

GLAD TIDINGS TO SHOPPERS.

TIDINGS of this Stores price-making for the WEEK-END; TIDINGS of our Special Effort to provide Extra Special Values.

Best Table Damask Value in Town

80 yards of half bleached Table Damask, 64 inches wide. It's one of the strongest and certainly the very best value we have ever handled; good value at \$1.60 yard. Friday, Saturday & Monday **\$1.19**

WHITE DAMASKS—91 yds. of Pure White Table Damask, 68 inches wide, soft undressed finish and one that will give you honest wear. Reg. \$1.70 yard. Friday, Saturday & Monday **\$1.32**



The Instantaneous Response

To our announcement of last week—re the Special Cut Prices on Staple lines, proves conclusively that the buying public possesses absolute confidence in our statements always. We never forget the fact that Misrepresentation inflicts its own punishment. Consequently when you see values out of the ordinary here, you can rest assured that they are genuine—honest—and true. The following values should interest you.



Double Width Navy Serge

NAVY BLUE SERGE—Double width fast Navy Wool Serge. This is a beauty for boys' wear, girls' costume or street skirt. See this value; see this quality Serge. Reg. \$5.00 yard. Friday, Saturday & Monday **\$4.48**

DOUBLE WIDTH TWEEDS—English Wool Tweeds in Greys and Browns, plain, striped and mottled, suitable for suits or top coats. Regular values up to \$8.00 yard. Friday, Saturday & Monday **\$6.75**

FRIDAY, SATURDAY and MONDAY

25 PER CENT. DISCOUNT

off all our **Ladies', Misses' and Children's** Trimmed, Untrimmed, Ready-to-Wear and Millinery **HATS**



RUBBERS



For the Entire Family

with interesting re-markings for Friday, Saturday and Monday. **LADIES' LOW CUT RUBBERS**—Neat fitting, high or low heel fitting. Regular \$1.25 **\$1.12** for **LADIES' STORM RUBBERS**—Dependable grades in high cut Storm Rubbers, to fit high or low heel boots. Reg. **95c.** \$1.10 for **MISSIE'S STORM RUBBERS**—All sizes from 11 to 2, in sensible high cut Storm Rubbers. Reg. 95c. for **85c.**

CHILDREN'S STORM RUBBERS—Sizes 6 to 10 in high cut Storm Overs. Regular 80c. **69c.** for **MEN'S LOW CUT RUBBERS**—The ideal Rubber for present wear; low cut, neat and lightweight; sizes 6 to 10. **\$1.65** Special **MEN'S STORM RUBBERS**—A tidy good-fitting soft Black Storm Rubber. Friday, Saturday and Monday **\$1.30**

Household Fancy Linens With Their Prices Revised Downwards

BATTENBURG TABLE COVERS—With soft white linen centre and deep border of heavy Battenburg lace; 48 inches in diameter. Reg. \$3.50. Friday, Saturday & Monday **\$2.85**

TEA CLOTHS—Large White Embroidered Linen Tea Cloths, with pretty examples of open work centre border, hemstitched edge. Reg. \$2.00. Friday, Saturday & Monday **\$1.75**

DUCHESS SETS—A dozen or so of White Linen Duchess Sets; 4 pieces in each set, hemstitched and embroidered. Regular 60c. Friday, Saturday and Monday **48c.**

SIDEBORD CLOTHS—Lace and insertion trimmed Sideboard Runner, extra long and very strong. Reg. 90c. Friday, Saturday & Monday **78c.**

DAMASK TEA CLOTHS—18 only of good quality White Damask Tea Cloths, hemstitched, very strong (size 29 x 29); a convenient cloth for every day use. Reg. 80c. Friday, Saturday and Monday **67c.**

MANTLE DRAPE—These are mostly in remnant lengths; any required size will be found here, in fancy Blue or Crimson. Prices from **65c.** up to **89c.**

Dent's Motor Gloves

and other items in Men's Wear



MEN'S MOTOR GLOVES—Soft Brazil Kid Driving Gloves, with wool topped Jersey lining; a very excellent glove, soft, supple and warm. Motor Drivers are delighted with these; value for \$5.00 pair. Friday, Saturday and Monday **\$4.35**

