

Important Mark-Downs--Bring Alluring Values to Make Memorable the Weeks' Occasion

It Pays to buy "Startex" Towelings

Indisputably the best Kitchen Towelings on the market. Reg. 60c. yard. Friday, Saturday and Monday 48c.

Sales here are Successions of Achievements, and as the season progresses, keener, broader efforts are made, with the result that sharp shoppers hasten here with their shopping problems, and return home well satisfied with their purchases from BAIRD'S.

Only the bigger and more important items get publicity, of course, but there are many items that get no hint of newspaper space. You must visit the Store to obtain the conception of that fact.

Smallness of profits, reliability of goods, popularity of prices, money back if you want it—these are the contributing factors to the popularity and success of this well regarded shopping centre. We expect to meet you here this

PAISLEY QUILT COTTONS

Three pieces of Paisley Quilt Cottons; three distinct patterns, the regular prices of which were 55 and 60c. yard. Friday, Saturday and Monday 39c.

Friday, Sat. & Monday



Pretty KIMONA FLANNELETTES Sale Priced

WHITE FLANNELETTES—Soft White American Flannelette for Underwear or night shirts; good value at 27c. yard. Friday, Saturday and Monday 22 1/2c.

STRIPED FLANNELETTES—Very suitable for Children's Sleeping garments, Pyjamas or Bloomers; a nice assortment of striped patterns. Friday, Saturday and Monday 28 1/2c.

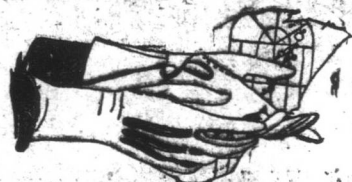
KIMONA FLANNELETTES—These show pretty grounds; shades of Navy, Sage, Cardinal, Purple and Green, etc., each showing pretty coloured and floral patterns; over 35 inches wide. \$1.00 value. Friday, Saturday and Monday, yard 65c.

NAVY NAP CLOTHS—54 inch English Navy Nap Cloth; a nice one for Girls' or Boys' Coats and Resters for winter wear. Reg. 45c. yard. Friday, Saturday and Monday \$4.80

OVERCOATINGS—Real Heavy Dark Grey Overcoating for Men's or Boys' Top Coats; 37 inches wide; a good material and very moderate in price. Reg. \$4.50. Friday, Saturday and Monday \$3.98

NAVY CURL CLOTHS—56 inches wide; suitable for Men's or Boys' Top Coats; extra heavy and will give serviceable wear. Special, the yard, Friday, Saturday and Monday \$3.60

OLD-FASHION CASEMENTS—old-fashion patterns, with a superior look to those of today; they have pretty borders to correspond; Cream ground, and well covered designs; 48 inches wide. Reg. \$1.10. Friday, Saturday and Monday 79c.



3 GLOVE Specials

LADIES' KID GLOVES—In pretty medium Tan shades; beautiful soft kid with two dome wrist, brand new stock. Regular \$2.50. Friday, Saturday and Monday \$2.30

GIRLS' WOOL GLOVES—Plain and Fancy Ringwood Gloves for immediate wear; assorted shades and assorted sizes. Regular values up to 85c. Friday, Saturday and Monday 45c.

LADIES' SUED FABRIC GLOVES—These are popular for fall wear; washable and durable; shades of Grey, Beaver, Brown, Chamotte and Black; 2 dome wrist. Reg. \$1.20. Friday, Saturday and Monday \$1.05



Our SHOWROOM Values Stand Out Clearly as LEADERS

Wadded Quilts, Blankets and Eiderdown Quilts

With the Prices away under Regular Prices

PLAID BLANKETS—24 pairs of superior quality, well faced, ready made plaid patterns; size 66 x 76; an excellent go-between blanket. Reg. \$6.00. Friday, Saturday and Monday \$4.98

AUSTRALIAN BLANKETS—Another lot of very excellent Blankets with a full fleece topping, renowned for their splendid finish; were \$3.00. Friday, Saturday and Monday \$5.75

