

FACTS ABOUT TEA SERIES—No. 5

What 'Orange Pekoe' Means

Many buyers of tea have come to ask for 'Orange Pekoe' believing that it signifies fine quality. This is not, however, necessarily the case. In the trade 'Orange Pekoe' is only a name given to the first leaf below the bud or tip on any Indian or Ceylon tea bush. An 'Orange Pekoe' leaf grown at a high elevation usually possesses a very fine flavour. If, however, the plant is grown at a low elevation, it may still be 'Orange Pekoe' but also be of very poor quality. The consumer's only safeguard is to buy a tea of recognized goodness. High grown 'Orange Pekoes' comprise a large part of every blend of "SALADA" and give to "SALADA" its unequalled flavour.

"SALADA"

For

Colds



ASPIRIN

Proved safe by millions and prescribed by physicians for

- Colds Headache
- Pain Neuralgia
- Toothache Lumbago
- Neuritis Rheumatism



Safe

Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monosodium Acetylsalicylate (Acetyl Salicylic Acid, "A. S. A."). While it is well known that Aspirin is a Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

Assuring Your Business

A policy of advertising is a policy of life assurance, and the protection thus secured is well worth its annual cost.

Old customers die or move away—they must be replaced.

Old customers are subject to the influence of temptation—they may be induced to divide their custom—to do some of their shopping at a competitor's.

New comers to this community will shop with you—become regular customers—if they are invited to do so.

Your competitor's advertising is an influence which must be offset if you are to maintain your trade.

Not to advertise regularly to the readers of the UNION ADVOCATE is to leave your business unprotected.

A WORD TO THE PUBLIC

It is no sign of weakness to follow the lead of advertising. You owe it to yourself to get the most for your money, the best goods and the best service. And if you find that your inclination is to shop where you are invited to shop rather than to continue to be a customer of the shop which never solicits your good-will you need have no compunctions of conscience.

Shop Where You are Invited to Shop

TO PAY INCOME TAX IN CUSTOMS HOUSES

The fatal date of April 30, by which time all first payments of 1924 income tax must be made, is drawing nearer.

This year a new regulation has gone into force and payments may be made to the collectors of customs who are located at 11 different centres throughout the province—Campbellton, Bathurst, Newcastle, Chatham, Moncton, Sackville, Saint John, St. Stephen, St. Andrews, Fredericton and Woodstock.

In the port of Saint John, in view of the fact that the income tax inspector's office is located in the city, payments are made at that office and not with the collector of customs.

It is permitted by the Minister of the Department that persons in the districts outside the port of Saint John who express a preference to continue the old practice of filing their tax returns directly at the inspector's office in Saint John may do so.

Lieut.-Colonel Norman P. McLeod, inspector of taxation said last night that returns had been coming into his office fairly steadily for some time. He pointed out that while returns received by mail, which are postmarked

April 30, are accepted as having been forwarded in time, senders should make sure that their letters do bear the April 30 postmark as it has happened that letters have been mailed late on April 30 and have not been handled in the office of mailing until May 1.

For a single person's income up to \$1,000 is exempt from taxation and for a married man \$2,000 of income is exempt. Taxpayers with dependent children under 18 years of age are entitled to a further allowance of the normal tax of \$500 for each such dependent child.

If any taxpayer, not otherwise entitled to the \$2,000 exemption, claims to have dependent on him:

- (1) a parent or grandparent,
- (2) a daughter or sister,
- (3) a son or brother under 21 years of age or incapable of self-support on account of mental or physical infirmity, full particulars must be given on Form T. 242 which may be had on application to the collector's office, and exemption up to \$2,000 will be granted.

NOTE OF PROTEST HAS BEEN ISSUED

Jugo Slavia government has issued a note protesting against reports regarding Jugo Slavia which it claims have been disseminated from Bulgarian centers. The note says these reports are to the effect that a terrorist campaign is being carried on in Bulgaria with a view to provoking disorders and civil war, "so as to permit the army of our western neighbor, that is to say, Jugo Slavia, to pass the frontier and occupy Bulgaria."

The note affirms that Jugo Slavia always has maintained the best relations with Bulgaria, notwithstanding raids of brigands from Bulgaria, prepared for under the eyes of official Bulgaria.

FAULTY NUTRITION

Many of the ailments of grown people may be traced to faulty nutrition. Well-fed children or adults withstand weakness better than those who are indifferently nourished.

Scott's Emulsion

supplies the weakened child or adult with food-factors that other foods often fail to furnish in needful volume.

Not a great deal of Scott's Emulsion is needed—but a little regularly often means restored vigor and strength to those who are run down in vitality or who are weak.