YOUNG MEN'S OVERCOATS—To fit from 15 to 20 years, warm Tweeds and Cloths mostly, single and double breasted styles, some belted; others plain; values to \$23.00. Friday, Saturday and Monday **\$14.25**

MEN'S WOOL GLOVES—Knitted Woolen Gloves, in a nice fine make shades of Grey, Khaki and Brown. Special Friday, Saturday, and Monday **\$1.05**

SCOTCH LAMBS WOOL UNDERWEAR—Genuine quality Underwear to suit the coldest Winter weather; Shirt and Pants in all sizes. Reg. to \$6.00 a garment. Friday, Saturday and Monday **\$4.95**

BOYS' TWEED SUITS—A nice assortment of smart looking little Tweed Suits, to fit 3 to 8 years; belted, turn-over collar, 2 mock pockets. Reg. to \$9.00. Friday, Saturday & Monday **\$7.55**

MEN'S NATURAL WOOL UNDERWEAR—This line offers excellent value to buyers of good English Wool Underwear in full sizes; Vests and Pants. Reg. to \$4.60 garment. Friday, Saturday, and Monday **\$3.90**

BIGGER BOYS' SUITS—Warm Wool Tweed Suits—Coat, Pants and Vest style, well tailored and finished. This style is intended for wearing Eton collar with; to fit 8 to 12 years. Reg. to \$14.00. Friday, Saturday and Monday **\$12.75**

Numerous OPPORTUNITIES for the Fashion-Fond and Saving Wise Shopper IN The SHOWROOM

CHILDREN'S COMBINATIONS—Fleeced Jersey make, to fit 2 to 14 years; high neck, long sleeves, ankle length. Reg. \$1.70 suit. Friday, Saturday and Monday **\$1.39**

INFANTS' CASHMERE DRESSES—Cream Cashmere Dresses, and others in Poplin, with embroidered yoke and collar. Reg. \$1.90. Friday, Saturday and Monday **\$1.67**

BARRETTES—A nice assortment of Hair Barrettes in Shell and Amber, with firm bone clasp. Reg. to 40c. each. Friday, Saturday & Monday **32c.**

LADIES' NIGHTGOWNS—Cream Flannel-ette Nightgowns, high or low neck, embroidered and gaiter trimmed; long sleeves; full sizes. Reg. \$3.00. Friday, Sat. & Monday **\$2.79**

LADIES' KNICKERS—Silk and Wool Knickers, draw string at waist; others banded; open; ankle length; sizes 36 to 42; Seasonable underwear. Reg. \$3.00. Friday, Saturday and Monday **\$2.69**

ANGORA SCARVES—Angora Wool Scarves, all the rage this season, and such pretty shades to select from, Tan, Olive, Emerald, Myrtle, Rose, Grey and Black with fringed ends. Reg. \$2.50. Friday, Saturday and Monday **\$2.23**

LADIES' WAISTS—Pretty White brilliant Waists with collars of Rose or Saxe; others in colored Winceyette, showing pretty striped and floral patterns, roll collar and reverses, long sleeves; sizes 36 to 42. You should see these. Reg. to \$2.70. Friday, Saturday & Mon. **\$2.19**

EIDER DRESSING GOWNS—Ladies' heavy Eider Dressing Gowns, in fancy shades of Rose, Lavender, Saxe, Grey and Crimson etc., with roll collar, silk facings and waist girde; all sizes. Reg. to \$10.50. Friday, Saturday and Monday **\$9.45**

BEAD ORNAMENTS—A nice display of suitable pieces for Dressing Gowns, Millinery or hand bags; lots of pretty colors. Reg. 45c. Friday, Saturday and Monday **38c.**

JERSEY UNDERSKIRTS—Ladies' heavy Grey Jersey Underskirts, button-hole edged; large sizes. These are particularly warm and comfortable. Reg. \$3.00. Friday, Saturday and Monday **\$2.68**

