



The Ford Saves the Hay and Oats the Horses Eat

IT HAS been estimated that five acres of land are required to maintain one horse for a year, and that the same five acres would produce nearly enough food for two people. If 50,000 Canadian farmers each replaced one horse with a Ford, 250,000 acres would be added to the Nation's source of food supply and enough extra food made available to feed 100,000 people.

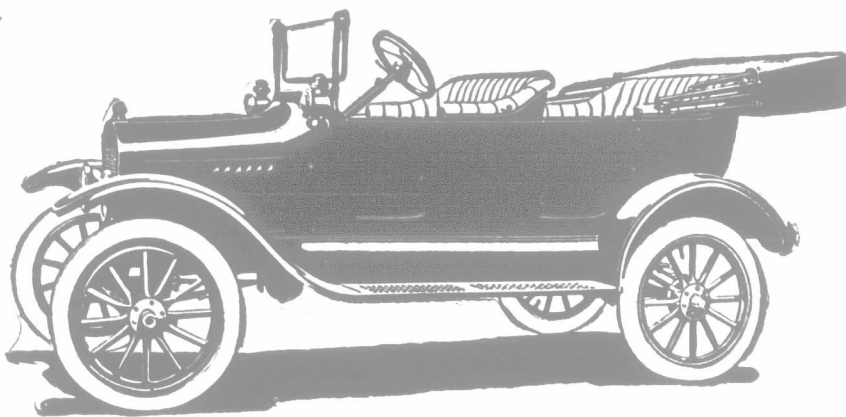
Just think what a great service this means to the country at the present time and the benefit to the farmers from the sale of food produced on this acreage.

A Ford car also saves the farmer a week or more of valuable time each year, which can be used for further productive work. The Ford travels three times as fast as a horse and rig—costs less to run and keep, and is far easier to take care of. With labor so scarce and high priced, time means money, so do not delay in getting your Ford.

Ford

Touring	- -	\$595
Runabout	- -	\$575
Coupe	- -	\$770
Sedan	- -	\$970
Chassis	- -	\$535
One-ton Truck		\$750

E. O. B. FORD, ONT.



Ford Motor Company of Canada, Limited
Ford, Ontario

IRON AGE ?
Farm, Garden and Orchard Tools
Answer the farmer's big questions.
How can I get my crops sprayed
when help is scarce? How pro-
tect my crops against bugs and
blight?

IRON AGE Traction Sprayer
meets the need for a fast working, high-pressure field
sprayer. Covers 4 or 6 rows—55 or 100 gal. tank. Write to-
day for free booklet.

4 or 6 rows

THE BATEMAN WILKINSON CO., Ltd.
41 Symington Avenue, Toronto, Canada.

When writing please mention Advocate

NORTHERN ONTARIO

Millions of acres of virgin soil, obtainable at 50c. an acre in some districts—in others free—are calling for cultivation.

Thousands of farmers have responded to the call of this fertile country, and are being made comfortable and rich. Here, right at the door of Old Ontario, a home awaits you.

For full particulars as to terms, regulations and settlers' rates, write to:

H. A. MACDONELL, Director of Colonization, Parliament Buildings, Toronto, Ont.
HON. G. H. FERGUSON, Minister of Lands, Forests and Mines.

ROOFING
AT FACTORY PRICES

WE ARE THE LARGEST ROOFING FIRMS IN
CANADA. WE HAVE THE LARGEST STOCK OF
ROOFING MATERIALS IN CANADA. WE HAVE THE
LARGEST STOCK OF ROOFING MATERIALS IN CANADA.

THE HALLIDAY COMPANY LIMITED HAMILTON
FACTORY DISTRIBUTORS CANADA

NURSERY STOCK
AT WHOLESALE PRICES.

First-class and true to name. Send for catalogue. No agents.

The Imperial Nurseries, Ridgeville, Ont.



**For your
HARNESS' SAKE**

Overcome the worst enemies
of leather—water and dirt—
by using

**EUREKA
HARNESS OIL**
"Lengthens leather life"

Softens old harness, leaves it
pliable and waterproof, pre-
vents cracking and breaking
of stitches, doubles the life of
new harness.

**MICA
AXLE GREASE**
"Use half as much as any other"

Gives the effect of roller
bearings. The mica flakes
work into the pores and
crevices of the axle and the
grease holds them there. Mica
Grease prevents hot boxes,
locked wheels and screeching
axles. Saves wear and tear
on horses, harness and
wagons. "Best thing on
Wheels."

Sold in standard sized packages by live
dealers everywhere.

IMPERIAL OIL LIMITED

BRANCHES IN
ALL CITIES



**Victory
Bonds**

Which issue of Victory
Bonds is the best pur-
chase for the average
investor?

This question is an-
swered in the current
issue of "Greenshield's
Monthly Review."

The Review also con-
tains other information
which can be profitably
used by every investor.

Write for Review No. 73
It will be sent you free on
request

GREENSHIELDS & CO.

Members Montreal Stock Exchange
Dealers in Canadian Bond Issues
17 St. John Street, Montreal
Central Chambers, Ottawa

BE YOUR OWN

**BLACK-
SMITH**

FARMERS!
SAVE REPAIR BILLS
& VALUABLE TIME.
ONE OF OUR BLACK-
SMITHING OUT-
FITS WILL PAY
FOR ITSELF.
CATALOG FREE

THE HALLIDAY COMPANY, LTD. HAMILTON
FACTORY DISTRIBUTORS CANADA

FO

When
Out Thro
on the ho
ground.
gangs do
draught i
work and
for any oth
do not fail
The Cl
operated i
get out of
The Bi
bars are 1
tween the
kept clean

The ax



T. E. E

PEE

THE gat
Peerless
with h
steel bridge.
hung by a ma
clashed at all in
tubular steel ele

FOR L

In appearan
For durability it
can't rust at an
lifetime and is
interested in our

Write

describing all our m
Poultry Fencing, c
pay you well to g
standard of constru

The Banwell-
Comp
Winnipeg, Man.