WOOL BLANKETS—English Wool Blankets, full size, strong, good wearing, blue striped border; were \$13.50. Friday, Saturday and Monday \$14.98

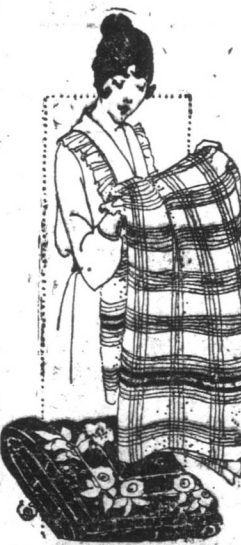
WADDLED QUILTS—These have a nice well covered China pattern covering, full size, well quilted and wadded. Reg. \$3.50. Friday, Saturday and Monday \$2.70

ANOTHER LINK—Showing well wadded quilts with strong, Satene covering; Plain and Art. Regular \$10.00. Friday, Saturday and Monday \$7.60

EIDERDOWN QUILTS—Right here you will find Top-notch values in beautiful Eiderdown Quilts, rich color tones in high-grade coverings and well quilted. Reg. \$28.00. Friday, Saturday and Monday \$21.50

Reg. \$28.00. Friday, Saturday and Monday \$23.40

Reg. \$33.00. Friday, Saturday and Monday \$26.40



Ladies' All-Wool COAT SWEATERS

Absolutely perfect in every way, showing roll collar and ripple shirt, decidedly smart and becoming, as well as comfortable; pretty shades and to their loveliness. Sage, Jade, American Beauty, Mist, Green, Strawberry, Buff and Black. Regular \$16.00. Friday, Saturday and Monday \$11.75

Heavy JAP SILK WAISTS

A specially selected lot of Heavy White Jap. Silk Waists—shirtwaist style, roll collar, large pearl buttons; others square neck, tucked front, long sleeves; size 36 to 42 inch bust. Regular \$12.00. Friday, Saturday and Monday \$7.98

LADIES' OVERALLS

Short Sleeveless Gingham Overall, belted back and pocket; piped with white; assorted shades and made full and free. Regular \$2.80. Friday, Saturday and Monday \$1.98

CHILDREN'S BLOOMERS

Grey Jersey Bloomers, the warm kind, elastic at waist and knee; sizes to fit 8 to 12 years. Regular \$1.40. Friday, Saturday and Monday \$1.25

CHILDREN'S UNDERSKIRTS

White Flannelette Underskirts with body, button, button-hole edged; to fit 6 to 12 years. Regular \$1.40. Friday, Saturday and Monday 98c.

LADIES' JERSEY PANTS

Ankle length Jersey ribbed Pants, open; buttoned at sides; sizes 36 and 38. Reg. \$1.20. Friday, Saturday and Monday 97c.

HAT WINGS

Several distinct shapes in Black and White Hat Wings to brighten up Fall Hats. Regular \$1.80. Friday, Saturday and Monday 98c.

MISSIE'S CORSET WAISTS

Gracious, easy fitting Corset Waists for growing figures; sizes 24 to 26; double elastic lacing; buttoned front, shoulder straps and four suspenders. Regular \$2.50. Friday, Saturday and Monday \$1.98

COLGATE'S PERFUMES

In all the best odors: Lily of the Valley, French Rose, Dactylia, Caracina, Mona Violet, Cashmere Bouquet, Caprice, etc., put up in fancy bottles and then neatly boxed. Reg. \$1.50. Friday, Saturday and Monday \$1.19

WILLOWEE HAIR-NETS

Invisible Hair Nets, of real Hair, sanitary and thoroughly sterilized; shades of Mid and Dark Brown, Cap shape. Regular 90c. each. Friday, Saturday and Monday 15c.

Little Girls' VELVET HATS

Pretty Coloured Velvet Hats, trimmed with ribbon and white fur; the shades include Sage, Navy, Brown and Black. Reg. \$1.30. Friday, Saturday and Monday 79c.