If You are needing Cotton BLANKETS You Should be Heeding These Values

BABY'S OWN BLANKET—Some very good looking warm cozy colored Blankets for baby's bed, soft, fluffy topped finish in Pale Blue or Pink, fancy figured designs. Friday, Saturday and Monday **1.48**

COTTON BLANKETS—Grey Cotton Blankets, single bed size, very serviceable for top Blankets. Reg. \$2.40 pair. Friday, Saturday & Monday **\$2.10**

AUSTRALIAN BLANKETS—Extra good quality Blankets, strong twill foundation and a heavy wool-like topping; Pink or Pale Blue striped borders, worked edge. Regular value for \$8.00 pair. Friday, Saturday and Monday **\$6.95**

WHITE CURTAIN MUSLINS—A couple of pieces of Pure White Muslins, a pretty imitation large mesh pattern, and another showing wave pattern; 36 inches wide. Reg. 75c. yard. Friday, Saturday and Monday **65c.**

LACE CURTAINS—48 pairs of White Lace Curtains, 3 yards long, strongly made, extra heavy thread. Reg. \$3.90. Friday, Saturday and Monday **\$3.45**

COTTON BATTING—Large pound packages of soft Cotton Battering for cushion filling, etc. Reg. 75c. Friday, Saturday and Monday **68c.**

10 only Sealette Muffs Near Half Price



10 ONLY SEALETTE MUFFS—Beautiful melon shaped Muffs with bone rings, silk and crepe-de-chene linings; modish muffs in best grade Sealette, shades of Mole, Brown and Black. Reg. \$11.00. Friday, Saturday and Monday **\$5.95**

TWO LEADERS in Men's Fall Boots



Leading lines with special prices attached to them for Friday, Saturday and Monday. **Heavy Black Horse Hide Blucher**, thick rubber heel, heavy leather sole. Regular \$11.00. Friday, Saturday and Monday **\$9.80**

Heavy Soft Calf in that preferred Dark Tan shade, Blucher cut; real comfort shape. Regular \$13.00 value. Friday, Saturday and Monday **\$11.15**

6 Specials in Boys' Wear

BOYS' WOOL GLOVES—Assorted Heather Wool Gloves, real Scotch knit; best of wearing. Reg. 90c. Friday, Saturday and Monday **79c.**

BOYS' FLANNELLETTES SHIRTS—Cream Flannel-ette Shirts with collar attached; good wearing and sensible for school wear; assorted sizes. Reg. \$1.50. Friday, Saturday and Monday **\$1.32**

BOYS' COAT SWEATERS—Brown Wool Coat Sweaters with Green facings, storm collar; sizes 32 and 34. Reg. \$3.50 value. Friday, Saturday and Monday **\$3.10**

LITTLE GENTS' BOOTS—Sizes from 9 to 13; Gun Metal Stock, Blucher cut; heavy sole and heel. Reg. \$2.80. Friday, Saturday and Monday **\$2.45**

BOYS' PULLMAN CAPS—The kind of Caps that chaps chat about; they stand hard usage, always warm and comfortable; ideal for our winters. Reg. \$1.50. Friday, Saturday and Monday **\$1.29**

BOYS' WOOL JERSEYS—All Wool English made Jerseys, with buttoned shoulder; pretty shades of Brown, Navy and Maroon. Regular up to \$3.30. Friday, Saturday and Monday **\$2.85**

SPECIAL!

White Flannelettes **Pink Flannelettes**

We have about 300 yards of this line, Pure White Reg. 65c. yard. Special **49c.** Good quality Pink Flannelettes for Nibbles and Underwear for children. Reg. 55c. yard. Friday, Saturday and Monday, Special **42c.**



MAIL YOUR ORDER TO-DAY

Buff or Green Window Blindings

Opaque Window Blindings widths from 28 to 36 inch, full, all at one Special Sale Price. Friday, Saturday and Monday, the yard **31c.**

Navy Nap

Navy Blue Nap for girls' or boys' Reefers or top-coats, 54 inches wide. Reg. \$5.70 yard. Friday, Saturday and Monday, **\$5.10**

War Veterans' Dinner.

