Carried Manager and the Control of t

## MATERIAL Reductions!

On each of the following five special lines:-

AMERICAN WHITE TWILL SHEETING reduced to

45, 50, 55, 60 and 65c. yard.

WHITE TABLE DAMASKS, all at reduced prices, 35c. to \$1.60 per yard.

TURKISH TOWELS, White and Brown Striped, 50c. per lb.

TABLE NAPKINS, a splendid assortment, at \$1.10, \$1.45, \$2.00, \$2.50, \$3.20 per doz.

DAMASK TABLE CLOTHS. large sizes, greatly reduced, 55c., 65c., 70c., 85c., \$1.00, \$1.20 up to \$4.50 each.

#### Here is a Store

## Full of Splendid Christmas Opportunities!

Which you are cordially invited to come and see. Owing to the disorganized state of Toy markets great difficulty has been experienced in getting together the usual Xmas Display for the little ones. We have been able to secure many lines of Toys that at first seemed almost impossible to obtain.

#### GLANCE OVER THIS LIST

then come and see the goods:-

Dolls, Soldiers, Tommy Atkins, Drums, Rubber Balls, Battle Ships, Tin Tea Setts, Wardrobes, Teddy Bears, several sizes, Rattles,

Work Baskets, Animals, Pianos, Trains, Chest of Drawers, Side Boards, Money Boxes, Toy Cannon, Games, Cubes, Pyramids, Trumpets,

Motor Cars.

# Marshall Brod

## FURS Make

## An Ideal Gift

And you'll find that really fine ones of the most advanced styles cost considerably less here than you might expect.

We have many different kinds of Furs and styles to show you.

FURS IN SETTS,

Squirrel, Fox, Seal, Otter, Marmot.

#### Ladies' Handkerchiefs

In boxes of 3's and 6's from 50c. to \$1.50 per box.

#### A Real Christmas Eve.

By RUTH CAMERON.



ome? Is it a time of tying up bundles, of hurriedly attending to last minute de tails, of frazzled nerves and illleached temper? Or is it a time when the peace

Let me pass on to you what a lit- Lang Syne" and maybe a hymn or tle friend of mine told me about her Christmas Eve, last year.

A Scramble To Finish Embroidery And Do Up Bundles.

"Yes, that's what Christmas Eve used to be at our home-a wild scramble to finish some piece of embroidery and get the last bundles done up. close that we could feel them hover- Burin per W. H. Sainthill.. each other and have crying spells. the pleasure in the world. We didn't like it, but we thought it had to be that way because there are always these last things to do.

idea. We put Christmas a day ahead in our minds. That is, we promised Schumann-Heink sing us the Christourselves to have the old kind of mas song, 'Holy Night.' Christmas Eve, the finishing up kind, on the twenty-fourth.

#### What is Christ-Candlelight And Firelight, Nuts And

mas Eve in your Apples. "What do we do on our real Christmas Eve? Well, we all gather toily circle, I mean, and two or three other, and we have a kind of Christ- strength that lasts till old age. and sweetness of the Christmas felly and part sweet. We usually vigor season steal over carol" or Van Dyke's "Three Wise afford to miss the enormous good your soul and Carol" or van Dyke's Three wise that comes from Dr. Hamilton's Pills; meaning of the Christmas message, specially Christmas Eve songs, but "Peace on Earth, goodwill towards old-fashioned songs like "Silver old-fashioned songs like "Silver St. John Ambulance" Theads Among the Gold" and "Auld

A Beautiful Kind of Sadness.

