in gold.
J. McNAUGHTON,
Moulder at McClary's, King St., London.

The only known Remedy that will cure the Sprained Calf, Joint of a Horse.
Price 60 cents per Bottle.
JOHN. W. DOYLE, London, Ont. ywt

FAIRBAIRN
MERCHAND
TAILOR
Opp. City Hall, Upstairs

DR. PINGEL,
OFFICE:
Wellington Street, opposite Public Library, London.

FITZGERALD
and FITZGERALD,
Launderers 171 Dundas street,
Fitzgerald Block

MAKE BREAD
OF TUCUMSEH OR
FOREST QUEEN FLOUR

Bread made from these flours is deliciously light and wholesome. We're being selling these flours for years and know they are the best in the world. Order a sack.
J. D. SAUNBY,
PHONE 132. Proprietor.

SPECIAL NOTICES.

Electric Turkish Baths.
When rheumatic, nervous or tired, take a good Electric Turkish Bath, and see what benefits will obtain from them. Satisfaction in every case is guaranteed. 220 Dundas street, ywt

The well known dog fancier, Hugh Brodie, of Burwell road, recently sold one of his valuable thoroughbred setters at a high figure, to Dave Fraser, of London. The animal is a beauty.

OF EXCEPTIONAL MERIT

Hundreds of people all over Canada are loud in their praises of FOOT ELM, the new remedy for sweaty, tender, blistered, itchy, and inflamed skin. For sale by Cairnes & Lawrence, 216 Dundas street; branch store, corner Richmond and Piccadilly.

FAGGED OUT—None out those who have become fagged out know what a depressed, miserable feeling it is. All strength has gone, and despondency has taken hold of the sufferers. They feel as though there was nothing to live for. There, however, is a cure—one box of Parmelee's Vegetable Pills will do wonders in restoring health and strength. Mandrake and Dandelion are two of the articles entering into the composition of Parmelee's Pills.

A colony consisting of 100 heads of families and possessing a capital of \$75,000 has been formed in Chicago to take up land in the Isle of Pines.

No one need fear cholera or any summer complaint if they have a bottle of Dr. J. D. Kellogg's Dysentery Cordial ready for use. It corrects all looseness of the bowels promptly, and causes a healthy and natural action. This is a medicine adapted for the young and old, rich and poor, and rapidly becoming the most popular medicine for cholera, dysentery, etc., in the market.



QUAIL SHOOTING

Commences Oct. 16.

You need some Loaded Shells! Why not try some of our Smokeless Shells? For quail shooting they are the best. If you get a head on the quail we guarantee you will kill the bird, and if that means another shot, each shell gives the same regular pattern and penetration. We load shells to suit your gun.

GCG
GURD'S
CUNS
GOOD
185 DUNDAS STREET.

FINE TAILORING
SOUTHCOTT'S

361, RICHMOND ST.

METEOROLOGICAL

Toronto, Oct. 11—8 p.m.—The high area over the Northwest Territories continues to increase, and the low area to the southwest of the lakes is developing. Low temperatures and snow are reported from Alberta, and from Manitoba to the Gulf of St. Lawrence the weather is overcast, and light showers have occurred in many localities. Minimum and maximum temperatures: Victoria, 42-52; Calgary, 29-34; Edmonton, 22-28; Prince Albert, 23-34; Qu'Appelle, 20-34; Winnipeg, 24-46; Port Arthur, 32-52; Parry Sound, 52-62; Toronto, 48-66; Ottawa, 44-66; Montreal, 44-74; Quebec, 42-66; Halifax, 50-70.
Local temperatures: The highest and lowest readings of the thermometer at the observatory on Wednesday, Oct. 11, were: Highest, 66°; lowest, 58°.
Today sun rises 6:23, sets 5:41; moon rises 1:58 p.m., sets 11:58.

Taste and Try

Our XXX Gluten Bread. Medical men endorse it. It's pure, wholesome and nutritious.

