

## A "Teapot" Infusion

"SALADA"  
CEYLON TEA

Makes more friends and converts than a page of advertisements.

Lead Packets Only. Black or Mixed. All Grocers.



This Brand of Flour Always makes the BEST BREAD OR PASTRY. USE NO OTHER. J. D. SAUNBY 207 York Street. Telephone 118.



Dr. W. H. Graham 193 KING ST. WEST. Toronto, Ont. Treats Chronic Diseases and gives special attention to skin diseases, as Pimples, Ulcers, etc.

PRIVATE DISEASES, and Diseases of a Private Nature, as Impotency, Sterility, Varicocele, Nervous Debility, etc. (the result of youthful folly and excess). Gleet and Stricture of long standing. DISEASES OF WOMEN—Painful, Profuse or Suppressed Menstruation, Uteration, Leucorrhoea and all Displacements of the Womb. Office hours—9 a.m. to 5 p.m.; Sundays, 1 p.m. to 3 p.m.

NEW YORK FANCY BRAND. PRATT'S BEST BURNING OIL. NO SMOKE, NO SMELL, WHITE LIGHT. SAMUEL ROGERS & CO. TORONTO. WHOLESALE.

## Edwards' Nerveine

THE IDEAL OF PERFECTION IN MEDICINE.

## THE TRUE REJUVENATOR.

The sure cure for headache back ache, sciatica, rheumatism, Dia rhea, dizziness, sudden colds, all skin diseases. Yes, any disease where nature goes hand-in-hand with medicine.

City Agents, Cairncross & Lawrence; East London Agent, E. W. Boyle.

Samples on application. 25c and 50c. Every 50c box equals 2 1/2 25c boxes. yw

REMOVAL. W. Fairbairn Merchant Tailor, Over Priddis Bros., upstairs. Entrance through store.

Christmas Coming Again. Useful and Elegant Articles for Presents. Some HALF PRICE; all cheap.

Artist Oil Color Boxes. Water Color and Crayons. Dressing Cases in Plush. ENGRAVINGS AND ETCHINGS. Picture Framing at Special Low Prices.

R. LEWIS, 434 Richmond Street.

NO PLACE LIKE POCOCK BROS. FOR XMAS FOOTWEAR.

## HOLIDAY ENTHUSIASM!



It needs no words to stimulate trade; our stock of Fancy Slippers and Fine Footwear is comprehensive, it begins with the cheapest you ought to have, and ends with the finest anybody can want. Thousands of people are puzzling their brains to know what to give.

ONE DOLLAR will give you a choice of over a hundred different useful gifts for men, women and children in Footwear.

SLIPPERS—50c to \$5.00, men's, hundreds of styles and kinds in plushes, velvets and fine leathers.

SLIPPERS—15c to \$3.50, Ladies', Fine Kid and all the newest styles; cozy Felt and Carpet Slippers.

RUBBERS and Overshoes, elegant styles, low prices.

TRUNKS, Valises and Satchels, the largest assortment and lowest prices in the city.

## Pocock Bros.

## Fancy Goods.

Emb'd. Handkerchiefs Smoking Coats Silk Handkerchiefs Dressing Gowns Lace Handkerchiefs Table Covers Lace Collars Down Quilts Kid Gloves Fur Sets Opera Capes Silk Hosiery Opera Shawls

SPECIAL LINE OF

## Fancy Stripe Silks

FOR BLOUSES AT

55c

## Priddis Bros

Telephone 324.

158 Dundas St. - 157 Carling St.

## Southcott's

FINE TAILORS

361 Richmond St.

UNSETTLED; MILD, RAIN.

Toronto, Dec. 23-11 p.m.—There is an extensive depression now covering the whole Northwest, accompanied by fair, mild weather from the lakes to the Atlantic. Pressure is generally below the average, and the weather mild throughout, with rain in Ontario and maximum temperatures: Calgary, 18-36; Battleford, zero-23; Qu'Appelle, 2 below-32; Winnipeg, 4 below-26; Parry Sound, 34-34; Toronto, 34-39; Kingston, 36-40; Montreal, 36-38; Quebec, 32-40; Halifax, 38-50.

PROBABILITIES.

Toronto, Dec. 24-1 a.m.—Unsettled, with rain in many places; continued mild weather on Tuesday and Wednesday.

ASK YOUR GROCER FOR

Johnson Bros.' Bread 4c per loaf retail.

In all parts of the city. Telephone 818.

## Frozen Water Pipes

Repaired at shortest notice at moderate prices. Phone 1483.