"Then, sometimes we fall to talking about the ones that have gone on, we recall the sweet things about them and how they used to love Christmas. and it just seems as if they came so And we were usually tired out by ing around us. Of course it's sad, but spending the afternoon in the crowd it's a beautiful kind of sadness, like cetting those last gifts that always do the sadness in wonderful music, it get left over. And we were just as makes your heart ache with tenderlikely as not to lose our tempers with ness, and the pain is sweeter than all

"After that mother, is a beautiful reader, you know, reads us the Christmas story in Matthew or Luke "Then one year we had a bright and then last year we put out even the candles, and with just Madame

"That was just like the benediction on the twenty-third, just as if Christ- and then we put on the lights again mas were the twenty-fourth, and then, and sang "God Rest Ye Merry, Genhave a beautiful new Christmas Eve tlemen," and that was the coming out of church into sunshine with the music "We did it, and we've done it ever ringing in your ears and your heart full of peace, and loving everybody.

LIGHT, HEAT, COMFORT!

systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the

most widely known and best frequented shop in the district." He was asked to explain. Holding up three fingers he said, "I

believe in the trinity of LIGHT, WARMTH, COMFORT. I should

dazzle the moths until the candle drew them, I should bring

them into a warm, comfortable shop, filled with a soft, pleasing

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would

open, for we pass it in almost every town-always a landmark

to the street. No one fails to notice it. There is an indefinable

air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued,

restful lighting effect that so charms because of its very un-

ing that if one would step inside one would be sure of experi-

obtrusiveness, the absence of dark corners, the intangible feel-

encing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal outline in the above extract

from a London paper may be easily secured. Our new RADIO X. Lamp and GASTEAM Radiators fill all light and heat requirements.

ST. JOHN'S GAS LIGHT COMPANY.

radiance, and the rest is-well, mere child's play."

The proprietor of one of the best known multiple shopping

"I can tell you, some of us have ome half across the country because we couldn't bear to miss that Christ-

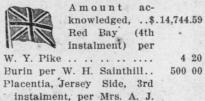
#### Women With Weakness Find New Strength.

mas Eve."

For all special weakness from which girls and women suffer, no surer remedy exists than Dr. Hamilgether round the fire, the whole fam- ton's Pills; they maintain that bracing health every woman so earnestly friends that we love as much as each desires, they uproof disease and bring mas Eve love feast. We have just The blood is richly nourished by candlelight and firelight in the room, Dr. Hamilton's Pills. Appetite inand we have nuts and apples and creases, weakness and secret ills give things, and we have a good time, part way to surplus energy and reserve

### Brigade Hospital Fund.

THE NEWFOUNDLAND BEDS.



Ryan, per Mrs. Browning, as follows:-Socials .. .. .. \$15 05 Concert and Teas .. 41 71 Dr. C. McDonald ... 3 00 R. J. Keefe, Operator 1 50 J. P. Bradshaw, J.P. 1 00

Mrs. J. P. Power, Dunville .. .. 1 00 Small amounts .... 1'70 Per Miss Alicia Fitzpatrick,

Misses Alicia Fitzzpatrick, Dorothy Hanrahan, and Elsie Croucher ...... Teas served by Ladies' Catalina, \$226.27; Little Catalina, \$25.35; Melrose, \$41.00, per J. G. Stone, M.

Proceeds of Concert by

Н. А. .. .. .. .. .. . Lawrence, per Rev. A. J. Mahar, P. P., as follows:-M. Vavasour .. ....\$2 00 V. P. Turpin .. .. 2 00 Rev. A. J. Mahar .... 5 00 Rev. William Swann, Bell Island .. .. .. .. .. /

Proceeds of Concert at Spaniard's Bay, per Misses May Finn and May Gosse .... Jethro Royal Black Preceptory, Perry's Cove, Bay de Verde, per Robert Kelloway .. .. .. .. .. ... . U. F., Heart's Content,

per S. A. Earle, Secretary, 30 00 Per Daily News:-Proceeds of dance held by Misses W. Haynes, M. Lambert, M. Long and K. Malone .. ..... Proceeds of Entertainment