JOHNSTON BROS.,
Phone 818.

DIAMONDS

GOING UP EVERYWHERE
BUT AT THIS STORE.

Money put in the purchase of Diamonds now, at our price, will prove a splendid investment. We still keep the old low prices which means from 10 to 20 per cent below all others. Key because we bought very largely when the prices were down.

THOS. GILLEAN,
JEWELLER AND OPTICIAN,
402 RICHMOND ST.
Official Issuer of Marriage Licenses.

London Advertiser.

UNION LABEL

A LOCAL BUDGET

—Mrs. J. G. Tambling will be at home at 516 Maitland street from Oct. 30 to Nov. 2.

—Messrs. D. McKenzie & Co., bicycle manufacturers and repairers, have removed from 374 Richmond street to 238 Richmond street, first door south of the G. T. R. track.

—Rev. George Fowler returns to Lis-bon, Ohio, tomorrow, after spending a pleasant two weeks in this city, and greeting many old friends. Today he was called upon to perform a marriage ceremony in the city.

—Mr. Andy Templeton has returned to Grand Rapids, Mich., after visiting his mother, Mrs. A. Templeton, of 116 Waterloo street, for a week. Mr. Templeton is employed on the Grand Rapids and Indiana Railway.

—The Hamilton Times: Tomorrow (Thursday) evening the concert in aid of the London Street Car Union will be held in the drill hall here. The programme by the Thirteenth Band and leading vocalists will be a particularly good one.

—In the divisional court at Osgoode Hall the Dominion Trading Stamp Company is appealing against a conviction registered against it by the magistrate at Brockville for carrying on business in that town without transient trader's license. It is stated that the case is a test one, many other municipalities having similar bylaws, which will be enforced should the appeal fail.

—The board of trustees of the Protestant Orphans' Home gratefully acknowledge the generous gift of the Church of the Hosanna, Hyde Park. It took the practical and welcome form of a very large quantity of vegetables, apples, pears and grapes, leaving the members of the above board most appreciative of so bountiful an expression of good-will issuing from the thanksgiving service of that church.

BANQUET TO MRS. BLEWETT.
The removal of Mrs. Jean Blewett, so well known to readers of Canadian periodical literature, is to be marked by the people among whom she has so long resided by a magnificent banquet and reception in the opera house, Blenheim, on the evening of Thursday, Oct. 28. Mrs. Blewett is about to take up her residence in Toronto, and she will prove an acquisition to the Queen City's circle of literary spirits.

MISSION PASTOR WANTED.
At the half-yearly meeting of the Baptist home mission board, on Tuesday, in Toronto, President John Stark, Toronto, occupied the chair. There are over 40 of the mission stations to be maintained, and the amount voted was

Clearing
Sale of CLOTH CAPES

FUR LINED AND UNLINED.

We have a few of the above lines that we are going out of and are selling at a big reduction.

Spittal, Sabine & Co.

Reliable Watches.

There is pleasure and satisfaction in possessing a watch you can rely on. We have such watches for railroad men and those whose duties require absolute accuracy.

WARD, The Jeweler,
374 Richmond St.

Meals
on the European
plan served at
all hours. Regular
dinner, 25c,
from 12 to 1:30 o'clock, at the
PALACE CAFE

C. H. KENNEDY,
338 Richmond St. Opposite City Hall.

about \$4,000. Some difficulty was found in securing pastors for a number of mission pulpits now vacant. The supply of young men available for these positions is by no means equal to the demands made upon the committee.

PORT STANLEY ITEMS.

Considerable quantities of fish are being caught now.

Mr. Hepburn has a gang of men working on the west pier.

Mr. John Govenlock, of the Lake road, township of Southwold, is moving to Detroit.

The propeller Melbourne was in on Sunday with 180 tons of freight and passengers.

Baum has it that the Ellison handle factory has changed hands and that it will be in operation again very soon.

