

The bed rock of the grocery business is the staples, but the gold rock is the **specialty.**

One of the best specialties a grocer can handle, as commendable as it is profitable, is **Jonas' Military Dressing.** It is undoubtedly the best shoe polish made, and a grocer that prescribes it for dusty boots can soon gain the prestige of a doctor. It is approved by the highest military authorities as a leather preserver, and it puts on a gloss that can be cleaned of mud by water every day for a week at least. Don't you think your customers would be pleased to have such a convenience brought to their notice? Its retail price is the popular one---25 cents a bottle.

You will sell many essences this summer. Think you, you can do better than handle **Jonas' Flavoring Extracts,** now on the market for 31 years?

Henri Jonas & Co., Montreal

WRITE FOR PRICES.