

The "KODAK" Store

Sells You Quality and Gives You Speed FREE

Do you get the very best results from your Snapshots all the time? You do if you let the KODAK STORE develop and print them for you, because so exceptionally up-to-the-minute are their printing and developing methods and equipment, so efficient are their assistants (you see they handle far more films than any one else in the city, and they're developing and printing only, all the time) that while they can, and do, give you a 24-hour service, no detail of quality is lacking. Every print from every negative is accurately and perfectly finished. When the KODAK STORE develops your prints it does not sacrifice quality for speed. It combines the two, and gives you—perfection.

TOOTON'S, The "Kodak" Store

RUBBERS FOR EVERYBODY!

GOOD
RUBBER
FOR
EVERY
FOOT

Low Rubbers, Storm Rubbers,
Black Rubbers, Tan Rubbers & White Rubbers.
High Heel Rubbers, Medium Heel Rubbers and
Low Heel Rubbers.
Pointed Toe Rubbers and Broad Toe Rubbers.
Rubbers for Men, Women and Children.
Boys' Rubbers.

BUY YOUR RUBBERS NOW.

F. Smallwood, THE HOME OF GOOD SHOES
218 and 220 WATER STREET.

BARBADOS, B.W.I.

WILBERT TAYLOR

Wholesale Commission Merchant.
CONSIGNMENTS SOLICITED.
CODFISH, HERRINGS and SALMON
EXPORT
SUGAR, SYRUP and MOLASSES.

I am prepared to render account sales with the signed Sales Notes of the purchasers, as I sell the goods consistent with market conditions, so that by this method, every shipper receives full benefit until the consignment is closed.

REFERENCE: THE COLONIAL BANK.
CABLE ADDRESS: TAYSONS.
oct15.3m

Montreal-St. John's.

The S.S. NICO leaves Montreal about October 20th.

The S.S. PALIKI leaves Montreal about November 6th.

MURRAY TRANSPORT CO., Limited,
St. John's.

ADVERTISE IN THE EVENING TELEGRAM.

Just Folks.

By EDGAR GUEST.

BRILLIANCE.

One was very clever and one was very strong.
And one could play the violin and one could sing a song.
But he who had the clever mind thought all the good are wise.
And he who had the strength believed in strength all virtue lies.

The one who played the violin to music gave his years.
He'd little time for common things, for sorrow's hurts and tears.
And he who had the lovely voice forgot the passing throng.
He thought it was enough to do to give the world his song.

Yet life wants more than cleverness and more than strength it needs.
The thing called "soul" is really shaped by countless little deeds.
And better than the clever man the kindly man may be.
And strength cheers not so many hearts as gentle sympathy.

The violin is sweet to hear, and sweet the gift of song.
But sweeter still is friendliness when trouble sweeps along.
And love is never born of fame, nor gratitude, nor skill.
For kindness touches countless hearts that brilliance never will.

Modern Girls Heartily Endorsed in England

LONDON, Sept. 23 (A.P.)—The modern girl, whose ways not infrequently shock her elders nowadays, has a staunch defender in Edward Carpenter, the poet and philosopher who renounced wealth and position half a century ago to become a socialistic pioneer.

Four score years have given Mr. Carpenter ample opportunities for observing the way of women, and he now celebrates his eightieth birthday with a poem in praise of the girl of the twentieth century. "While I am overwhelmed at the incapacity of the average man, I have nothing but admiration for the modern woman," said Mr. Carpenter. "She is a marvellous product of the age."

"I remember the women of the last generation and their limited lives. Dabbling with water colors, doing a little embroidery, and having no opinions whatever used to be considered not only a suitable, but the only life for a girl. In those days, if a girl had opinions on anything more important than her dresses, she was considered a freak by the other girls, and heavily set on by the married women."

"The war offered the opportunity at the psychological moment for woman to find her freedom. Now all the problems that she has to face arise from the fact that she still is obliged to conform to certain standards, that were intended for a totally different creature, the woman of yesterday. "One of the most striking differences between this generation and the last is the way in which women say what they mean with what used to be masculine directness. They once seemed to make a point of saying what they did not mean. I never knew why this was so."

"Altogether this is a hopeful age. Things are moving in the right direction, towards more freedom and a more sensible outlook. The curse of the age is lack of seriousness. I believe women will do much towards putting the world straight again."

IVORY SOAP
is the most
Economical Soap

Funnier Than Fiction

The story of the Civil Servant who, after ten years' absence from his office, returned to it to find that he had risen in salary and seniority while away, and was now a principal clerk, has its parallel in real life.

A certain young man became a member of the French Civil Service in 1922, and from that time a hat, a coat, and a pair of gloves at his desk bore mute testimony to his existence. This evidence was confirmed by his regularity in collecting his salary. But, otherwise, he was never seen or heard of at his office.

