

The Nickel The Casino

TO-DAY!

Pathe Film D'art,

THE JOCKEY, a romance of the race-track.

The URSURPER, a thrilling Drama of New York life, an adventuress, an unscrupulous lawyer and a gallant country lad.

A Zealous Domestic, Comedy.

A Millionaire's Adventures, Parisian Comedietta.

Alfred Normandin sings, "Some Day When Dreams Come True."

The orchestra will render selections from the following programme: "Neapolitan Scenes," (Mussenet) Rag-time melodies; "Old Southern Airs"; and March "Rosback," Dr. F. Godfrey.

TO-DAY!

Kalem's Greatest Production of the Pioneer Days.

The Uprising of the Utes, Incorporating authentic Indian customs.

SEE the revolt of the Indians, the attack on the stockade, the flight of the settlers. Whites to the rescue, the routing of the braves.

By the King's Command, Beautiful hand-painted film.

CORA, the story of the Smuggler's daughter.

IN ANCIENT GREECE, Travelogue.

Wandering Wilfred, Comedy.

"THE CASINO,"

MONDAY and TUESDAY, Nov. 21st and 22nd.

SPECIAL Feature.

Interesting and beautifully coloured pictures, showing the growing and production of Coffee from the Plantation to the Cup.

DON'T MISS THIS.

As outside of other attractions Monday and Tuesday, this is one of the best pictures that has been shown for some time. While we are talking about Coffee, we may say

THE BEST COFFEE IS LIPTON'S.

This is sold in 1/2 lb. and 1 lb. tins at 27c., 30c., 40c. and 48c. lb. by their Agent, HENRY BLAIR, and for delicacy of taste it has no equal.

Lipton's Essence of Coffee & Chicory

Has a great vogue in Newfoundland. One reason is, it is no trouble to make Coffee when you use Lipton's Coffee Essence. The other is, it is the best of its kind.

Free Sample Bottles of Lipton's Coffee Essence

Distributed at the Casino Monday and Tuesday evenings. After trying samples you'll want to use Lipton's Celebrated Coffee Essence all the time. If your grocer shouldn't have it when you ask, remember you can always obtain it from HENRY BLAIR.

JOIN THE BAND



of Grocers who are Selling

King George FLOUR,

The FINEST FLOUR in the COUNTRY.

KING GEORGE FLOUR
Bakes Beautiful Bread.

"IT"

The Best is the Best!

'UNICA BEST'

IS THE

Best Flour

MILLED.

Don't Pay More for any other Brand than you can buy "Unica Best" for.

Ask your Grocer for IT.

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"Sterling" Brand Plate Beef.

Yesterday ex "Durango," we received another large shipment of this

High-Grade BARRELLED BEEF.

Owing to a slight weakness in the market we are selling this lot at low prices.

There is absolutely no risk in handling "Sterling" Beef. Every time you buy a barrel you get a barrel of Satisfaction.

F. McNamara, Queen St.



SHOPPING BY MAIL.

DICKS' MAIL ORDER SERVICE annihilates the distance between your home and Dicks' Popular Book and Stationery Store and Bazaar of Fancy Goods.

Dicks' service is dependable, whether you trade in person, or ask us to make selection for you. In one way perhaps it may be said that we pay even closer attention to the order by mail, because when you call in person it naturally relieves the store of some of the responsibility of selection.

Please do not think that your order is thrown into the basket with scores of others to be ground out mechanically—nothing of the sort at the Popular Store.

It is the conscientious handling of orders as well as the high quality of goods which accounts for the steady growth of Dicks' Mail Order Service.

DICKS & Co.'s Popular Bookstore and Emporium of Fancy Goods.

SOMETHING CHEAP and GOOD!

Three Clearing Lines:

Ladies' Black and Coloured Jackets, this Year's Styles, from \$2.00 to \$6.00.

Ladies' Costume Skirts, in Newest Pattern Tweeds, only \$1.40. In Navy and Black Cloth, only \$1.80.

In Navy and Black Cloth, only \$2.20.

In Unspotable Cloth, newest Colours, only \$3.00.

Ladies' Felt Hats, this Fall's shipment, at Greatly Reduced Prices.

ROBERT TEMPLETON



Why "Paisley Flour" marks an advance in home baking.

It eliminates the time and trouble taken when using yeast.

Takes away the uncertainty of ordinary baking powder.

It is always fresh and pure, and retains its raising power very much longer than self-raising flour and cake mixtures.

It gives improved results in lightness, fineness and digestibility.

"Paisley Flour"
The SURE raising powder.

—is mixed one part to eight of ordinary flour.

"Paisley Flour" is packed in 22c., 14c. and 5c. tins. The 22c. tin contains 14 ozs. and will raise half a stone of flour, the 14c. tin contains 7 ozs. and will raise 3/4 pounds of flour, the 5c. tin contains 2 ozs. and will raise 1 pound of flour.



REID NEWFOUNDLAND COMPANY.

A LAMP

For Every Requirement

If you wire your place of business or home for Electricity and find that your lighting requirements are of a special and difficult nature, you have at your disposal various types of Lamps in all shapes and sizes—Lamps made particularly for your individual conditions.

It is this ability to specialize—make illumination to order—that has made Electricity the STANDARD, to which all other lighting methods are compared.

We will plan an Electric Light Installation to suit your individual requirements and furnish complete wiring estimates without charge. A post card or phone call for further information will receive immediate attention.

Reid Newfoundland Company

ALWAYS FRESH

We make a point of renewing our stock of

JACOBS BISCUITS

at such times that will ensure perfect

FRESHNESS

and

CRISPNESS

The sizes of the packages are also convenient.

CREAM CRACKERS,

in 5-lb. and 1-2 lb. pkgs.

BUTTER PUFFS,

in 5-lb. and 1-2-lb. pkgs.

BOWRING Bros.,

LIMITED. GROCERY DEPARTMENT. Telephone 282.

SATURDAY, 5th Nov.

Now landing ex "Beatrice,"

N. S. COAL.

Also, in store:

Furnace, Egg, Stove, Nut.

There is no doubt about OUR Coal.

It is Good Coal.

M. MOREY & CO.

The Exhibition

"Good Wood Goods"

Still goes on in our Yards and Factory. LUMBER for all purposes and supplies, "from Sills to Shingles."

HORWOOD LUMBER Co., Ltd.

Halley, O'Keefe & Co.

Second Announcement to the Trade.

As we intimated to the general public a few weeks ago that we were opening a wholesale business, consisting of general merchandise, we take this opportunity to further announce that we are now ready to receive inquiries or orders for any class of American Goods, either for present or future delivery.

Our present stock principally consists of American Dry Goods, bought for cash at lowest possible price, and to test the solidity of this call phone 722 and you will get the desired information.

While in Boston we secured the services of Mr. W. S. Ball, well and favourably known in Newfoundland. Our office in Boston is situated at 70 High Street, and any inquiries or orders sent our representative there will receive personal and prompt attention.

We, therefore, Mr. Merchantman, solicit a share of your valued patronage, and guarantee in return entire satisfaction and low prices.

Respectfully yours,

HALLEY, O'KEEFE & CO.
106-108 New Gower St.

W. S. BALL, Agent, 70 High Street, Boston, Mass.

WE'RE EASY!

Five Dollar Greenbacks are Burning Holes in Our Pockets

Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money.

H. W. de FOREST TEA CO'Y.

BROWN'S Nautical Almanac,

Harbor and Dock Guide and Daily Tide Tables for 1911.

GARRETT BYRNE, Bookseller & Stationer