Preparations have been made for a great day's sport at Tecumseh Park tomorrow afternoon. It is the field day of the Collegiate Institute, and the committee in charge have completed all arrangements for an excellent programme. A football match, running and bicycle races and jumping are among the events. Handsome prizes are being offered, and the events promise to be keenly contested. Citizens are cordially invited to take in the sports. The scholars of all the city schools have a half-holiday in order that they may attend.

JURY VIEWED THE BODY.

The inquest to inquire into the circumstances surrounding the death of Wm. McKellar, the street car conductor, who fell beneath a car in the north end of the city yesterday, was opened at Ferguson's undertaking rooms last night before Coroner Dr. Piper. After viewing the remains of the unfortunate man, the jury adjourned to meet again on Friday night.

The jury comprised Joseph Brown (foreman) Albert E. Ladell, Wm. Stein, Wm. Spence, Wm. H. Payne, Thomas Blanchard, Thomas Sparks, Wm. Wyatt, Geo. W. Pitt, John S. Brown, Philip Cook, Maurice Scarrow, Neil Cooper and W. R. Fessenden.

Matrimonial

PRETTY WEDDING IN ST. PAUL'S.

One of the most interesting weddings at which we have been present occurred yesterday in London, when Miss Edith McDonough, one of the most popular girls in this city, and daughter of Mr. Wm. McDonough, of Dufferin avenue, was married at 2:30

in the afternoon to Mr. A. E. Patterson, formerly accountant in the Merchants' Bank in this city and now manager in Leamington. The ceremony, which took place in our handsome old cathedral, was performed by Ven. Dean Innes, and was only witnessed by the family and most intimate friends of the bride, who were seated in the chancel, when the bride entered, looking extremely well in her dainty white gown, traditional veil and crown of orange blossoms. The pretty bridesmaids, Miss Louise, the bride's sister, and Miss Amy McDonough, sisters of the bride, were in lovely dresses of white silk muslin, lace-trimmed, with shirred yokes, large, black-plumed hats, tied with white; they carried large bouquets of yellow roses. Little Miss Denison, daughter of Major Denison, of Toronto, was the maid of honor, and wore a pure white gown and hat; the little one also carried a bunch of roses. No sweeter than her pretty little self, however, Mr. H. M. Patterson, of Hamilton, brother to the groom, was best man, while Mr. John Kilgour, Mr. Frank Reid and Mr. Jack Gilmour, three irreproachably dressed and handsome men, performed the arduous duties of ushers with great ability. After the impressive ceremony, dur-

ing which the lovely music Mr. Sippi played added to the solemnity of the scene, a very pleasant reception was held at the former home of the bride, where the wonderfully pretty gifts of cut-glass, silver, china, and, in fact, everything that exquisite presents may be made, were arranged on the tables and in a very handsome cabinet, the gift of Mrs. Patterson, mother of the groom.

A very dainty wedding breakfast was served, the dean proposing the health of the pair, to which toast Mr. Patterson replied in most happy words.

Mrs. Patterson, in a brown tailor-made suit and becoming brown hat with white wings, left with her husband by the 4:40 train, G. T. R., followed by the hearty well-wishes of her host of friends.