Scott & Bowne, Toronto, Ont.

COULD NOT SLEEP NIGHTS

Pains and Headaches Relieved by Taking Lydia E. Pinkham's Vegetable Compound

Dublin, Ontario.—"I was weak and irregular, with pains and headaches, and could not sleep nights. I learned about Lydia E. Pinkham's Vegetable Compound by reading the letters in the newspapers and tried it because I wanted to get better. I have got good results from it as I feel a lot stronger and am not troubled with such bad headaches as I used to be and am more regular. I am gaining in weight all the time and I tell my friends what kind of medicine I am taking. You may use my letter as a help to others."

Mrs. JAMES RACHO, Box 12, Dublin, Ontario.

Halifax Nurse Recommends

Halifax, N. S.—"I am a maternity nurse and have recommended Lydia E. Pinkham's Vegetable Compound to many women who were childless, also to women who need a good tonic. I am English and my husband is American, and he told me of Lydia E. Pinkham while in England. I would appreciate a copy or two of your little books on women's ailments. I have one which I keep to hand. I will willingly answer letters from any woman asking about the Vegetable Compound."

Mrs. S. M. COLEMAN, 24 Uniacke Street, Halifax, Nova Scotia.

POVERTY IN LONDON IS LESS MARKED

London goes to work later, but sticks on the job longer; homes are better and there is less marked poverty, but families are smaller than in pre-war days.

This summarizes the main features of an interesting report issued by the London Elementary Education Sub-committee dealing with London north of the Thames, which is being carefully studied by social workers and public health authorities. The sub-committee's report covers nineteen of London's thirty-eight boroughs, and deals with an area including 545 elementary schools with 400,000 pupils as compared with 300,000 children in similar schools in South London.

The report says in part: "Employment in London has declined, excepting for unmarried women, for whom it has increased; men begin work later and continue it longer than ten years ago. The present home conditions are, on the whole, better than those of the pre-war period and marked poverty rarer (owing partly to the increased scale of poor relief). Head masters report that neither the clothing nor the nutrition of the children shows the extreme destitution of pre-war years."

Dealing with the housing problem the report says that the pressure in North London is greatest in the borough of St. Pancras, where there are 2.3 families to each dwelling, but only one other of the nineteen boroughs covered—Islington—has more than two families to a dwelling. The report says, however, that in both St. Pancras and Islington boroughs the dwellings are larger and the families smaller than the respective averages of the rest of the country.

CANADIAN WEST PROSPECTS GOOD

Surveying the agricultural situation generally the prospects appear better than for many years, states crop bulletin number one of the Agricultural Department of the Canadian Pacific Railway, of 1925.

The latter end of March and month of April thus far have been exceptionally good spring weather throughout the whole of the West, with the results that operations on land, including both plowing and seeding are general and in many sections well advanced. The land, a few districts excepted is in excellent condition and has an adequate supply of surface and subsoil moisture to meet all present requirements.

Farmers, encouraged by the better prices obtained for their produce and prediction that they will likely continue, are optimistic in regard to the prospects for the season.

Early rains last fall and the early freeze-up resulted in considerable reduction in acreage plowed. While final estimates of acreage prepared are not available, preliminary estimates are given which will be greatly increased by spring plowing.

First Impressions Are Important

In a world where appearances are valued as indexes to character, *Your Stationery* should represent you worthily—always and everywhere.

That atmosphere of character and refinement, which should distinguish all self-respecting correspondence is assured when you place your stationery order with us. If you allow us to furnish your

Letter Heads, Bill Heads, Shipping Tags, Office Forms, Envelopes, Statements, Etc.

they will reflect the dignity and self-respect of the discriminating, and be an excellent advertisement for your business, for a business man may be judged by the quality and style of his printed matter.

The Advocate Job Printing Department

is without doubt the best equipped on the North Shore, and consequently in a position to turn out all kinds of Job Printing *Neatly, Promptly and Satisfactorily*, at very reasonable prices.

We are constantly adding new type and material to our already up-to-date equipment, and we have recently put in several of the newest type faces manufactured.

Let Us Prove

to YOU the truth of the above statement by giving us a trial order for any of the above mentioned office requisites, or an order for

Posters or Dodgers, any size Flyers, Circulars, Programs Menus, Display Cards, Business or Visiting Cards, Price Lists, Booklets

in fact, ANYTHING YOU WANT PRINTED Neat, Artistic Two-Color Work a Specialty. Call on us when you need anything in our line. We assure satisfaction. Mail orders receive our careful and prompt attention. Write us for prices.

Yours for Good Service

The Advocate Job Department

Phone 23

P. O. Box 359

Everything in Printing.