



20th Century Account Keeping.

Don't think because your grandfather made money 50 years ago with old style keeping of accounts, YOU can do so. Times have changed, and if you would be successful you must watch your credits. Why use the old style pass book with your credit customers? Be modern. See here—



If a Man Wants Credit

for \$10, give him a \$10 Allison Coupon Book, charge him with \$10,... and there you are. No trouble at all. If he buys a plug of tobacco for ten cents, just tear off a ten-cent coupon—that's all. And so on for all his purchases up to limit of the book. NO FASS BOOK. NO WRITING. NO TIME LOST. NO KICKING. There are other Coupon Books, of course, but why not have the best? Let us send you a free sample.

For Sale is Canada by The Eby Blain Co., Limited, Toronto. C. O. Beauchemin & Fils, Montreal.

ALLISON COUPON CO., Makers, Indianapolis, Indiana.

Symington's

"Edinburgh"
Coffee
Essence

Is the Purest and therefore Best and Cheapest!

Refuse imitations said to be "just as good" as Symington's, and recollect that the careful process by which Symington's Essence is made eliminates all unpleasant properties.

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THOS. SYMINGTON & CO.,

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