Just Arrived: Girls' Knitted Wool Dresses

A nice assortment of Girls' Knitted Wool Dresses, and they are just lovely; pretty shades with contrasting facings; simple style but very effective looking for your girls of 8 to 14 years. Moderately priced. \$7.50, \$8.50, \$9.50, \$10.50.



Old Salt Amazed Lawyer.

Not Going to Quiet the Traffic. The little schooner Isma that figured so prominently last summer when she was seized by revenue officer Angus Young at Port Morien and a lot of 26-gallon cask of St. Pierre rum which she had on board confiscated, sailed from this port Saturday, after undergoing an overhauling on the slip says the North Sydney Herald of Nov. 8th. She cleared for P. E. I., where, it is understood, she will take on board a load of produce for this port.

An interesting incident in connection with the little schooner after she was seized last summer happened when the fine was being paid by her skipper-owner. After handing over the money to Mr. Young the latter remarked:

"I hope, Captain, this will be your last venture in this business."

"Well, then," coolly replied the skipper, "it won't be by any means."

"What!" shouted out the amazed lawyer who was acting in the case, "do you mean to say you are going to return to St. Pierre—that this is not your last trip of this kind?"

Lighting his pipe, the old salt looking the lawyer straight in the eye, while a merry twinkle hovered around his own, saluted back:

"Most assuredly not. You lawyer fellows don't abandon the business after you are thru with a client. Well, I guess neither do I," and picking up his hat he walked away.

Lighting his pipe, the old salt looking the lawyer straight in the eye, while a merry twinkle hovered around his own, saluted back:

"Most assuredly not. You lawyer fellows don't abandon the business after you are thru with a client. Well, I guess neither do I," and picking up his hat he walked away.

Fashion Plates.

A SMART COAT DRESS.



Pattern 3776 was employed to make this model. It is cut in 7 Sizes: 36, 38, 40, 42, 44, 46 and 48 inches bust measure. A 38 inch size requires 6 1/2 yards of 40 inch material.

Tulle, broad cloth, satin, velveteen, tulle, crepe, silk, duvetyne, canton crepe, linen, moire and shantung may be used for this style. The width of the skirt at the foot is 2 yards.

A pattern of this illustration mailed to any address on receipt of 15 cents in silver or stamps.

A JAUNTY TOP GARMENT FOR THE SMALL BOY OR GIRL.



Pattern 3768 is here shown. It is cut in 4 Sizes: 2, 4, 6 and 8 years. A 4 year size requires 2 1/2 yards of 27 inch material.

Cheviot, serge, twill, mixtures, velvet and plush and other pile fabrics, silk, pongee and linen may be used for this model.

A pattern of this illustration mailed to any address on receipt of 15 cents in silver or stamps.

NOTE:—Owing to the continual advance in price of paper, wages, etc., we are compelled to advance the price of patterns to 15c. each.

MINARD'S LINIMENT FOR GARGES IN COWS

Procer Who Startled Science.

COLLAGE'S VALUABLE DISCOVERY IN STONES.

A village procer in Kent some years ago came upon some peculiar stones lying about his house. He studied them long and, as a result, succeeded in establishing the age of mankind!

The most people know, our primitive ancestors used tools and weapons which are known under the names of flint, pebble, and paleolithic instruments.

The procer who had made the discovery, Mr. Benjamin Harrison, came to the conclusion that these stones had perhaps thrown some light on the subject.

For fifty years he made collections of samples, and by devoting himself to their study managed to prove that he had collected at least 200,000 years of the stones he had collected were of the same age.

Out of the limelight.

Mr. Harrison was content to spend his life in his native place, seldom venturing more than twenty miles away. When only twelve years of age he started his researches among the hills of the Downs, and on the site of the old Roman camp at Oldbury.

In 1918 his name was included in the Civil List for devotion to scientific work. It was stated that few men have made discoveries of real importance were so little known to communities outside the select circle of specialists.

At the time of his death he had collected five thousand specimens of great stones.

Remarkable Revelations.

