THE ADVERTISER

Pile up the Surplus

TO win this war every ounce of the strength of each of the allied nations must be put forth to meet the organized, trained and disciplined efficiency of the Central Powers—that gigantic, ruthless force which is the result of fifty years of planning and preparation.

And every ounce of every allied nation's strength is in the hands and brains and hearts of the individuals of each nation, because they are free peoples.

Now the individuals of each nation must live as well as fight, therefore a proportion of the effort and material of each nation must be diverted from war purposes to living necessities.

So the less each individual takes for himself or herself for personal use the more effort will there be left for fighting and winning the war.

Every cent you spend represents that much effort because somebody must do something for you in order to earn that cent—somebody's effort must be given to you instead of to the war.

Therefore the less you spend—the less of somebody's effort you take for your individual use—the more will you leave in the national surplus for war effort.

The war can be won only by the surplus strength of the allied nations. The money each individual saves represents that surplus strength.

So the truly loyal Canadian will use less, spend less, and save more, to help to win the war.

Published under the Authority of
The Minister of Finance
of Canada.

FOR OVERSEAS

Miss Frances McHeffey, left last week for Halifax, where she will resume her studies at the "Maritime Business College"

Miss Lillian McKittrick, of Nurses Home, Newport, is spending her vacation in town with her mother.

Mrs. F. Chesley Forsyth, will be "at home" to her friends on Thurday afternoon and evening from 4—6 and 8—10 p m. at the home of Mrs. C. Forsyth, Greenwich N.S Sept. 19th

FOR IMMEDIATE SALE—One Morris chair, fumed oak with adjustable back also one perfection oil heater Apply to R. Mosher   x

The Nova Scotia College of Agriculture will open on November 5th., with lectures commencing on Nov. 6th.

ANNOUNCEMENT OF ENGAGEMENT.— Mr. F R. Knowles, Avondale announces the engagement of his daughter' Helen, to Gordon Emr ee, Kentville, marriage to take place September 24th.

Mr. and Mrs. H. E. Haanel, who have resided in Kentville, over a year left last week for New York, where they will reside. Mr. Haanel, has been appointed to the executive staff of the drug firm of Riker Hagerman Co. who controll 68 stores in New York, alone and have about 4000 employees. Mr. Haanel, has also accepted a position as director in the DeLux, Moving Picture Co. of New York Mrs. Haanel, will now be next her mothre and sister Miss Doris Kenyon.

Word has been received here that Pte. W. H. Roche, of Billtown, N. S. has been wounded in action. He was wounded by a machine gun bullet, which passed through his leg. He left here with the 85th Highlanders and was later transferred to the 25th Nova Scotia Battalion.

MINARD'S LINIMENT CO., LIMITED
Dear Sirs,—I had a Bleeding Tumor on my face for a long time and tried a number of remedies without any results, I was advised to try MINARD'S LINIMENT, and after using several bottles it made a complete cure, and it healed all up and disappeared altogether.
DAVID HENDERSON.
Belleisle Station, Kings Co., N. B. Sept. 17, 1904.

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Special Excursions to
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Morning Express No, 9
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Fares and Times of

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Wilmot	" 6.39	
Kingston	" 6.46	
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Aylesford	" 7.00	
Berwick	" 7.12	
Waterville	" 7.19	
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RETURNING—Train M
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