Many of the gowns worn were very handsome. Mrs. McDonough looked very well in a beautiful black and white gown. Lady Carling's dress was trimmed with some exquisite old lace. Mrs. Gibbons, a school handbooks in a purple silk gown with toque of black and pink velvet. Miss Helen Gibbons in a gown of crush-strawberry silk, with white yoke trimmed with gold sequins. Mrs. Smallman in black silk, with jetted net oversleeves. Miss Lena Labatt in white taffeta, with overdress of fine black net, with ruchings of black and white, and large black hat with velvet stings. Mrs. C. S. Hyman in black and white brocade, with jetted net vest and black and white velvet hat. Miss Neta Macbeth, of Toronto, looked very pretty indeed in black net, with yokes and sleeves of black net, and pink chapeau. Among the guests I noticed Sir John and Lady Carling, Mr. and Mrs. Harry Carling, Mr. and Mrs. Jack Carling, Miss Carling and Master Jack Carling, Mr. and Mrs. T. G. Meredith, Mrs. Worthington and Miss Neta Macbeth, of Toronto, Mr. and Mrs. T. Smallman, Mr. and Mrs. Gibbons, Mr. and Mrs. Edmond, Mr. and Mrs. M. and Miss Hyman, Col. and Mrs. Buchanan, Mrs. Nicholson, of Ottawa, Mrs. Moncrief, Mr. Harper, Dr. Wilson, Mr. Gunn, Miss Lena and Mr. Omsby Graydon, Mr. H. M. Patterson, Mr. W. L. Reid, Mr. Frank Reid, Mr. Jack Gilmour, Mr. and Mrs. Baker, Major and Miss Denison, Mr. and Mrs. Sippi, Mr. and Mrs. Harris, Mr. and Mrs. Hume, Mr. and Mrs. Macdonald, Mr. Kent, Mr. and Mrs. Adam Beck, Canon Dann, Mrs. Nicholson, and others.

Peninsular

Oven Baseburners.
Sunlight, Superior, Home
Ranges

Excel in economy of coal, and baking and heating. Stoves and heaters, all kinds, great bargains bought before the advance in prices. Exchanged stoves at cut prices to make room.
STRINGERS, 141 King St.

BEWARE OF
IMITATIONS.

Eureka Bread is only made by one firm in the city, and if your grocer doesn't keep it stop our wagon. Insist on having our bread as we make the best.

THE PARNELL-DEAN STEAM BAKING COMPANY,
75 Bruce Street. Telephone 929.

French Dress Fabrics—
Seasonable and Reasonable.

Kingsmill's

We offer today most excellent values in French Dress Fabrics. These are SPECIAL BARGAINS, and will commend themselves to the attention of the ladies of London. We are sure to satisfy you, and we anticipate your exquisite delight in examining these exhibits. Just think.

French Poplins== In four different varieties, all wool. Only 50c Per Yard.

Rare Plaids== Very artistic, glorious colors, four varieties. Only 85c Per Yard.

Medium Browns== Rich, quiet, high-classed—nothing finer. Only \$1 25 Per Yard.

Homespuns== New, fashionable and serviceable, several varieties. Only \$1 25 Per Yard.

Every piece of goods is a work of art, to be studied—examined—admired. Because they are bargains do not suppose they are unworthy of your attention. We are IMPORTERS—therefore we can make you special prices.

Make This Note

In your memorandum book: "Fit-Reform" is not made to order, but is made to fit.

After all it is only a question of fit. "If that suit would only fit me I should be in the biggest kind of luck," says an occasional passer-by, "but it won't," and on he goes. If he would only come in and try on a suit he would find that he was one of five shapes: "Regular," "slim," "short-stout," "tall-stout" or "stout," and that the suit was all of \$5 cheaper than the tailor's.

It is costly to pass by some times.

Suits—\$10, \$12, \$15, \$18, \$20.

Overcoats—\$10, \$12, \$15, \$18, \$20, \$25.

Trousers, \$3, \$4, \$5.

The Fit-Reform Wardrobe

ROBERT M. BURNS, 180 Dundas Street.

ated last June from the Toronto University with high honors, carrying off the gold medal in philosophy and was stationed in the Guilds district. The bride has only resided in Chatham since last spring, when her father assumed the pastorate of the Park Street Church, but during that time she has endeavored herself to all who have made her acquaintance. She took a prominent part in all the schemes of the church, and her removal will be a great loss to the different church societies.

MAJOR-MCCALLUM.