EGGERT & BICKLEY, Plumbers - 274 Dundas Street. ywt

## A. B. Powell

Does all kinds of insurance brokerage and represents the following fire companies:

The Guardian, of England. The London & Lancashire, England. The Atlas, England.

The Quebec, Canada.

Sole agent in London for the Manufacturers' Accident Company. Guarantees bonds given from \$500 to \$20,000. Appraiser and agent for Canada. Permanent Loan Company. \$100,000 to loan on real estate and security at low rates of interest.

Ground floor, 457 Richmond street. Phone 735. yf

## ELECTRIC

## Curling Tong Heaters

Guaranteed to Make Your Hair Curl

FOR SALE BY

Rogers Electric Co

## CHRISTMAS PRESENTS

## FURS

Ladies' Ruffs, Muffs, Gauntlets, Jackets, etc., in Mink, Sable, Persian Lamb and all kinds of Furs.

Men's Collars and Cuffs, Gloves, Hats and Caps.

NICEST PRESENT YOU CAN BUY.

## MILNE, SPITAL &amp; CO.

London Advertiser.

Call Us Up! Telephone Numbers: 107.....Business Office 134.....Editorial Rooms. 175.....Job Department

## Street: Car Tickets

Are on sale at De la Hooke's (G. T. R. ticket office), corner Dundas and Richmond streets.

## London and Environs

"There's no place like home" on Christmas.

—Fireman Archie Nicholson, of No. 2 station, is on a ten days' vacation. —It matters not how the Christmas stocking is darned if it holds contentment.

—If there be no bells on the street to make the date of Christmas-like, let them tinkle in your heart. —Mr. Thomas Johnston, of St. Louis, formerly of this city, is visiting his parents on Maitland street.

—The Leamington high school board decided to give the contract to a London firm to put in slate for blackboards in each room. —Mr. and Mrs. James Brooks, of 270 Maitland street, will have the sympathy of their friends in the loss of their 15-year-old daughter, Evan Jane. Death occurred somewhat suddenly on Sunday morning. The deceased had been subject to fits for several years, and it was in one of them that she passed away before medical aid could be summoned.

—The annual Christmas entertainment of the King Street Presbyterian Sunday school was held last night, and was largely attended by the children, their teachers and parents. The pastor of the church, Rev. D. Robertson, occupied the chair, and made a very interesting address in introducing the following programme: Chorus, Miss Marriott's class; recitation, Miss Stevenson; solo, Geo. Marriott; dialogue, Miss Brownlee's class; recitation, Geo. Lindsay; song drill, Mrs. Patterson's class; chorus by the girls of the infant class; recitation, Freely Morley, solo, Miss McWhinney; recitation, Milton Harlow; dialogue, Miss McConnell's class; recitation, Beatrice Harlow; recitation, Bernice Willis. After the programme a large Christmas tree was unloaded, and the children went home greatly pleased with what Santa Claus had brought them.

LONDONERS AT THE UNITED STATES CAPITAL.

Miss Belle Cyrene Bemiss and Assistant Surgeon George Holcombe Barber, of the navy, were married last night at the residence of the bride's sister, Mrs. Edward Wright, 1822 Nineteenth street. Rev. Alex. M. Rich, of Trinity Church, performed the ceremony, which took place in the drawing room. Sprays of laurel and smilax garlanded the room, and the bay window, where the couple stood, was banked with palms and greens. Miss Louise Walker, of Winchester, Va., was the bridesmaid, and was gowned in pink brocade and chiffon, and carried La France roses. The maid of honor was the tiny 4-year-old niece of the bride, Elizabeth Bemiss Cowan, of London, Canada, who looked a picture in a blue and white silk frock, trimmed with lace and orange blossoms, and carrying a basket of lilies of the valley. Mr. Thomas Fraser Cowan escorted the bride to the drawing room, and Passed Assistant Engineer McAllister was the best man. The groom and the latter were their uniforms. The bride was gowned in white satin, with a square court train—point lace ruffles and chiffon, caught with orange blossom sprays, trimmed the bodice. A wreath of orange blossoms held her tulle veil, and her bouquet was of bride roses.

A large company of friends joined the gathering of relatives, who had been present at the ceremony, and a brilliant reception was held at 9 o'clock. Later in the evening Dr. and Mrs. Barber left for their wedding trip, and will not return for several months. Among the relatives present were the bride's mother, Mrs. John Bemiss, of Louisiana, and Mr. and Mrs. Thomas Fraser Cowan, the latter a sister of the bride, of London, Canada.—Washington Star.

THE CHRISTMAS PASTORAL.

