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Wood shingles make a poor roofing investment

The only way to arrive at a correct conclusion as to which roofing is the best investment is to compare their cost per year of service.

Wooden shingles, of medium grade, in most parts of Ontario, cost at least \$3.50 per square—100 square feet of surface.

**29½c. per Square**

They may last twelve years. Chances are they will be rotted through long before then. However, let us divide \$3.50 by 12. That gives us their cost per year of service, which is 29 1/2c. per square per year.

Ready roofing is an even poorer investment. The best does not last longer than 10 years. At \$3.50 per square, the cost per year is 35c.

Slate is easily twice as good an investment as wooden shingles. A slate roof will last 50 years. At \$7.00 per square the cost per year figures out as 14c.

**Better Than Slate**

PRESTON Safe-Lock Galvanized Steel Shingles are an even better investment than slate. They will at least last as long as slate.

All slate roofs, you know,

have galvanized steel valleys, hips and ridges—the most exposed portions of the roof. That proves good steel roofing is as durable as slate.

**9c. per Square**

But PRESTON Shingles only cost \$4.50 per square. Allowing for 5 years of service their cost per year is 9c. per square, as against 14c. for slate, 29 1/2c. for wooden shingles, 35c. for ready roofing.

PRESTON Safe-Lock Shingles should last 100 years. They are the only shingles made and galvanized so as to pass the British Government's Acid Test. Shingles that will pass this test are practically everlasting. Yet PRESTON Shingles easily pass this severe test.

As PRESTON Shingles are made on improved automatic machinery and the locks are accurately formed, they fit together quickly.

**Lay Them Faster**

A man and a helper can lay 10 squares of PRESTON Safe-Lock Shingles in a day, whereas 5 or 6 squares would be a good average with wood shingles and other



Prepared roofing, another poor investment

metal shingles. If you have a large surface to roof that saving of time and labor means a good deal to you.

Remember, it takes half again as long to lay wooden shingles as PRESTON Shingles. Twice as long to lay slate.

Besides, wooden shingles and ready roofing cost something for repairing and repainting every three or four years. You save all this expense with PRESTON Shingles.

**Less Insurance**

Also, the insurance rate for a barn covered with wooden shingles is far higher than for PRESTON

Shingles—often as much as 50 per cent. more.

But before making any decision as to the kind of roofing you will buy, send for our new booklet, "Truth About Roofing."

**Booklet Reward**

This booklet contains information of real value to anyone who has a building to roof. It explains PRESTON Safe-Lock construction fully and contains a copy of our Free Lightning Guarantee. We should charge something for this booklet, but we will send it FREE as a reward to all who will cut out, fill in and mail the coupon to us.

Send for it to-day, or you'll forget it.

**METAL SHINGLE AND SIDING COMPANY, Limited**

HEAD OFFICE, QUEEN ST. FACTORY, PRESTON, ONT.  
BRANCH OFFICE AND FACTORY, MONTREAL, QUEBEC.



PRESTON SAFE-LOCK Metal Roof is a Good Investment

**PRESTON SAFE-LOCK SHINGLES**

Please send me your new booklet, "Truth About Roofing." I am interested in roofing, and would like complete information about PRESTON Safe-Lock Shingles.

Name.....  
P. O. Address.....  
County..... Prov.....