

FAMILIARIZE YOURSELF

With These--The Best Values Along The Street To-Day

Gathered from the Four Corners of this Vast Store.
Notable Re-pricings to Bring Crowds--Bairdwards--

Friday, Sat. and Monday



REAL SNAPS in PILLOW CASES

PILLOW CASES—Plain White Cotton Pillow Cases, medium size, nice for ordinary use. **Friday, Sat. 42c.**
day and Monday, each pair.

PILLOW CASES—Only 3 dozen of these, made of a fine White Cloth, hemstitched and lace trimmed. **65c.**
Special each

PILLOW CASES—5 dozen of this line, made of strong White Cotton, embroidered and hemstitched. **68c.**
Special

PILLOW CASES—A special lot extra fine in texture, deep scalloped end, lace edge and a pretty motif trimming. Regular 90c. for **78c.**

ECRU LACES—54 inch Curtain Laces well covered patterns, wave edge and wide floral border. Regular 65c. **Friday, Saturday and Mon. 59c.**

ROLLERINGS—18 inch White Rollerings with Blue striped border; very good quality. **Friday, Saturday and 22c.**
Monday

FANCY MADRAS—A very pretty Cream Madras Muslin, showing Cornflower, Blue and Gold pattern, very handsome design for Fall time hangings. Reg. 35c. yard. **Friday, Saturday and Monday 79c.**

"COLRISTA" CURTAINING—Here is a new and charming coarse Net Curtaining, "showers of rain" pattern and walls of Ivory border, plain Green bar stripes, new and distinctive. The yard **79c.**

IT PAYS TO PAY CASH

Winceys and Vinyellas

Plain and Fancy--Reduced

VINYELLAS—31 inch Striped Vinyellas, beautiful goods, Cream ground, stripes of Blue, Grey, Pink and Black. Reg. \$1.40 yard. **Special . . . \$1.29**

STRIPED WINCEYS—34 inch Fancy Striped Winceys, excellent for pyjamas, nightdresses, waists, etc., splendid goods as regards texture. The yard . . . **45c.**

WINCEYETTES—36 inch White Winceyettes, nice for children's night garments. The yard . . . **43c.**

WINCEYS—White and Cream Scotch Winceys, 36 inches wide, these are beautiful quality, just for **Friday, Saturday and Monday. The yard . . . 69c.**

NAVY SERGE—30 inch fast Navy Wool Serge, for wear, makes a very serviceable skirt for girls. The yard . . . **\$1.23**

TWILLED SHEETING—60 inch Unbleached Twill Sheet, these are strong and specially reprinted for **Friday, Saturday and Monday . . . 62c.**

WADDLED QUILTS—Just 11 of them, 60 x 72 size, Rose patterned coverings, fine and weighty for cold nights. Reg. \$5.50. **Special . . . \$4.95**

60 INCH SHEETING—Plain Unbleached American Sheetings, these give surprising wear, note the width and their price for **Fri, Sat. and Mon. . . \$1.19**



FUR STOLES

\$18.00 FUR STOLE for \$9.98

9.98

DO NOT MISS THESE

Children's Coats

Mothers! here are Coats you would not expect to find at such a ridiculously low price. Coats, mind you, that were selling at \$6.00 and \$4.50 each. Becoming styles for girls from 2 to 10 years; in Velour and Blanket Cloths, showing large collars, belt and pockets. Hired right throughout. **Friday, Saturday and Monday, your choice 2.69**



SPECIAL VALUES in Gorgeous CHINTZ

CHINTZ SPECIAL—A couple of pieces of very handsome American Chintz, 36 inches wide, Grey and Blue ground showing floral and Bird pattern. **Friday, Saturday and Mon. 78c.**

CHINTZ—5 pieces of 48 inch English Chintz all over floral pattern, favouring the darker shades. Very rich looking. **Friday, Saturday and Monday 74c.**

CASEMENTS—36 inch floral patterned Casements, striped and rustic patterns; also one makes Cream grounds mostly. **Friday, Saturday 37c.**
and Monday, the yard

CASEMENTS—Cream Casement, Cloth, showing hemstitched, scalloped and Lace edge; others with lace insertion, make pretty window dressings. **Special the yard . . . 47c.**

BALL FRINGES—These are heavy quality for trimming Art Serges and all heavy Curtains; shade of **22c.**
Dark Green. The yard

CURTAIN LACES—Extra wide White lace Curtains, nice strong make, all over pattern, and wide border. Regular 90c. yard. **Friday, Saturday and Monday 79c.**