The Bishop of Huron has issued the following Christmas pastoral:

"To the churchwardens and members of the Church of England in the Diocese of Huron: Christian Friends,—In accordance with a custom of some years' standing, I write to remind you of the approach of Christmas, and of the offertory, which on this most joyous of all the Christian festivals is usually given to the rector of the parish.

"As the past season has been one of prosperity, and as the evidences of divine blessing are about us, I trust a generous and grateful spirit will animate every member of our church, and that each congregation in this diocese will demonstrate to its spiritual pastor how deeply it sympathizes with him in his work, and how ready it is to sustain him, not only by its prayers, but

## Bark-well's WINTERINE

Free for One Day TO-MORROW TUESDAY.

This is a most exquisite toilet preparation for whitening and beautifying the skin and complexion.

Suitable for either ladies or gents; and no person desiring beautiful skin should be without WINTERINE. Instantly cures all chapping of skin and gives a beautiful soft whiteness to the coarsest and roughest skin and complexion.

One bottle will be given free to every family calling on above dates only, at

BARK-WELL'S DRUG STORE. You can buy very pretty Christmas Goods cheap at Barkwell's Drug Store.

## Turkeys - Turkeys - Turkeys

Choice young plump birds. See them before you buy your Christmas turkey

Choice Cape Cod Cranberries, Extra Fine Select Oysters, Choice Havana Oranges, Fine Jamaica Oranges, Choice Malaga Grapes, Fine Grenoble Walnuts, Fine Taragonna Almonds, Choice Table Raisins.

If you want table supplies that will give you both pleasure and satisfaction, buy them from

T. A. Rowat & Co.

238 Dundas Street - Phone 317

by its material wealth and plenty.

"At this Christmas time, therefore, when we are thanking God for the greatest of all his gifts, namely, the gift of his dear son, let there be among us all a fervent desire to show forth our gratitude not only with our lips but in our lives; a joyful willingness to imitate our great Redeemer, who became poor that we might be rich, and homeless that we might have a home.

"Wishing every spiritual and temporal blessing on you and yours this approaching Christmas, I remain, yours in Christ Jesus,

"MAURICE S. HURON."

THERE IS NOT a more dangerous class of disorders than those which affect the breathing organs. Nullify this danger with Dr. Thomas' Eclectic Oil—a pulmonary of acknowledged efficacy. It cures soreness and lameness when applied externally, as well as swelled neck and crick in the back; and, as an inward specific, possesses most substantial claims to public confidence.

"Simply delicious"—the pastry made with shuff's pure twenty-five-cent baking powder—order a pound—corner Dundas and William—finest made or money refunded. Buy celery compound—fresh supply at shuff's, Dundas corner William.

Tisdale's Toronto Iron Stable Fittings. Healthful, durable attractive and cheaper than other fittings. Send for our new catalogue—The Tisdale Iron Stable Fittings Co., Ltd., No. 6 Adelaide Street East, Toronto.

See Anderson & Nelles' drug store for Xmas Presents, new and cheap.

Painless extraction of teeth. Gold and porcelain crowning. Dr. ZIEGLER, 192 1-2 Dundas street. ywt

## Johnston's

The finest and largest stock of . . . . .

## Leather Goods,

## Shoes and

## Slippers

IN THE CITY.

FREE DOLL WITH EVERY PAIR.

## Johnston's

R. K. Cowan

Barister, etc., over Bank of Commerce London.

## No One

Appreciates a Christmas gift simply for its dollars' and cents' value, but for the sentiment that prompts the giver. If your friends are many and your means limited, you can find hundreds of sensible and inexpensive little things here. See that no one is

## Forgotten.

No matter how trifling the gift is, it will show that they have been remembered. Do not let anyone go about on this the most joyful of days with a sad face, conscious of the fact that they have been forgotten.

OPEN EVENINGS.

## Dolls.

If the world in which we live were as perfect as our doll world is the millenium would be nearer than it is to-day.

Large, 16-inch Doll..... \$0 10  
Large 16-inch Doll, real hair.... 15  
Beautiful, 30 inches, real hair.. 40

## Bric-a-Brac

It is a happy boy or girl whose Christmas gifts include some article in leather or plush. We are showing hundreds of exquisite styles at the lowest of low prices.