He was transferred to another office, and his hat, coat, and gloves changed their quarters. But, otherwise, there was no change. Eventually, it was discovered that he was a professional dancer, and was too busy to attend the office.

The authorities were shocked, and resolved that the young man must be punished. But the only two possible punishments were dismissal and reduction in grade. The first seemed too severe; as for the second, the young man was already in the lowest grade. Finally, the Gordian knot was cut—the young man was promoted, and then immediately reduced to his former status.

One's pearls are now a three-string necklace of small black or white pearls, reaching about to the waist-line.

MIRAP'S LINIMENT FOR HEAD-ACHE.

AT THE MAJESTIC TO-DAY!



Strad and Legato

In a high-class Vaudeville Act including "MY HERO" (from "Chocolate Soldier")

"Humoresque" a Violin Solo

"THE ROSARY"

By Request—"The Sweetest Story Ever Told"

"Only 38"



A WILLIAM de MILLE PRODUCTION

MAY McAVOY, LOIS WILSON
ELLIOTT DEXTER and GEORGE FAWCETT

STORY HAS APPEAL

The story of "Only 38" doubtless will have wide popular appeal. It is quite different in theme and treatment, because it deals with the love affairs of a middle aged woman and her daughter. Both win happiness in a novel manner.

Eighty-eight she rebelled against the premature marks of old age—gray hair, toil-worn hands, plain clothes, withered spirits, buried dreams. And her children rebelled against her own rebellion. It's one of the many moments of touching conflict in this William deMille masterpiece.

MISS MARY O'NEILL, L.T.C.L., Piano Accompanist. Two Complete Shows Nightly. The Artistes will appear at 8.45 and 10 p.m. Admission: 25 Cents.

Canadian Poplar in the Match Industry

TORONTO — (Canadian Press) — Vast expanses of poplar in the timbered districts of Ontario and Quebec are coming into popularity for the first time in the lumbering history of these provinces, owing to the competition which has developed recently between the makers of match splints upon this continent. For various reasons it has been found that manufacturers in Canada are now able to compete in world markets against the match-makers of Scandinavian and other places, most of whom are affiliated in combines of international organization.

A British company recently established a splint making industry in Pembroke, Ont., and the once despised poplar wood is used by them almost exclusively. Their splints are sent to England to be finished into matches. It is said that the Ontario-made splints are of better quality and manufacture than those of the Scandinavian trusts' factories, although the wood used by the latter is slightly superior. Other companies than the Pembroke one are also in the industry with the result that poplar areas are now in demand.

For the first time extensive explorations are being made throughout the poplar belts for suitable limits and the Ontario government has on file several requests that areas be offered for by public auction. The government, consequently, is paying considerable more attention to the care of this once-neglected wood in the hopes of a really brisk market developing. They have found that upon some of the limits sold to private operators outright in the early days of the lumbering industry, and which were bought back a number of years ago by the Crown, are now rich in poplar which has grown heavily to the detriment of the pine on the areas.

The Forestry Branch of the Ontario department of Lands, Forests, and Mines is also considering the reforestation features of this new development. Poplar, when there is a market for it matures very quickly and that it is used to best advantage in making matches when cut somewhat before maturity. In twenty years, in the majority of localities, an area denuded of poplar will bear another crop suitable for harvesting for this purpose. It is consequently probable that in the future some definite plan will be devised for the encouragement of the match-splint industry in the province that the huge tracts of this wood may be utilized.

Cuticura Talcum
Is Soothing
For Baby's Skin
Soap, Ointment, Talcum sold everywhere.

Low rents and small expenses tell the tale here. Prices always Lower.

SAM. LEVITZ

It will pay YOU to Shop at this Store.

Values such as these only possible because of an exceedingly fortunate "Buy"—and smaller expenses.

SALE of COATS & DRESSES

Ladies—Here is a collection so new, so interesting, and values so commanding that you simply cannot resist these beautiful New Garments at such unusually low prices.

The Coats

Priced at
\$9.98

A Special Purchase, all grouped at these low prices. Scores of stunning Coats are assembled here for this Sale, fashioned of the finest materials, are beautifully tailored. Come—ready to buy your New Fall Coat at a genuine saving.

\$12.98

\$16.50

\$24.00

The Dresses

If you miss this Dress Sale you will regret it all the season. The models, the colors, the newness of these Dresses is wonderful—every wanted model—every size.

300 Voile Waists

Values at \$1.60
Beautiful New Voile
Waists, nicely trimmed
and embroidered—all
sizes.

68c

New Hats

The newest styles, the best fabrics—all the new Autumn colors are awaiting you in this selection.

Vestees

Vestees or Vest style
Sweater wear—all shades
—an absolute necessity
for Fall and Winter wear.
All sizes.

\$1.28

SAM. LEVITZ

256 Water Street - - Adjoining Roper & Thompson