

Meeting at the College Hall.

The second public meeting in connection with the reorganization of the Methodist Church, was held last night at the College Hall, and was very representatively attended.

Mr. Henry Gear occupied the chair, and displayed a great interest in the movement, and made some stirring appeals in its favor. The Rev. J. W. Bartlett delivered a very earnest and logical speech upon the question, and expressed himself as being in full sympathy with it, and felt sure of its success. Major Hutchings followed the first speaker, and corroborated many of his statements, and gave no uncertain sound as to his position in the premises, and his faith in the movement. He had watched for ten years past, and knew what had been accomplished, and he was fully intent on continuing his devotion to the Church. His remarks were very practical, and like those of the former speaker, they were well received, and elicited loud and prolonged applause.

An unexpected, though none the less enjoyable feature of the meeting was afforded by the singing of Mr. Hedley Taylor, and Mr. Hatcher. Each of these gentlemen have been often heard to good advantage, but both their songs and their singing last night were among their best efforts, and choicest selections. After this the meeting assumed a more practical shape, and came to the direct business of the hour, and resulted in the promise of some \$4000 towards the building fund. This amount, with other donations in view, represented a total of some \$6000.00. This may be taken as the basis upon which the committee will work, and if they find that the prospects will justify them in proceeding with the building, they will continue. It is evident that the crucial moment of this movement has now arrived, which means either total abandonment or a forward step to success and completion. It will of course rest with the friends in general of the Methodist denomination, and somewhat with the public, and as there has always been a hearty response in such matters, there is room for high expectations.

The question of Brigades and Y. M. C. A.'s is one too well known to the public to require much further comment, and there can be no doubt whatever that such a building as is now contemplated would prove a very attractive centre for the male portion of the Methodist community, and that the benefits in recreation, exercise, and physical drill, as well as the opportunities for improvement, both mental and morally, with the further advantages of social reunions would repay the undertaking of the work. We fully believe that there is money enough somewhere to erect and equip this building, and we would earnestly solicit the support of those who can really help. I. C. M.

Wedding Bells.

FITZPATRICK-TAPPER.
A very pretty wedding took place on Sunday, Oct. 6th, when Miss Mary Tapper, and Mr. Thomas J. Fitzpatrick were united in the holy bonds of matrimony by the Rev. D. O'Callaghan, at the residence of the bride's parents, Torbay. The groom was supported by his nephew, Mr. Alfred Gosse, of Bell Island, and the bride was assisted by her sister, Miss Bessie Tapper, Miss Florence M. Davidson and Miss Margaret Batcock, of St. John's, while Miss Bridie Gosse, niece of the groom, acted as flower girl. Mrs. Fitzpatrick wore a dress of cream satin and veil with wreath of orange blossoms. After a bountiful repast was partaken of and a very enjoyable time spent with their friends the happy couple left for their future residence, 119 Gower Street, St. John's.

The bride and groom were the recipients of many presents and congratulations.

The Florizel Arrives.

The S. S. Florizel, Capt. Williams, arrived last evening from New York via Halifax. She left the former port on Saturday afternoon last, experiencing splendid weather, but on the passage to St. John's from Halifax strong head winds were continuous. She brought a full cargo, including deck load and the following passengers: P. T. Reid, W. E. Knight, Miss B. Ellis, G. A. and Mrs. Vaughan, Miss L. Beet, L. A. Hamilton, Miss G. Strang, D. R. Clarke, J. Hurst, J. B. Erskine, W. V. Giffen, Miss M. Pike, T. G. Dickson, J. G. Joy and fifteen second class.

A Marvellous Act at Rossley Theatre.

One of the most astounding acts ever seen in St. John's is at the Star Theatre. Young Dave Nicholson, known as the Human Frog or Boneless wonder, is packing the house nightly by his wonderful feats of contortion. Last night he performed his act on a table so that all might see him. His jump from a six-foot pedestal, with his legs knotted behind his back, to the floor on his hands, called forth cheers and applause. He was recalled again and again. Last night he added quite a large number of new feats to his act. Monday will see him in a great aerial act on the flying trapeze; he is certainly a wonder.

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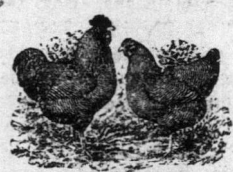
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Choice Fresh EGGS.

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Nearly Forty Per Cent

OF THE TOTAL BUYING OF MEN AND BOYS IS CROWDED INTO SATURDAY.

