

10c. At the Crescent To-Day. 10c.

AMERICA'S SERIAL SUPREME

"The Eagles' Eye."

2nd Episode—"THE NAVAL BALL CONSPIRACY."
DOROTHY PHILLIPS in

"The Triumph."

A spectacular Bluebird production in 5 acts—5.
Also—A METRO-DREW COMEDY.
P. J. McCARTHY sings "SHINE ON O STARS."
10c.—LATEST MUSIC—DRUMS AND EFFECTS.—10c.

Protect Your Property
by placing
War Insurance
with
BOWRING BROTHERS, LTD.

Rates:—1-4 of 1 p.c. for six months on amounts from \$5,000 up.
6i, tu, wed, thur, sat, tu, thurs.

Knock Down Motor Engines!
WATERPROOF ENGINES!
ST. LOUIS CASH REGISTERS!
Dayton Money Weight Scales!
Electric Lighting!

We are Sole Agents for the celebrated UNILECTRIC MACHINE, the only machine of its kind made. Can be used with or without batteries.

THE NEWFOUNDLAND SPECIALTY CO.,
SOLE AGENTS,
246 WATER STREET,
UP STAIRS.

Shape Isn't Everything
in a Corset. Lines at a sacrifice of comfort are decidedly unsatisfactory.

Warner's Rust-Proof Corsets
are comfortable — guaranteed so; they shape fashionably. The bones cannot break or rust, or can the fabric tear. Try a pair. You will declare that it is Corset Perfection.

Price: From \$2.00 per pair up.

Marshall Bros
Sole Agents for Newfoundland.

NO MATTER HOW THE FIRE IS CAUSED
if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON
Insurance Agent

Hay, Oats, Feed, Etc.

To-Day's Arrivals:
Prime Timothy Hay, White Oats, Mixed Oats, White Cattle Feed,

And a small shipment of **Choice Pigs Heads, at \$20 brl.**

F. McNAMARA,
QUEEN STREET.

كتاب متنوع للاسائيه

NATURE'S LAXATIVE NO DRUGS
"LES FRUITS" (The Fruits)
ELLIS & Co., Ltd., 203 WATER STREET, DISTRIBUTORS.

A Food without drugs composed entirely of Arabian fruits and leaves, good to taste; really a confection. Tones the alimentary tract; cleanses the colon; **MAKES FOR BETTER HEALTH.** A little of this natural food gives effective healthy bowel action or money refunded. **DRUGS WEAKEN — FOODS STRENGTHEN.** Endorsed by physicians, PHYSICAL CULTURISTS AND ALL WHO TEST IT.

"Its Consumer Is Its Reference" (Seventy-five Cents the half pound).

Arabian Fruits Co., 1164-1170, Broadway, N. Y.
For Booklet, "The Gift of the Gods" and samples of "Les Fruits", remit 10c. July 15, 1914, ead

SOME MORE NEW GOODS ARRIVED!

Ladies' Shower and Covert Coats.
We don't have to tell you that our Coats are the best value in the City, anybody will tell you that.

Ladies' Black and White Silk Blouses.

"W. B." Corsets.

Corticelli Silks and Twists.
We have these on the small reels, but we have the heavier Twist now, on the larger reels, in Black and leading shades, which you can purchase by the yard.

HENRY BLAIR.

Reid-Newfoundland Co

SUNDAY EXCURSIONS.

Commencing Sunday, July 20th and until further advised, Excursion train will leave St. John's station at 2.30 p. m. going as far as Kelligrews. Returning will leave Kelligrews at 8.07 p. m.

ONE AND ONE THIRD FIRST CLASS FARE.

REID-NEWFOUNDLAND Company

A Royal Smoke

BENGAL LITTLE CIGARS,
Satisfies the most exacting smoker, 10 FOR 40 CENTS.
Wholesale or Retail.

JAS. P. CASH,
TOBACCONIST, WATER STREET.

Our Selected List!

My Year of the Great War, 75c.
My Second Year of the War, 1.25
Ladies from Hell, \$1.75.
Trenching at Gallipoli, 75c.
What I Found Out, 75c.
The Secrets of the German War Office, 75c.
The Tenth Irish Division in Gallipoli, \$1.75.
A Student in Arms, \$1.75.
The Soul of the War, 75c.
The Evidence in the Case, 75c.
Outwitting the Hun, \$1.75.
Our Part in the Great War, 75c.
Elements of the Great War, 1.75
Face to Face with Kaiserism, \$2.25.
The Crime by a German, \$2.75.
The British Campaign, \$2.25.
A History of the Great War, 2.25
A Journal from Our Legation in Belgium, \$2.75.
Action Front—Boyd Cable, 1.75
Grapes of Wrath—Boyd Cable, \$1.75.
Between the Lines — Boyd Cable, 90c.
The First Call—Empey, \$1.75.
Over the Top, \$1.75.
War Aims, 85c.
England's Weak Points, 75c.
Under Fire, \$1.75.
Worrying Won't Win, \$1.65.
War and the Future, \$1.25.
The Cross at the Front, \$1.10.
Postage 4c. extra.