Get Acquainted With These

Dress Goods Values

MOIRE LINING—32 inch Moire Linings, in shades of Sage, Light Navy and Myrtle; these we are offering at Half Price **98c.**
Friday, Sat. & Monday

GABARDINE—54 inch Navy Wool Gabardine, a particularly good looking dress material; just two pieces of it. Reduced for **Friday, Saturday and Monday selling, Reg. \$2.75 yard for . . . \$2.49**
Reg. \$3.30 yard for **\$3.39**

FOULARDS—Gorgeous Wool Foulards, in Fawn, Green and Brown; 54 inches wide; distinctive material for dress or suit; double weight materials. Reg. \$3.70 yard for **\$3.39**

VELVET CORDUROYS—A couple of pieces of 27 inch Velvet Corduroys; shades of Tabac and Lt. Navy; makes up serviceably for girls school dresses, fall and winter time skirts, etc. Regular \$1.50 yard. **Special . . \$1.28**

SCARVES—Ladies' Knitted Wool Scarves with fancy silk stripes; shades that show up well; Peacock, Tomato, Mauve and Pearl, Oxford and Camel, Navy and Grey, Black and White, etc.; fringed ends; the very newest. Reg. \$3.50. **Friday, \$2.98**
Sat. & Monday

FOUR BIG SPECIALS in HOSIERY

CHILDREN'S HOSE—English Wool Cashmere Hose, to fit 3 and 4 years only; fast **29c.**
Black, ribbed. Clearing at

CHILDREN'S HOSE—Fine ribbed Heather Hose, very close make, all sizes from 10 to 10 inch. Regular to 45c. **Special 35c.**

GIRLS HOSE—A sample line of Girl's Hose, in plain Fawn shade, put aside for **Friday, Saturday and Monday at . . . 29c.**

SPORT HOSIERY—Ladies' Wool Cashmere Sport Hosiery. A lovely range and such quality and colourings, fancy leg, plain top and top. **Special . . \$1.39**



Men's Suit Special

See this Display

Another new range of these well tailored English Tweed Suits put on our racks to-day; choice of Brown and Greys; particularly good looking patterns, too. Offered at a popular price **Friday, Saturday & Monday, 14.95**

STAMPED APRONS Half Price

Bungalow Aprons in stout unbleached Calico, pretty stamped designs only to follow; applied worked Daisy pattern; just like one of our exhibits at the Fair. **Half Price 1.79**

SHOWROOM ADVANTAGES--

Extra Important

LADIES' UNDERSKIRTS—In Cream Flannellette, showing fine founce trimmed with torchon lace and shaped band. Reg. \$2.50. **\$2.29**
Special

PETER PAN COLLARS—Of fine Swiss Lawn, embroidered two distinct styles and very becoming. Regular 80c. **Special 69c.**

UNDERPANTS—For children from 6 to 10 years; White Fleeced Jersey Underpants, long and short sleeves; banded and lacourlette style. Just in. **Friday, Saturday & Mon. 37c.**

NIGHTGOWNS—Ladies' Flannellette Nightgowns in Blue and White and Pink and White stripes; V neck, long sleeves, embroidered yokes. Just for **Friday, Sat. and Mon. \$1.62**

CORSET COVERS—Sizes 38 to 44 in White Jersey; long sleeves, high neck, buttoned front; shapely affairs. **Special Fri, Sat. & Monday 59c.**

PANTELETTES—Full length and hip height Navy, Brown, Black and White Jersey. Pantelettes for children from 2 to 6 years; elastic at waist; ever so comfortable for outdoors. Regular \$1.70. **Special \$1.39**

MARABOUT TRIMMING—Fashionable for evening wear, trimming children's coats and bonnets; shades of Lavender, Sky, Gold, Grey and Pale Green. **Special, the yard . . . 49c.**

THE NEW JUMPERS—Beauties in Canton Crepe, Crepe de Chine, Morogain and Silk Jersey; 38 to 50 bust, and such shades—Peacock, Paisley, Sand, Gold, Navy, Brown and Black; embroidered and fancy hemstitched, long and short sleeves; banded and lacourlette style. Just in. **Friday, Saturday and Monday 79c.**

6.00 Dressing Gowns for 3.69

Girls' Elder Dressing Gowns, to fit 6 to 12 years, in shades of Sage, Rose and Crimson, with and without collar, long sleeves, girdle and silk trimmings; full large wrap over style. **Friday, Saturday and Monday \$3.69**



Grasp These TABLE CLOTH VALUES

There Extra Special

TABLE CLOTHS.
Quality White Damask Table Cloths, convenient size 66 x 66, hemmed, assorted patterns; just 12 of them. Reg. \$3.50 value. **Special \$3.15**