Did you ever stop to think, you men, what a tremendous effort has been put forth to please you when you rush into some store on Saturday and say, "Give me this!" or "Give me that!" All of the machinery of commerce has been strained to the breaking point in order that you might go out again with a burble and a smile.

All of your clothes for this fall were studied and planned and produced many months ago. Many a shoe factory was working nights in May for the shoes you are going to buy this Saturday in October. And the same tremendous effort has been put into everything you wear.

Every Thursday night there is a busy advertising office, planning and scheming with a busy merchandise department for just some certain agreeable surprise that will strike your fancy and will please your eyes. Every Friday night there are curtains in front of the store windows and another tremendous effort is being made in window displays.

All this is being done because you have a remarkably peculiar habit of buying on Saturday.

Now the oddest thing is, that Saturday has two meanings in the world of merchandise. To the far-seeing, energetic merchant who advertises (whether he be large or small), Saturday means a test of his ability, of the efficiency of his store, and of his ever increasing capacity to serve more and more people and serve them well.

To the little merchants of stunted growth and limited capacity—to those who do not advertise, but simply stand and wait—Saturday means quite another and a different thing. To them it is merely another harvest-time of extra profits at your expense—always with the hope that another week will grow another crop.

Now, please, by all that is fair, give your trade to those stores which have given their energy to you. Give your trade to those stores who not only stand back of their merchandise, but stand back of their service and of their advertising as well. Buy everything you need this Saturday through the advertising columns of this paper and you will not regret it. Because you will find the merchandise backing up the advertising, the man backing up the merchandise and the service backing up the man.

Turn to that advertising now. It may open your eyes.

A New Industry.

This summer and fall a new, and what promises to be a lucrative industry, has been started on the S. W. Coast. It is the canning of fresh cod tongues. Women and boys have been engaged cutting the tongues from the cod as they were split in the stages. They were canned quickly after being cleaned and several hundred cases were turned out. A prominent young business man of the city has inaugurated this and it promises to be a paying innovation in our most important work the catching and curing of cod. This new departure is now only in the experimental stage, and samples of the goods only reached the city a few days ago. Those who have partaken of the tongues including the writer pronounce them to be a delicious dish when they are served up after being fried, and they will sell quickly in the local market. Next year it is the intention of the originator to employ boys, girls and women all over the S. W. Coast and other places to collect this delicacy and have it canned. Instead of turning out hundreds of cases the originator of the project hopes to have thousands canned next year and to export them to the United States and Great Britain where they must by virtue of their excellence become a favourite dish with the people of these countries.

The starting of an industry of this kind means more to the people and conduces more to their benefit than the fads and fakes which Morris and the Tories have been preaching since the people—unfortunately for themselves—entrusted them with governmental power which they so egregiously abused.

McMurdo's Store News.

FRIDAY, Oct. 11, '12.
Weakness, loss of appetite, general want of tone? My friend, you need a tonic. In our Quinine and Iron Tonic you will find the exact thing that you need. This excellent mixture has helped a great many people who have felt the need of something which would brace them up in quick time and in a thorough manner. Quinine and Iron Tonic has no "dope" of any kind in it, and it contains no alcohol. The good effects you get from it are real and lasting. It strengthens the appetite and digestive system. You will feel all right after taking one or two bottles. Price 40c. a bottle. Do not forget if you want a drink, that we have Coco Cola on sale, having just opened a new consignment. Price, 5c. a glass.

G. Knowling New Arrivals G. Knowling

For coming season **LADIES' FASHIONABLE** and **UP-TO-DATE**

HATS,

Trimmed and Untrimmed.
In **Satin, Felt, Beaver, Velvet.** All the leading shades and Shapes in Headwear for

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See one of the largest and best assortments of **MILLINERY** at our well known and moderate prices.

G. KNOWLING.

TO THE TRADE!

We beg to announce that we have been appointed Sole Selling Agents for Newfoundland for

MESSRS. J. S. FRY & SONS, LTD.,
BRISTOL, ENGLAND.

Manufacturers of High-Class Confectionery, Cocoas, Chocolates, etc.; and we shall at all times be pleased to show samples, furnish advertising matter and assist in every way in the sale of these superior goods.

T. A. MACNAB & COMPANY.
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To bring out your good points and hide your defects is always our aim. We spare neither trouble nor expense in giving you warranted materials and expert workmanship. Made at "Maunder's" is the sterling mark of tailor made clothes. A large and varied stock of New Suitings and Overcoatings just in. Samples and Self-Measuring Cards on application.

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