Leather Music Folio, silk lined..... \$0 25  
Leather-Covered Writing Folio..... 50  
Large-Sized Leather-Covered Writing Folio..... 75  
Plush-Covered Collar and Cuff Box for..... 60  
Plush-Covered Writing Folio..... 50  
Plush-Covered Writing Cabinet..... 35  
Plush-Covered Frame for Photo..... 15  
Plush-Covered Frame for Photo, large size..... 25  
Leather Covered Photograph Album, in Morocco and Russian, sterling silver clasp..... 50  
Plush Covered Photograph Album, hand-painted floral designs..... 25  
Beautiful Autograph Album..... 5  
Leather or Plush Covered Autograph Album..... 10

## Handkerchiefs

Christmas is a great enthusiast in handkerchief selling, and this store has made the nicest selection of the daintiest lines which could be bought. They make inexpensive presents, and are neat and pretty. Don't you know several little ladies you could make happy with just such a gift.

One lot Colored Borders..... \$0 25  
Several dozen Fine Hemstitched Lawn..... 5  
Fancy Swiss Embroidered, 3 of them for..... 25  
Fine White Silk, initialed or plain..... 10  
Extra large White Silk, initialed or plain..... 50  
Half dozen White Lawn, packed in neat box..... 18

## Men's Wear

In this department we have articles which will gratify the male side of the house, for instance, a pair of Silk Web Suspenders or a Choice Tie.

Genuine Napa Buck Gloves, fleece lined..... \$0 90  
Fine Close Knit Wool Gloves..... 25  
Well Finished Kid Gloves, silk stitched, fleece lined..... 50  
Men's White Shirts, laundered, linen fronts..... 50  
All Silk, beautiful patterns, Four-in-Hands and Knots..... 12  
All-Silk Strap Bows..... 12 1/2  
Special line of Silk-lined Derbys, the newest..... 25  
Silk-lined Strap Bows, in all colors..... 25  
A beautiful line of Fancy Knots, just the thing for a Christmas present—were formerly sold for 60c, our price now..... 35

## Hosiery

HOLIDAY PRICES.

Ladies' 50c genuine English Black Cashmere Hosiery, plain and ribbed, high-spliced heels..... \$0 33  
Ladies' Extra Heavy English Black Cashmere..... 23

## Perfumes.

The gift of a bottle of perfume shows the refined taste of the giver. There is nothing more dainty or appropriate.

One Bottle Hoyt's German Cologne, put up in wicker-covered bottles..... \$0 10  
Swiss White Lilac, in beautiful cut-glass bottles..... 15  
Lily of the Valley, Wood, Violet and Lilac, in large 2-oz. cut-glass bottles, fancy stoppers..... 25

## China

In your search for a gift you will do well to inspect our China and Glassware Department. We have a fascinating variety, and our prices are positively lower than elsewhere.

Individual Salts and Pepper..... \$0 5  
Cut-Glass Cake Stand..... 9  
Cut-Glass Celery Glass..... 9  
Cut-Glass Butter Dish..... 9  
Cut-Glass Syrup Pitchers..... 12  
Cut-Glass Water Pitchers..... 15  
Cut-Glass Rose Bowl..... 25  
Half Dozen Goblets..... 25  
Half Dozen Wine Glasses..... 25  
Large, Colored Lamps, pink, blue and white frosting..... 49  
Beautiful Chamber Set, 10 pieces..... 1 69  
Tea Set (11 pieces), beautifully decorated..... 2 69

## Gloves

If you are a man and are puzzled what to buy, you should remember that your daughter or wife would not thank you for a toy monkey or a squeaking pig, but get her a new pair of gloves and she'll drive away your cares for a year.

Black Cashmere Gloves, fleeced \$0 23  
The Ringwood Glove, in white 22  
The Andrea Kid Glove..... 1 08  
White Mosquitaire Gloves..... 75  
The Constance Kid, in black and tan..... 75  
Ladies' Laced, embroidered back, newest shades of red, tan, grey and brown, at..... \$1 00

## Table Linen

The holiday spirit has touched this department, as evidenced by the quantities of these goods we are selling to make somebody's Christmas happier.

50-inch Double Damask, the yard..... \$0 25  
Special, 65-inch Double Damask..... 30  
64-inch Cream, three-quarter bleached, worth 50c..... 3 1/2  
60-inch Turkey Red Damask..... 30  
60-inch Red and Green Damask..... 45  
Irish Linen Napkins, 1 size, the dozen..... 60  
Extra Fine Irish Linen, 1 size..... 85  
Special Irish Linen, 1 size..... 1 00

## Ribbons

HOLIDAY PRICES.

Satin Ribbon, double faced, all shades, Nos. 5, 9 16, the yard..... \$0 7  
Baby Ribbon, all shades, in Moir Silk and Satin, the yard..... 3

## The T. E. Mara Co. LIMITED,

153 Dundas Street, 155 Dundas Street, London. And Market Square

Special Attention to Mail Orders - - 'Phone 1,043