A quiet wedding took place at the Presbyterian Church manse a few days since, when Mr. Joseph Major, of the Grand Trunk Railway, and Miss Edith Jane McCallum, daughter of Mr. Neil McCallum, of North Dorchester, were united in matrimonial bonds. The ceremony was performed by Rev. W. J. Clark, after which the bridal party were driven to the residence of Mrs. Major, 209 Clarence street, mother of the groom, where the wedding breakfast was served. The happy couple were the recipients of many handsome presents from their many friends, testifying to their popularity. The bride has been a resident of this city for several years, and has become a favorite among her many friends and companions, all of whom join in wishing the young couple a prosperous and happy future.

A WAY THEY HAVE.

"The sun was setting in the west,
Just at the close of day."
So runs the song, no doubt it's true,
Because nobody ever knew.
The orb to let
Itself get set,
In any other way.

"The stars were shining overhead
And night her sable wings had spread."
Why should we doubt the singer, say?
According to the song,
For isn't that, in fact, the way.
They do it right along?"

The gentle breezes softly blew,
The autumn day was fair;
Ah, well, indeed, the singer knew,
For on such days what else is there
The gentle breeze can do?

LIFE SAVED.—Mr. James Bryson Cameron writes: "I was confined to my bed with inflammation of the lungs and was given up by physicians. A neighbor advised me to try Dr. Thomas' Electric Oil, stating that his wife had used it for a throat trouble with the best results. Acting on this advice I procured the medicine, and less than half a bottle cured me. I certainly believe it saved my life. It was with reluctance that I consented to a trial, as I was reduced to such a state that I doubted the power of any remedy to do me good.

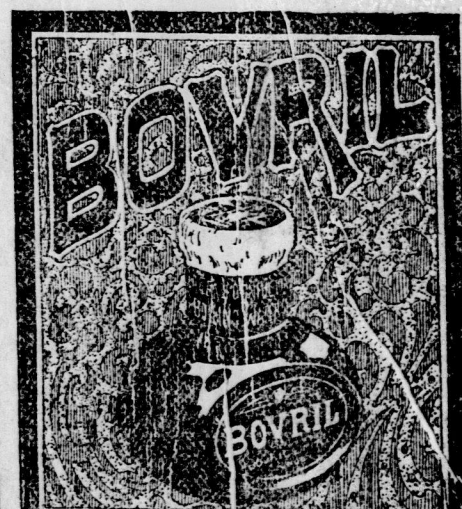
In Germany new houses are being supplied with floors to step on, and having no cracks of any kind, harbor no dust.

A DINNER PILL.—Many persons suffer excruciating agony after partaking of a hearty dinner. The food partaken of is like a ball of lead upon the stomach, and instead of being a healing nutriment, it becomes a poison to the system. Dr. Parmelee's Vegetable Pills are wonderful correctives of such troubles. They correct acidity, open the secretions and convey the food partaken of into healthy nutriment. They are just the medicine to take if troubled with indigestion.

20
years
added
to life.

Mr. Thomas Worden, Patterson Settlement, Sunbury Co., N.B., writes the following letter: "For over fifteen years I suffered with dyspepsia, and tried everything I could think of but was unable to get relief until I took Burdock Blood Bitters. I have taken six bottles in all and am now entirely well and feel as if B.B.B. had made an addition of twenty years to my life."

Anyone troubled with Dyspepsia or any stomach disorder of the severest nature can rely on B.B.B. to make a complete and permanent cure.



BOYRIL is a combination of all the nutritious constituents of Fresh Lean Beef with the stimulating properties of Extract of Meat.

Insurance.

THE LIVERPOOL & LONDON & GLOBE
Insurance Co. Canada Branch, Montreal.
Assets over \$50,000,000
Fire Losses paid since 1895 \$174,369,363
EDWARD TOWNE & CO
Office—OVER CAN. BANK OF COMMERCE, TORONTO.
Funds to loan, 4 1/2 per cent per annum.
Phone Nos. 650 and 1107.

LANCASHIRE

INSURANCE COMPANY OF ENGLAND
Capital and assets exceed \$80,000,000.
J. A. NELLES.
Board of Trade Rooms, 422 Richmond Street, London. ywt