



Helps You Sell Other Things

The demand for O-CEDAR POLISH is strong and steady all over Canada. Every woman knows O-Cedar Polish—hosts of women will use *only* it on their fine furniture.

Let these women know you carry it and you will be surprised at the many new customers

Window and Counter Displays and Floor Stands

We have specially prepared for your use an attractive Counter Display—and a handsome and convenient Floor Stand. Ask your jobber for particulars.

O-Cedar Polish

will bring into your store—and more than satisfied with the nice, steady profit at the end of each month—from a line that practically sells itself.

THE CHANNELL CHEMICAL COMPANY, LIMITED
369 Sorauren Avenue, Toronto

**Not how cheap
But how good—**

That's the final test for everything—and it proves up SAPOLIO everytime. You know satisfied customers are your best advertisement—just another reason for

SAPOLIO

CLEANS SCOURS POLISHES

Hand Sapolio (our Sapolio Toilet Soap)
for every day use in Home and Office.

ENOCH MORGAN'S SONS CO., New York, U. S. A.

Agents for Canada—Harold F. Ritchie & Co., Ltd., Toronto, Ont.

