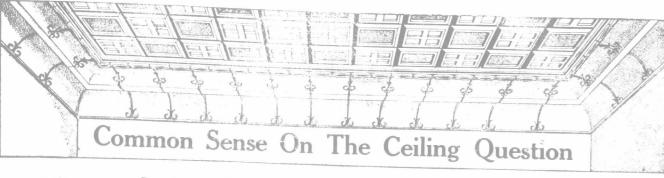
SEPTEMBER 19, 1965

FARMER'S ADVOCATE.



to think metal ceilings were a sort of miningcamp makeshift - something that would do after a fashion when you couldn't get a real ceiling. And they were not far wrong, then. But that was

long years ago,-before even I got into the metal ceiling business. Metal ceilings have changed since then-and opinions.

People know, nowadays, that the right sort of metal ceilings are fine enough for any building that can't use marble ceilings. I know a few buildings even, that could have marble and do have Pedlar Art Steel Ceilings. Like to send you pictures of such buildings.

And Pedlar ceilings are not only fine enough, in point of looks, for any building:-they are good enough in all that

People used makes a ceiling good. They proof, - far, far from it, as it is on are away, 'way ahead of plaster, to start with.

And of course wood-even expensive wood, like mahogany,-doesn't begin to compare with a Pedlar Art Steel Doesn't compare Ceiling. either in value, cleanliness, hygiene, beauty or durabilityespecially the last named.

Take the matter of cost or value. Plaster, you see, costs as much as, or more than, a Pedlar Ceiling in the first place -counting only to the smooth coat stage. Time it's decorated or finely papered, it

costs considerably more. And the life of the good kind of plaster ceilings is short enough,-even if it doesn't demand repairs every year.

Of course every plaster ceiling cracks and keeps on cracking for three years after it's new.

Wood ceilings are costly, in themselves, even if the cheaper woods be used. And they are dearer in that they make a fire-trap of any house.

ly a mere shell of lime and sand. But a Pedlar Art Steel Ceil-

ing is fireproof, absolutely,and outranks every other kind of a ceiling in every particular that appeals to people of common sense.

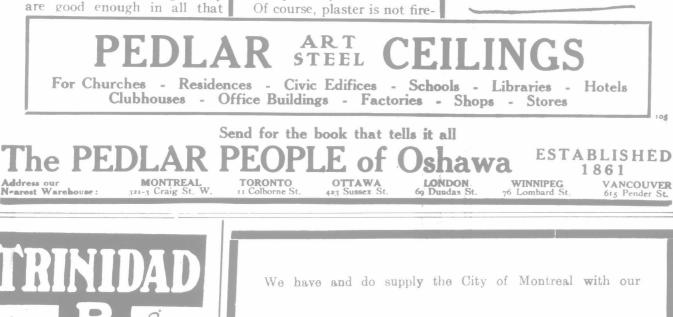
I would tell you all about it. in detail, if I knew your address,-the subject is far too big to handle here.

Possibly you have some vague idea-a survival of the old days?-that metal ceilings are machine-made art, crude. stiff, unlovely? I just wish you could see the pictures of some of my ceilings. You would know better, then.

Suppose you let me send you a little book on the subject. I am pretty sure you will find it worth reading. I don't mind if you are merely curious now, -I want you to know.

Your address, please





Has the Lowest Expense **Rate of any Canadian** Life Company During 1906, the total expenses of this company for salaries, taxes, etc., were \$10,224.36 LESS than in 1905-and were only 16.34% of the income. With this saving in expenses. the new business for the year amounted to \$5,555,547.00 -a gain in insurance in force of \$2,712,450. Take out your insurance in the company that is keeping its income UP and its expenses DOWN. Write Head Office, Waterloo, Ont. 82 C The Colorado of

Canada.

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wholesale (5,000-acre blocks); \$1;25 per acre cash. Balance in five equal annual installments; interest at 6 per cent.

ATTRACTIONS: Bich soil, mild climate, good markets, good railway facilities, cheap fuel, etc.

For map, printed matter and other in-formation, address :

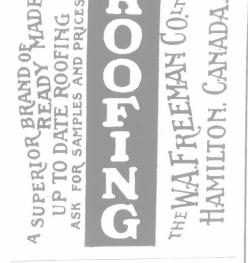
C.A.Magrath, Land Commissioner Lethbridge, Alberta, or

Osler, Hammond & Nanton, Winnipeg, Man.

Note.-In 1905 the first car of winter wheat was shipped from Lethbridge on August 12th.

MATERING REALS





BOYS FOR FARM HELP

The managers of Dr. Barnardo's Homes invite applications from farmers, or others, for the boys who are arriving periodically from England to be placed in this country. The young immi-grants are mostly between 11 and 13 years of age; all will have passed througb a period of training in Dr. Barnardo's English Institutions, and will have been carefully selected with a view to their moral and physical suitability for Canadian Hite. Full particulars as to the terms and conditions upon which the boys are placed may be obtained upon application to Mr. Alfred B. Owen, Agent Dr. Barnardo's Homes, 214 Farley Ave., Toronto

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