Road ..... 7 60 Per Evening Telegram: Proceeds of Masquerade House Party organised by Messrs. D. Delmar and F. Whitten at Mrs. &E. Cleary's, Gower Street .. 26 00

held by Misses Jean Mog-

ridge and Laura Cox, at

a residence of Bay Bulls

Proceeds of a Rug Sale by Misses Ida Fanning, Stella Ryan and Mollie 11 20 Flynn .. .. .. .. .. .. Proceeds of Afternoon Tea

held by Miss Ida Noseworthy, at her residence, Wickford Street, on December 10th. .. .. ..... Royal Scarlet Chapter, Salvage, per W. J. Dewey.... New Chelsea: Clark Wallace, L.O.L. .....\$10 00

Miss Annie Butt .. .. . . . . . . 1 00 Isreal Palmer .. .. . . . . . . 1 00 Small amounts .. .. .. 21 41 Red Bay: Thomas Macey ...... 1 00 W. and Mrs. Belbin .. .... 1 00 East St. Modiste .. ..... Small amounts ..... 1 30

reshwater: Public Lecture by Rev. E. Broughton, under the auspices of Anglo-Saxon Lodge,

Freshwater.. .. ......\$17 21 Angle-Saxon Lodge, No. 62.. 10 00 Joseph F. Moores ... Mrs. John Moores (Silas) ... 2 00 Francis Jeffers ..... 1 00 'atalina:

McCormack and Walsh .. .. \$40 00 J. G. Stone, Edward Howell, Stuart Courage, Peter Coleridge, Mrs. Mary Joy, Ben-Jamin Perry, F. C. Snelgrove, W. N. Snelgrove, J. P., Dr. A. P. McKay, each \$5.00. Albert Lodge, G. J. Raymond, Sergt. S. White, Samuel Mifflin, Jr., Solomon Samson, Dougald White, W. B. B., Jos. eph Perry, Charles Snelgrove, each, \$2.00 Robert Randell, Boyde Hicks,

each, \$1.50. John Hicks, Hubert Edwards, Mrs. Geo. Howell, Frederick Hartery, J. W. Clouter, Mrs. Wm. Haynes, Vincent Guy, Mark Guy, Charles Grainger, David Grainger, W. E. Woolgar, Victor Martin, Edward House, Stephen Janes, Mrs. Caleb Diamond, P. F. Ryan, Edward Humphries, Theo. Sheppard, Wm. Hunt, James White, Sr., A. Bugden, C. J. Norman, R. A. Hubby, Robt. Courage, Peter Mason, Thos. Lodge, Jos. A. Lodge, Thos. E. Russell, John Diamond, Miss Susie Snelgrove, Edward Murphy, Abel Courage, Geo. Lodge, each..... \$1.00 L. O. A., per J. W. Clouter. 25 00 St. Peter's Church Offertory.. 3 45 Sunday School Collection ... 2 72 Rev. G. S. Chamberlain ..... 2 00

Small amounts .. .. .. .. 52 94 Little Catalina: Jas. Johnson, Jas. Johnson, Sr., Silas Jóhnson, Mark Dalton, Geo. Dalton, Jos. Johnson, Az. Butler, each, \$1.00

#### Small amounts .. .. .. .. 16 85 Melrose: Mrs. Richard Lane ..... \$2 00 Philip Peters (John), Alex. Peters, Thos. Doody (Richard), Thos. Doody (John), Richard Feehan, Jas. Humphries, John Humphries, Phil. Humphries, Wm. Humphries, Patrick Doody, Sr., Wm. Lane, Edward Lane, Daniel Walsh, Jas. Cotter, Timothy Mason, Nicholas Donovan, Michael Lane, Patrick Lane, John Daley, Richard Daley, Michael Daley, Callahan Scanlan, Martin Macker, jr., each ..\$1.00 Richard Lane .. .. .. 3 00 Small amounts .. .. .. .. .. 13 00 Total ......\$15,834.67 J. G. HIGGINS,

#### Salvia Hair Tonic Makes The Hair Beautiful.

That dandruff is caused by germs accepted by every sensible per-Rev. E. Broughton ...... 1 00 is accepted by every sensible person. Dandruff is the root of all hair evils.

