



The Ford Saves the Hay and Oats the Horses Eat

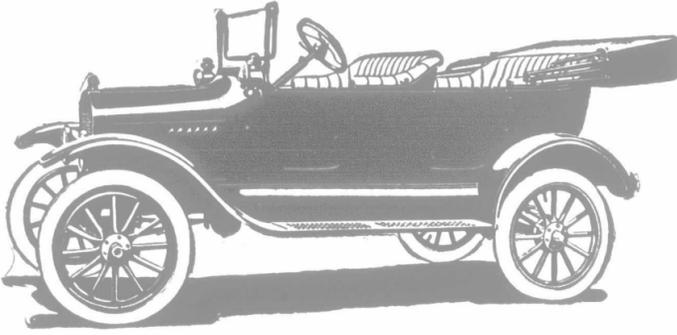
IT HAS been estimated that five acres of land are required to maintain one horse for a year, and that the same five acres would produce nearly enough food for two people. If 50,000 Canadian farmers each replaced one horse with a Ford, 250,000 acres would be added to the Nation's source of food supply and enough extra food made available to feed 100,000 people.

Just think what a great service this means to the country at the present time and the benefit to the farmers from the sale of food produced on this acreage.

A Ford car also saves the farmer a week or more of valuable time each year, which can be used for further productive work. The Ford travels three times as fast as a horse and rig—costs less to run and keep, and is far easier to take care of. With labor so scarce and high priced, time means money, so do not delay in getting your Ford.

Ford

- Touring - - \$595
- Runabout - - \$575
- Coupe - - \$770
- Sedan - - \$970
- Chassis - - \$535
- One-ton Truck \$750



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