BREAKFAST CLOTHS.
Unbleached Damask Table Cloths, with striped border and fringed edge, a nice cloth for kitchen use. **Special . . . \$2.15**

CIRCULAR DINING CLOTHS.
Large White Damask Table Cloths, 60 inches in diameter, circular shape with wave edge all around. These bring a special value at **\$2.49**

TOWELS.
Large size Unbleached Turkish Towels, 59c. for hard wear. **Special each 59c.**

BATH MATS.
Reversible White and Coloured Turkish Bath Mats, great heavy ones, last for years, up to \$1.50 each. **Friday, Saturday and Monday . . . \$1.28**

WHITE TOWELS.
Perfect quality, family size White Turkish Towels, these are beauties. **Friday, Saturday and Monday each 69c.**

18 INCH WHITE DAMASKS.
Nice quality Pure White Damask for serviettes, or sideboard runners, comes in convenient lengths. The yard **29c.**

Down in the Men's Shop

VELOUR HATS.
Another line with us—"Arroy" quality Biltmore Velours, in shades of Silver, Pearl and Fawn; silk lined; very nobby for fall wear. **Special \$6.80**

BOYS' CAPS.
Winter style in Dark Tweeds with ear protection; a comfortable style for boys. **Special \$1.10**

MEN'S WORK JERSEYS.
Fine knitted Jerseys very suitable for the workman, convertible collar, takes the place of a top shirt, in shades of Navy and Marone. Very Special **85c.**

KERCHIEFS.
Men's "Excelled" Handkerchiefs, White with a deep hemstitched border, full size Handkerchiefs. **Special 43c.**

MEN'S SOCKS.
All Wool Socks, ribbed finish, in Fawn, Grey and Slate, assorted sizes. **Special 85c.**

BOYS' SAILOR SUITS.
Tunic style, heavy Navy Serge Sailor Suits, real Winter weight and always becoming Suits for boys from 2 to 9 years. New line. **Special \$5.95, \$6.95 to \$7.95**

MEN'S CAPS.
One-piece Crown Caps in Lt. Tweeds, banded back, pleated effect, silk lined. Worth up to \$3.00. **Special . . . \$1.98**

MEN'S PANTS.
Dark Tweed Pants for everyday wear, cuff bottoms, in Brown, Greys and Navy. **Friday, Saturday & Monday \$4.35**

KID GLOVES.
Men's unlined Tan Kid Gloves, of the more serviceable kind; sizes 7 1/2 to 9. One wrist. **Special \$3.10**

ENGLISH TOP SHIRTS.
For men wanting Shirts of quality, extra full in size, made of double weight materials, neat stripe patterns; most durable Shirts we have ever handled unlimited choice of patterns. **Friday, Saturday and Monday. Special \$3.15**

MACKINAW COATS.
Made of heavy Blanket Cloth, 48 to 44 chest, double breasted, pleated front and back, patch pockets and belted all around; in Heathers, Browns and Greys, Regular \$14.50. **Special \$12.50**

BOYS' GLOVES.
Real Aberdeen Wool Gloves for boys, these are leather bound and one Dome wrist, assorted Heathers. **Special 75c.**



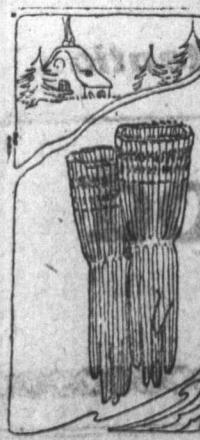
GLOVE Values that must find favour

They're warm, they're good

LADIES' GLOVES—Warm Woolen Gloves, with leather bound wrist, 2 Dome fasteners, shades of Sand. **79c.**
Stone and Alpaca. **Special**

WOLSEY GLOVES—Ladies' Wolsey Wool Gloves, unshrinkable, in shades of Navy, Grey, Putty, Coasting. **85c.**
Beaver and Black, closed wrist. **Special**

GAUNLET GLOVES—Ladies' Wool Gauntlet Gloves, in plain shades, Beaver, Teddy, Pastelle, Putty, Chamois, Brown and Grey. Just for **Friday, Saturday and Monday 85c.**



COTTON BLANKETS

Two lines we intend to clear out.

64 x 74 size. A convenient size for single beds. They make warm top or under sheets, linings for \$2.90 quilts, etc. The pair

Size 48 x 72, nice Cream fleeced Blankets for children's beds, outfitting the nursery for cold nights. **\$1.25**
Sold singly. **Special**