A new light has been thrown on the life of Lord Kitchener by the strange announcements which have followed the announcement in the "Weekly Mirror" of a mysterious attempt to film the version of the life and death of the late War Minister.

The film company responsible—Messrs. Play, Ltd.—state that several Government officials have come forward to apply them with a convincing case in the manner in which Lord Kitchener's death was brought about, according to this allegation, the story of H.M.S. Hampshire, in which Lord Kitchener was travelling, was falsified by the information a German woman spy was given by British agents.

After the recent announcement referred to was made, an official closely connected with Lord Kitchener during the war called at the offices, state the film company, and said that he desired to give a more detailed account of the manner of Kitchener's death.

The company agreed to appear in the film and take the part, under his own name, which he played in the actual film that preceded Lord Kitchener's capture for Russia, and his subsequent death en route.

Kitchener Betrayed By a Woman.

REMARKABLE REVELATIONS.

A new light has been thrown on the life of Lord Kitchener by the strange announcements which have followed the announcement in the "Weekly Mirror" of a mysterious attempt to film the version of the life and death of the late War Minister.

The film company responsible—Messrs. Play, Ltd.—state that several Government officials have come forward to apply them with a convincing case in the manner in which Lord Kitchener's death was brought about, according to this allegation, the story of H.M.S. Hampshire, in which Lord Kitchener was travelling, was falsified by the information a German woman spy was given by British agents.

After the recent announcement referred to was made, an official closely connected with Lord Kitchener during the war called at the offices, state the film company, and said that he desired to give a more detailed account of the manner of Kitchener's death.

The company agreed to appear in the film and take the part, under his own name, which he played in the actual film that preceded Lord Kitchener's capture for Russia, and his subsequent death en route.

The Betrayal.

From the information he supplied, it necessitates a partial reconstruction of the film, it is argued that actual betrayal of Lord Kitchener was brought about by Elly Boecker, a German woman in the pay of the German Government, who in 1916, when taking of the Hampshire, obtained for a time at Holloway, London, on what pretext is not known, was suspected, but there was no evidence against her. She is believed to have been in contact with the German Government. It is said that she received a big sum of money for her information.

After the information that this was the manner in which the information Kitchener intended to visit Russia, Germany. The Czar was still the Emperor. By code the Government was made to the Russian Government by wireless that Lord Kitchener would pay a visit to that country.

According to secret service reports passed on by the Czarina, the notorious Rasputin (who had influence over her), and he in communicated it to a German who went to Berlin.

After this that the woman Kitchener received instructions to assist in the movements and possible information of Lord Kitchener. According to the film company's information she succeeded, as stated above.

Mystery Explained.

It may be supposed, Miss Cecil, that the woman golf champion, who has many good stories concerning her favorite game.

What she is fond of repeating concerning a man, new to the links at a certain watering-place, who returned to the secretary.

"I want to have an allotment of the middle," said the secretary, "do you mean?"

"Yes," said the man, "I want to work with a hoe."

"The secretary," that would be the secretary, "that would be the secretary using his niblick."

The Croxley Writing Pad

Superior quality, tint ruled and solid Writing Pad for commercial use; 100 pages, with blotter; full size, 8 x 12. Regular 60c. each. Friday, Saturday and Monday 45c.

Just What He Wants-- Warm Slip-Over Jersey

Less than Half Price

BOYS' JERSEYS—Made heavy like the "Cox" Jersey, with fall-over style, V-neck, with fall-over collar, 2 pockets; shades of Brown, with Tan facings; Maroon with Navy, and Oxford Grey with Navy; real comfort for boys; assorted sizes. Reg. \$5.25. Friday, Saturday and Monday \$2.50

BOYS' HAT KEEPER—Add don't say "no" to the boys; Navy Nap Reefers with Italian lining, brass buttoned, double breasted; to fit 9 to 10 years. Reg. to \$11.00. Friday, Saturday and Monday \$8.75

BOYS' HEAVY HOSE—Extra strong and heavy, fast Black ribbed hose for the smaller boys; up to \$10.00. Reg. \$5.00. Friday, Saturday and Monday 89c.