SALVIA will kill the dandruff germs and remove dandruff in ten days, or money back.

noney back.

It will stop itching scalp, falling thick and hair, and make the hair thick and abundant. It prevents hair from turning gray; adds life and lustre. SALVIA is a hair dressing that has become the favorite with women of taste and culture, who know the social value of beautiful hair. Only 50c. at



e x p laining to agents, each day in the year, that they're wasting time by remaining, a n d boosting their articles queer. They come, all the sample-case bringers, they come to my shanty in droves, WALT MASON they come with

their back-action stoves. They bring me a cure-all for chickens, a powder for Dolly, the mare; they bring me complete sets of Dickens, and dye for my whiskers and hair. Along up the sidewalk they teeter and corner me here at my door, and sell me a patent egg-beater, and wax to be used on the floor. They sell me punk books for my reading, they sell me some saucers and cups, they sell me a wig I'm not needing, they sell me a litter of pups. They wake me at night from my slumbers, they call me away from my snooze, and talk till they've sold me a number of traps that no mortal could use. They come in the glow of the morning, when nature seems wondrous and strange, and into my cottage come horning, to sell me a cure for the mange. They come with their miling and jesting, they come with a crust all their own; ah me, I am tired of requesting the agents to leave

EVERYDAY ETIQUETTE. "Is it absolutely necessary for a groom to ask a single man to act as his best man at the wedding?" asked

"While it is customary to ask a single man to act as best man yet a married friend or relative is elegible to the office," replied his father.

#### BRITISH THEATRE!

On MONDAY and TUESDAY Presents Mary Fuller, Chas. Ogle and Matt Moore, in

"The Honour of the Ormsbys"

A gripping society drama in 3 supreme acts ANIMATED WEEKLY NEWS AND OTHER PICTURES.

Madame Olive Timmons.

EVERYBODY'S FAVOURITE, will sing: "Habanera" from "Carmen," by Bizet, and "The Maiden and the Batterfly," by G. W. Chadwick. PROF. P. J. McCARTHY at the Piano, and MISS ELSIE TAPPER

#### ROSSLEY'S EAST END THEATRE! St. John's Leading Vandeville, Dramatic and Picture Theatre.

A CAPITAL PROGRAMME TO-NIGHT.

#### Mr. Ballard Brown, in New Songs. Miss Madge Lock,

IN UNIQUE ACT, ENTITLED:-Things as they are done on and off the Stage. With New Songs and Dances, Pictures, Dramas, Industries,

The last Competition of the season takes place on Thursday night instead of Friday. On Christmas Day the most gorgeous Pantomime, BEAUTY AND THE BEAST, under the distinguished patronage and presence of His Excellency Governor Davidson, Lady Davidson and the Misses Davidson.

#### 5c. The Crescent Picture Palace. 5c.

"The Swindler."

A Kalem drama in 2 reels. An episode in the Alice Joyce series, featuring Alice Joyce and Guy Coombs.

"THE MAID OF ROMANCE"-A Biograph melo-drama. "THE WINTHROP DIAMONDS"-A detective feature with Edgar

"MISS TOMBOY AND FRECKLES"-A Vitagraph comedy with DAN DELMAR, the Popular Crescent Vocalist, singing Novelty Songs and Ballads.

GOOD MUSIC AND EFFECTS-A COMFORTABLE AND WELL VENTILATED THEATRE.

### Fancy Dress Mask Ball

Rossley's West End Theatre, "OURS" ON HUTCHINGS' STREET,

Monday, Dec. 27th, Commencing 9 p.m. Tickets now on sale at Rossley's East End Theatre.

Ladies 50c., Gentlemen 60c., Double \$1.00

NOTE-The beautiful little Theatre is now being cleaned and decorated. These dances will be conducted in first class style.