S. E. GARLAND,
Leading Bookseller,
177-9 WATER STREET.

MINARD'S LINIMENT LUMBER-MAN'S FRIEND.

OPENING ANNOUCEMENT!

Mrs. Peter Stewart
has reopened her Fancy Bakery. Dark Cake, Citron, Sultana, Pound, also Pastry, Meat Pies, Shortbread, Ginger Bread, etc.

Wedding Cakes a Speciality,
MERINGUES TO ORDER.

Our Baking Department is under the supervision of an experienced Baker, backed by 20 years of English manufacturing experience. July 12, 6i

PORK & BEEF
Just Landed

200 Barrels Libby's Special Plate.
200 do Lincoln Beef.
200 do Parker Welb H. B. Pork.
150 do Fat Back Pork.

GEO. NEAL

This Week's SPECIAL!
Men's Fine Balbrigan
Summer UNDERWEAR.
Sizes, 36 to 44,
Only 80c. a garment.

WILLIAM FREW, Water St.

J. J. ST. JOHN.
500 Bags Mixed and White Oats.
250 Bags White Hominy Feed.
150 Bags Bran.
250 Bags Feed Meal, at \$5.50.
100 Bags Whole Corn.
50 Bags Stock Feed.

100 Boxes Blue Raisins, 50's.
175 Boxes Seeded Raisins, 15c. pkg.
75 Boxes Currants, 20c. lb.

J. J. ST. JOHN,
DUCKWORTH ST. & LEMARCHANT ROAD.

TEN PAGES TO-DAY

WEATHER FORECAST

TORONTO, Noon.—Moderate clearing. Saturday—Fair and clearing. Sunday—Fair and clearing. ROPER & THOMPSON, Noon 29.34; ther. 60.

VOLUME XL

Auction Sales
PUBLIC AUCTION

To-Morrow, Saturday, at 12 o'clock,
At the Central Auction Mart (Beck's Cove)

A Consignment of PORK and BEEF:
25 Barrels HAM BUTT PORK.
10 Barrels RIBS.
1 4-WHEELED TRUCK.
1 INCUBATOR and Sundries.

M. A. BASTOV,
July 19, 11 Auctioneer

AUCTION.

Goods and Utensils
On MONDAY Next,
10.30 a.m., at Premises of
Messrs. G. C. Fearn & Son,
CLIFFS WHARF.

2 M. Lumber (narrow).
Lot Pieces Manila Rope.
38 Cases Assorted Rubbers.
15 Cases Evaporated Milk.
6 Cases Plasmon.
1 Galv. Screen and Tank.
1 Office Cabinet.
1 Mahogany Table, 8 feet.
1 Lot Floor Canvas and Linoleum.
2 Gas Fixtures.
2 Safes.
1 Ship's Boat.
6 Steel Drums.
1 Colr Hawser.
40 Oil Casks.
1 Machine for Manufacturing Aurad Waters.
1 Dredging Iron, 1 Gauge.
1 Box Glass.
1 Stove.
1 Pike Top.
1 Brass Piano Lamp.
1 Brass Chandelier.
1 Lot Cooking Utensils.
1 Lot Coopers' and Carpenters' Tools.
1 Piece Carpet.
1 Counter Scales.
1 Platform Scales.
1 Lavatory Basin.
1 Part Chest Tea.
3 Cases Coffee.
8 Fire Extinguishers.
7 Window Sashes.
1 Ice Breaker and Shovel.
2 Fish Scales (complete).
1 56-lb. Weight.
1 Lot Stencil Plates.
3 Iron Drums Ammonia.
3 Empty Drums.
1 Wheel Barrow.
1 Gothic Gate.
3 Tubs Olen.
Lot Brushes.
Lot Old Lead Pipe.
Lot Old Iron, etc., etc.

R. K. HOLDEN,
July 18, 8i Auctioneer

COLUMBIA
HOT SHOT BATTERY
FOR MOTOR VEHICLES

Just arrived:
15,000
Columbia
Ignitor & Acme
Ignitor,
No. 6 Dry Cells; also
HOT SHOT and MULTIPLE
BATTERIES.
Also a full line of
**Marine Engine
Parts, Etc.**
**A. H. Murray
& Co. Ltd.**
Agents Lathrop, Gray & Stanley
Engines.
may 10, eod

STILL GOING SOME

Having added to my employ another first-class mechanic, can inform my many customers that I am in a position to do better for them than ever before.

GET BUSY
and see my price for a new bathroom outfit, or any repairs you need; also don't forget to see your boiler if O. K. before the fall sets in, and be like the wise and not like the foolish servant.

REMEMBER,
come in out of the wet, as I am right on the job and personally perform or supervises my own work.

A. Pittman,
Plumber, Steam and Hot Water Fitter,
11 LEMARCHANT ROAD.
N.B.—Orders left at Parsons' Phone 688, will be taken care of.