The dinner held last night by the G.W.V.A. for the purpose of celebrating the second anniversary of the signing of the Armistice was a great success. The dinner was held in the C.C.C. Hall, which was brilliantly decorated for the occasion, the flags of the Allies being prominently displayed. Over 200 guests were present, including the acting Premier and Mr. J. R. Bennett, M.H.A. At 8 o'clock His Excellency the Governor and suite arrived and were received by the Chairman, Lt-Col. G. T. Carty, who escorted them to the banquet hall to the strains of the National Anthem played by the band. After all had been seated the Regimental Colors carried by Lieuts. Clouston and Grace and in charge of Capt. J. Snow, were paraded to the banquet hall and placed at the head of the table, two buglers sounding the General Salute and the gathering standing at attention. After the color party had retired the following menu was offered, the Jazzola Orchestra rendering selections whilst dinner was being served.

- MENU:**
 "Blue Puttee" Roast Beef.
 "Prog" Veal.
 "Whop" Ham.
 Gallipoli Salad.
 French Rolls.
 Pastry and Cake.
 Plum and Apple Filling.
 A la Monchy.
 Fruits of Jutland.
 Scapa Flow Coffee.
 "Beatty" Cigarettes.
 "Halg" Ale.

After all the menu had been disposed of, the following toast list was discussed:

- TOAST LIST.**
 "The King"—Prop. The Chairman; resp. National Anthem.
 "The Governor"—Prop. Lt-Col. A. Montgomerie; resp. His Excellency Sir Alexander Harris, K.C.M.G., C.B., C.V.O.
 "Fallen Comrades"—Prop. Rev. A. Clayton.
 Song—"Dear Old Pal of Mine," Lt. Gus. Summers.
 "The Navy"—Prop. Hon. W. F. Coaker; resp. Com. Fenn, R.N.
 "The Army"—Prop. Hon. J. R. Bennett, M.H.A.; resp. Capt. Byrnie, M.C.
 "Sweethearts and Wives"—Prop. Com. J. Higgins, B.A.; resp. Com. F. P. LeGrow, M.H.A.
 Song—"Mademoiselle from Armentiers," Mike Smith, C.O.M.E.D.I.A.N.
 "The Chairman"—Prop. H. E. the Governor.
 "God Save the King."

The speeches were all excellent and the songs and orchestra selections were also very good, being much appreciated by the gathering. Last night's was the first reunion of the war veterans, but in future, their Armistice Dinner will probably be an annual affair. Great credit reflects on the committee in charge who spared no effort to make the dinner a success. Sergt. John Robinson, the caterer, should also come in for his meed of praise. During the evening the following message was received from Capt. Leo Murphy of the Wabana branch of the G.W.V.A.: "Whilst regretting inability to be present with you to-night as I am attending function our veterans here, can assure you our sentiments are unanimous with yours in desire that high ideals of Empire for which we fought will be sustained."

The Cathedrals of England.

Last Night's Lecture at the Llewellyn Club. At last night's meeting of the Llewellyn Club, Mr. W. H. Jones delivered a most entertaining and instructive address on "The Cathedrals of England," pictures of the same being shown on the lantern screen. At the close, Rev. Dr. Jones, President of the Club, summed up the main lessons of the lecture in a few brief statements, making it clear that the Cathedrals were English and the lawful possessions of the Anglican communion; that they told of a day when England was infinitely more religious than she is to-day; that they served as the center of the religious life of a community and a diocese; that in them should be found the leadership of thought, the standard of ritual and the centre of devotion. He then proposed a vote of thanks to the lecturer, which was seconded by Hon. John Anderson and passed unanimously. Tea was then served by the girls of St. Margaret's Guild. A number of new members joined the club last night.

Personal.

Mr. F. R. Emerson, the well-known young lawyer, left yesterday by express with the intention of joining the s.s. Alconda at Botwood. Mr. Emerson is going by that ship to England on a business and pleasure trip of some weeks' duration. On his return to St. John's he will enter the law firm of Higgins & Hunt as junior partner.

"Every little bit helps." A dozen Portraits will make things easier this Xmas. J. C. PARSONS, Photographer, Bank of Montreal Bldg.—Oct. 22, 121, 123, 125.